

**AN ANALYSIS OF MORAL VALUE IN “CAPTAIN MARVEL” MOVIE**

**THESIS**



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**AN ANALYSIS OF MORAL VALUE IN “CAPTAIN MARVEL” MOVIE**

**THESIS**

**Presented to  
State Institute of Islamic Studies Ponorogo  
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## ABSTRACT

**Febrian.** 2020. *An Analysis of Moral Value in “Captain Marvel” Movie*. Thesis, English Education Department, Faculty of Tarbiyah and Teachers Training, State Institute of Islamic Studies of Ponorogo. Advisor Winantu K. S.A., S. S., M.Hum.

**Keywords:** *Analysis, moral value, and movie*

One of the most important things that must be considered in watching a movie besides, to understand the plot and the elements in it, the other most important thing is understanding the message and moral value contained in the film. Moral values related to good and bad attitudes which can be used as a basis for behavior to be practiced in life.

The purpose of the research was to investigate moral values in the "Captain Marvel" movie and analyzed the implementation of moral values in the “Captain Marvel” movie. This research used descriptive qualitative and this study only focused on analysis of moral value with limits of character education that is cultural, social and self-potential perspective.

This research employed the framework of moral values as suggested by Linda and Eyre (1993). The subject of this research is “Captain Marvel” movie and the object is moral value. The data were analyzed by using klaus krippendorff theory designed in content analysis. In conducting this research, the researcher used documentary technique to collect the data from reading the movie screenplay and watching “Captain Marvel” movie.

The findings of this research firstly is the moral values are found in “Captain Marvel” there were 9 types as like respect, courage, honesty, love-affection, friendliness, self-confidence, justice/mercy, sensitivity, and help each other, the second is how are the moral value implemented in this movie by taking utterance from dialogue which show the attitude of moral values. It also explained the positions of findings of the present research based on theories, which are relevant and it will found in Captain Marvel movie.

Based on the explanation above, the researcher concluded that “Captain Marvel” were found 9 types of moral values that can be used as learning medium and materials as a basis of behavior can be applied in our life.





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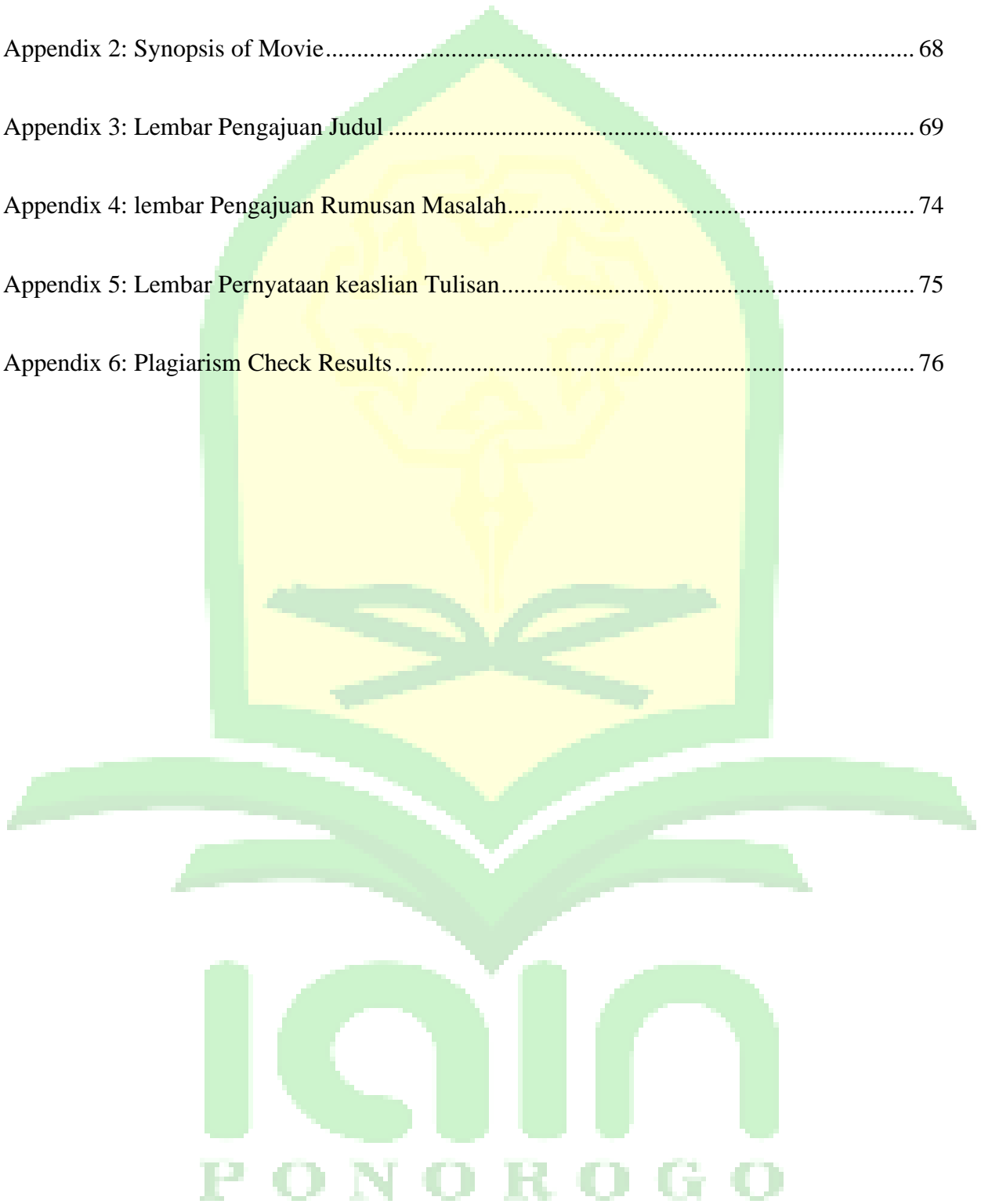
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# CHAPTER I

## INTRODUCTION

### A. Background of the Study

The movie is popular entertainment, a product produced and marketed by a large commercial studio. The movie is pretty to look at every image is well polished by an army of skilled artists and technicians. The finished product, which is about two hours long, screens initially in movie theaters; is eventually released to DVD and Blue-ray, streaming, download, or pay-per-view and ultimately winds up on television<sup>1</sup>. Richard in their books chapter elements of narrative stated that movie has several aspects in elements of the movie which involved the theme, plot, character, characterization, setting, suspense, story, screenplay and the last is screenwriter.<sup>1</sup>

Meanwhile, sapp in irvany had stated that movie is a motion picture that is considered as a source of entertainment or as an art form. The movie does not only tell a story or provide entertainment but also gives a unique and interesting artwork due to the ideas that are poured in the form of live images.<sup>2</sup> In other hands, movie has a special meaning for example, to teach a human being to see themselves, their conditions, their dreams, their problems, and their fear the world. Movie as medium of education that is exciting to be presented to the children does not always have positive values that build character children. Many films are bad and should not be the children consumption aired on television every day be a major spectacle for children but not a few good movies for moral education of children.<sup>3</sup> This is one

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<sup>1</sup> Richard Barsam and Dave Monahan, *Looking at Movies: An Introduction to Film Fifth Editions* (USA: W.W. Norton & Company. Inc, 2016), 3-5.

<sup>1</sup> Ibid, 121-162.

<sup>2</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in Rising of the Guardians Movie", Thesis, Stain Salatiga, Salatiga, 2014, 1-3. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

<sup>3</sup> Ibid, 2.

reason for the researcher to choose that film and researcher wants to analyze main character in “Captain Marvel” movie.

Captain Marvel is a movie series from the cinematic universe or marvel productions directed by Anna Boden and Ryan Fleck. It released 6 March 2019 and its adaption story from comic CAROL DANVERS by Roy Thomas and Gene Colan. This film is a story that tells a woman named Carol Danvers who was born as an ordinary woman. She has ambition and hard work to equalize men and women. She has a dream to be a pilot but was not approved by her father because he felt she was not suited to the work of women. Besides, she always gets the treatment and bullying from her friends who are considered as weak women and do not deserves to be the American aviation academy. However, she managed to get her title as a pilot and became an intelligence officer and head of security for the United States space agency. Before getting her strength she became a pilot of a light-powered spacecraft owned by Dr. Wendy Lawson, a creature of kree who was the inventor of the light-powered flying machine. She gained her strength while in the skrull and kree battle because of the blast radiation from an energy core that was on the fighter plane and made her one of the herds of the kree nation. She joined the elite Star-force Space Team (Kree Nation) on a mission to end the Great War. In the middle of its mission, the kree DNA unites in itself, turning it into a hybrid, possessing great superhuman strength and making her one of the most powerful superheroes of the universe when the earth is trapped in the middle of a galaxy between two alien races. She lost her memory, and captain marvel will rediscover who she is and the human inheritance that is in her.<sup>4</sup>

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<sup>4</sup> [https://en.wikipedia.org/wiki/Captain\\_Marvel\\_\(film\)](https://en.wikipedia.org/wiki/Captain_Marvel_(film)).

The genre of this film is science fiction. According to Telotte argued that science fiction commonly proposes the sort of “what if” game in which scientists are typically engaged as they set about designing experiments and conducting their research. Today science fiction movie is one of the famous and very popular genres. There are some films in the science fiction genre to become a best seller and has a good rating. The examples of films with the science fiction genre are marvel movies like Endgame, Iron man, Captain America, Black Panther and the other movies such as Alita Battle Angels, Ad-astra, Justice League, Star Wars, and many more. A good film besides having a clear storyline and some supporting elements, it also has a moral value that can be taken as a lesson by the viewer of the film.<sup>5</sup>

According to Linda and eyre in chairina nasir stated moral values are the result of process comprehension implementing of god and humanity in life. Moral values have 2 types of values that is the value of giving and value of being. Value of being is a value within a human being involved in their character and behavior namely; honesty, courage, peace of ability, self-confidence, potential, and, fidelity. Besides, the value of giving is a value provided by a person to someone else. The value of giving is loyalty, respect, love, sensitivity, kindness, friendliness and justice.<sup>6</sup> Moral values are to deliver messages that contain the advice or education moral form. It is presented by the character who plays good or bad action. The principle of good and bad is viewed in terms of kindness for changes to be a better person in human life.<sup>7</sup> Berterns stated that moral values are concerned about one's actions or behavior as a

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<sup>5</sup> J.P, Telotte, *Science Fiction Film: Genres in America cinema* (Cambridge: Cambridge University Press, 2004).

<sup>6</sup> Chairina Nasir, et. al., “An Analysis of Moral Values in the movie COCO”, *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 22. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>7</sup> Ibid, 24.

human. The moral value includes the understanding of good and bad of human actions based on the norms applied in a society. The sense of good and bad in certain things is relative. It means one thing which is considered good by a person or nation, is not necessarily the same as other people to other nations.<sup>8</sup>

Based on the research by Chairina Nasir, Iskandar Abdul Samad, Tria Maisal Jannah, and Eda Suhana Sharudin students of English Department of Syiah Kuala University had conducted research entitled “An Analysis of Moral Values in the Movie “Coco” this study showed that several moral value that can be used as an education and educate the viewer. There are 10 moral values in that research based of Linda and Eyre’s theory. Based on this research, the researcher found several moral values in the movie that are: loyalty, honesty, courage, peace of ability, self-confidence, fidelity, respect, love-affection, sensitivity, kindness, friendliness, and justice.<sup>9</sup>

Captain Marvel's film contains a lot of moral values that can be taken from the role of the main character, Brie Larson as the main character to never give up in achieving her dream. The researcher hopes this study would be able to emphasize the importance of moral values to the reader.

## **B. Research Focus**

This study only focuses on analyzing moral values with limits of character education that is cultural, social and self-potential perspective. This film analysis uses the theory of linda and eyre in which moral values are matched based on characters related to the social values, culture, and also self potential that exist in the film and

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<sup>8</sup> K. Berterns, *Etika*. (Jakarta: Gramedia Pustaka Umum, 2007), 4-5.

<sup>9</sup> Chairina Nasir, et. al., “An Analysis of Moral Values in the movie COCO”, *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.



accordance with the character or message contained in the film implicitly or explicitly.

### **C. Statements of the Problem**

This research only focused on the following problems:

1. What are the moral values found in Captain Marvel's movie?
2. How are the moral value implemented in this movie?

### **D. Objectives of the Research**

Based on those problem statements above, the objectives of the study are:

1. To investigate moral values in the "Captain Marvel" movie.
2. To analyze the implementation of moral values in the "Captain Marvel" movie.

### **E. Significances of the Research**

The significances of the study are as follow:

#### 1. Academic

This research is expected to be part of literary work and the researcher hopes that this study can be used as a reference for the other moral value analysis research.

#### 2. Practical

a. The researcher hopes that this study will contribute to developing literature and especially people or students who are interested in literature work.

b. Movie lovers can get some moral value points in this movie.

#### 3. English Teacher

It can be a media in the teaching-learning process when the teacher needs media such as movies to explain the moral value that can get in the movie.

4. It also can be used as media for people to learn the moral value point through the movie.

## F. Organization of the Research

To make a good thesis, it needs to arrange systematically and make this research is easier to read, the researcher divides the research into six chapters. The first chapter is introduction. This chapter consists of introduces of the research which involves background of the study, statements of the problem, research focus, significances of the research, and organization of the study.

The second chapter is previous research findings and theoretical background. This chapter discuss about the previous research that related with this subject matter and literature of review related with keywords.

Third chapter is method. This chapter explains the research systematic of research method which involves research approach and design, data and data sources, data collection technique, and technique data analysis.

Fourth chapter is research findings. This chapter present the data findings related to the moral values had found in the movie and the implementation of moral values in that movie.

Fifth chapter is discussion. This chapter contains the ideas of researcher related to the patterns, categories, and positions of findings againts previous findings related to the interpretation and explanation of the discussion in findings research chapter. The last is closing chapter. In this chapter there are 2 sections, namely conclusions and suggestions. The conclusion section explains about the researcher concluded material from each other chapter by using simplified sentences including excerpts from simplified literary theory. Besides, in the suggestion section, the researcher provides suggestions and views related to the theory and research results discussed.

## CHAPTER II

### LITERATURE REVIEW AND PREVIOUS FINDINGS

In this chapter, the researcher explains about previous research, the definition of value, moral, definitions of moral value, types of moral value, the definition of the movie, the genre of movie, Captain Marvel movie, and the last is synopsis of the movie.

#### A. Previous Research

The researcher does not know to write this research if the researcher does not use any other research as references. The researcher reviews the thesis from Ibnu Sina Irvany Setiawan, entitled "An Analysis on Moral Values as seen in Rising of Guardians movie". This study has objectives to analyze the moral values in that films, another one is reveal the socio culture background of Rising of Guardians movie. He founds lots of moral values based on the main character of the rise of guardians. The researcher had found nine types of moral values in that movies they are courage, enthusiasm, honesty, kind-hearted, love-affection, loyalty, peace-loving, perseverance, sacrificing for other, sincerity, self-confidence, strong belief, and responsibility. The similarity between this research and the research to be carried out is analysis of the moral value, and the difference of this study is the socio-cultural background analysis of each character in the film.<sup>1</sup>

The second research from Chairina Nasir, Iskandar Abdul Samad, Tria Maisal Jannah, and Eda Suhana Sharudin from Syiah Kuala University, entitled "An Analysis of Moral Value in the Movie of Coco" Based on this research has objectives to identifying and describing the types of moral values found in the "Coco" movie.

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<sup>1</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in Rising of The Guardians Movie", Thesis, Stain Salatiga, Salatiga, 2014. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

The researchers had found nine types of moral values in that movies they are honesty, courage, peace of ability, self-confident and potential, loyalty, dependability, respect, love and affection, sensitivity, and friendliness. In this study the love and affection types of moral values are dominant used by the characters in that movie rather than the other types.<sup>2</sup>

Based on the research above every movie has an important point that can be used as a reflection in life and teaching. This research has the same discussion with the research to be carried out about identifying of moral value in movie. But it has differences, in this study researcher uses context of the situation to analyze and identify the moral value.

## A. Theoretical Background

### 1. Definition of Moral

Ali argued that moral comes from the Latin moralist; *mos* and *moris* which means customs; way; behavior related to good or bad views of human activities, adjusting the rules of what is considered good (fair, right and proper actions), it has the capacity to be directed or influenced by an awareness of right or wrong and the last is the concerns a person's attitude in relationship with other people.<sup>3</sup>

According to Hurlock Elizabeth in maulidia stated moral means manners, folkways, and custom. Moral in behavior means that conformity with the moral code of the social group. It controlled by moral concepts the roles of behavior to

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<sup>2</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019). <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>3</sup> Ali Mudhofir, *Kamus Etika* (Yogyakarta: Pustaka Pelajar, 2009), 352-353.

which the numbers of culture have become accustomed and which determine the expected behavior patterns of all group members.<sup>4</sup>

Berterns had stated that moral is morality which comes from the Latin adjective *moralis*, has a meaning the same as "moral" but has a slightly abstract form. Morality in an action means the moral aspect of an act or its good or bad. Morality is a moral character or a whole of the principles and values that pertain to good and bad.<sup>5</sup>

Carol K. Sigelman stated that moral is the term moral implies an ability they distinguish right and wrong, to act of distinction, experience pride when one does the right thing and guilt or shame when one does not.<sup>6</sup> Three basic components of morality are:

a. An affective or emotional component

Affective has meaning related with someone's feeling and emotional. The affective component consist of several feelings such as guilty, care to feeling each other and so on. That component surround the bad and good actions, that can be motivation to moral thoughts and actions.<sup>7</sup>

b. A cognitive component

Cognitive means things related with conceptual, perspective or knowing something by understanding. Cognitive component is only centered on how

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<sup>4</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, UIN Ar-Raniry, Banda Aceh, 2018, 12-13. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

<sup>5</sup> K. Berterns, *Etika* (Jakarta: Gramedia Pustaka Umum, 2007), 7.

<sup>6</sup> Carol K. Sigelman and Elizabeth A. Rider, *Life-Span Human Development Seventh Edition* (USA: Wadsworth, Cengage Learning, 2012), 423-427.

<sup>7</sup> *Ibid*, 423.

we conceptualize about good and bad action and as an act of making decisions for how to behave.<sup>8</sup>

c. A behavioral component

Behavioral means something that related with behavior or characteristic. This behavioral component only focuses on how we behave in an event that is happening, such as examples of how we behave when asked for help and how we resist the temptation to cheat someone.<sup>9</sup>

In other statements, Earle stated in Ibnu Sina that moral is almost synonymous with ethics. Ethics and moral has meaning usage, character, personality, manners, and especially talking about the term of right and wrong.<sup>10</sup>

Based on the statements above, the researcher concludes that moral is something that related to good or bad, or the concept of a behavior that is also related to a person's manner, personality and character.

## 2. Definition of Value

Ali stated that value comes from Latin, namely *valere* which means valuable or strong, first it related to the something that makes it desirable thing, secondly superior or something that is respected, valued, or exalted and considered good.<sup>11</sup> It means that value related with something that is meaningful and valuable. Basically, it becomes desirable because it has a value and is strong.

According to Paul Edwards value means the worth of the thing. It sometimes used as an abstract noun. In narrower sense to cover that to which such terms as

<sup>8</sup> Ibid, 423.

<sup>9</sup> Ibid, 423.

<sup>10</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in "Rise of the Guardians" movie", Thesis, IAIN Salatiga, Salatiga, 2014, 17. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

<sup>11</sup> Ali Mudhofir, *Kamus Etika* (Yogyakarta: Pustaka Pelajar, 2009), 486.

"good" or "worthwhile" are properly applied and in the wider sense to cover, also all kinds of rightness, obligation, virtue, beauty, truth, and holiness.<sup>12</sup> It means that statement above explain the meaning of value in a narrower sense or taking the parable of the meaning of the value of an item is something that is rightness, obligation, virtue, beauty, or holliness.

Sharma in maulidia argued that value is derived from the Latin word "valeo", it means that strength, and also health and a natural transition, it came to mean being effective and adequate. Value is a mixture of three concepts such as an idea, quality, and the last is supervening. It can be defined as the fundamental of quite people's life and have varying significance.<sup>13</sup>

It can be concluded that value means a broader meaning consisting of three important components, namely ideas, quality and supervening which have the meaning as the basis of life for every human being.

### 3. Definition of Moral Values

Jacob stated that moral theories concerns about practice or activities. What people should do or not. People often make a specific claims about which duties take precedence over others when there are conflicts. People make claims about what is morally required and what is prohibited. That claims hold that rightness, wrongness, goodness, badness, obligatoriness, and other moral properties are in dependent upon feeling, decision, or perspective.<sup>14</sup>

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<sup>12</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in "Rise of the Guardians" movie". Thesis, IAIN Salatiga, Salatiga, 2014, 18. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

<sup>13</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, UIN Ar-Raniry, Banda Aceh, 2018, 9-10. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

<sup>14</sup> Rizha Wijayaningdyah and Bejo Sutrisno, "The Moral Values in Chicken Run Movie", *Journal of English Language and Literature (JELL)*, Vol. 3, No. 1 (August, 2018), 91. <https://journal.stibaiec-jakarta.ac.id/ojs/index.php/jell/article/view/39>

Riza dan bejo stated that moral value is the standard of good and evil, which govern as individual's behavior and choices. Individual's morals may derive from society and government they of accessity may change as the laws and morals of the society is change.<sup>15</sup>

Linda and eyre in ibnu sina defined moral values are the result of the process comprehension implementing of god and humanity in life. These values will guide human knowledge and creativity appropriately. The true value and universally accepted is the value that produces behavior, and it is behaviors that have a positive impact on both the run and for others.<sup>16</sup> Audi in maulidia stated moral values are simply and consist of important kind of instrument value. Action and traits of character have moral value that only in so far as contribution in certain way to happiness, to enhancing pleasure or reducing pain or both to hedonic value.<sup>17</sup>

Goerge and uyanga in maulidia defines moral value are taught to be pervade by members of the society to increase the character development and promote good moral upbringing and moral health in individuals.<sup>18</sup> Kusmiyati said that moral values are beliefs on values people that conform to normal standards of what is right and wrong and deal with people habits of conduct.<sup>19</sup> The standard of the moral values is different between one society and other society. The difference standards of morals and ethics is on the basic of determining or

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<sup>15</sup> Ibid, 91.

<sup>16</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in "Rise of the Guardians" movie", Thesis, IAIN Salatiga, Salatiga, 2014, 19. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

<sup>17</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, UIN Ar-Raniry, Banda Aceh, 2018, 15. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

<sup>18</sup> Ibid, 14.

<sup>19</sup> Ibid, 14.



standards measure right and wrong that used. Based on customs or agreement that dealing with society.<sup>20</sup>

Based on statements above, researcher concludes that moral value is a value that related to a person's behavior in which this value has a relationship with good or bad action and an instrument that is used as a standard for behavior where the standard related to something that is right or wrong.

#### 4. Type of moral values

a. Havenly in Riza and Bejo argued that moral value divided into 2 types they are:

##### 1) Moral message

Moral in literary context means as the message. The element of message in literary work provide the basic of writing literary work, the idea that provides as basis of created literary work. Moral message in fiction story has different effect with non-fiction article. The literary work in fiction offers the moral value message related with the noble characteristic of humanity, the right and prestige humankind, and the noble characteristic of humanity in the essence were universal.<sup>21</sup>

The researcher concluded that moral message in literary work especially in story fiction is different with non-fiction article. Moral message in movie related with the characteristic of humanity, the right and prestige of human, and the last is characteristic of human in universal essence.

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<sup>20</sup> Ibid, 14.

<sup>21</sup> Rizha Wijayaningdyah and Bejo Sutrisno, "The Moral Values in Chicken Run Movie", *Journal of English Language and Literature (JELL)*, Vol. 3, No. 1 (August, 2018), 92-93. <https://journal.stibaiec-jakarta.ac.id/ojs/index.php/jell/article/view/39>

## 2) Moral development

The development of moral is a great point. People can understand the base value of morality. People can develop good internalized rules and to be able to follow the good things based on context situations. There are four essentials to be considered in development of morality. The first is roles of laws, customs and rules. The second is development of the conscience to act as an internal control over the individual's behavior. The third is role of guilt and scheme and the last is the role of social interaction.<sup>22</sup>

From all step above moral development will be appeared based on the characteristic that connected in any situation or conflict. The basic development of character in movie will be taken from the relation to the basic characteristic and conflict that happen in the movie.<sup>23</sup>

b. According to the Linda and eyre stated that moral values can be divided into two points they are:

- 1) Value of being is a value within the human being involved in the behavior and the way we treat others, which include values of being are honesty, courage, peace, love, self-confidence, protection, discipline, sincerity, knowing boundaries, and suitability.<sup>24</sup>
- 2) Value of giving is a value that needs to be practiced or provided which would then be accepted as giving, which include values of being are:

<sup>22</sup> Ibid, 93.

<sup>23</sup> Ibid, 93.

<sup>24</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol.2 (2019), 24. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

loyalty, trustworthiness, respect, love, affection, sensitivity, altruism, kindness, friendliness, fair and humane.<sup>25</sup>

The explanation of definitions related with points of moral value in Linda and eyre theory as follows:

a) Honesty

Honesty toward others, institutions, society, and ourselves. Strength and confidence that comes from deep because there was nothing to hide. Linda and eyre stated that honesty is the same as the inner strength and confidence that is bred by exiting truthfulness, trustworthiness, and integrity. It means that the suitability between what is delivered or spoken by the action.<sup>26</sup>

b) Courage

Courage is the ability to confront the problem and take some decisions for the sake of kindness. Linda and eyre stated courage is daring to attempt something difficult that is good and not to follow the crowd, brave to say no, and influence others with it.<sup>27</sup>

c) Peace of Ability

Peace of ability is the capability of someone to facing the problem calmly and patiently. Linda and eyre stated that peace of ability is the tendency of someone to try to accommodate rather than argue. It means that attitude of calmness, peacefulness, and serenity.<sup>28</sup>

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<sup>25</sup> Ibid, 24.

<sup>26</sup> Ibid, 24.

<sup>27</sup> Ibid, 24.

<sup>28</sup> Ibid, 24.

d) Self-Confidence

Self-Confidence is the individuality, awareness, and development of gift and uniqueness. Linda and eyre explained that self-confidence is the same as we make a decision with our actions and give ourselves superiority. It concludes that self-confidence is an attitude that tries to relieve anxiety in us related to insecurity.<sup>29</sup>

e) Self-Discipline

Self-Discipline means being able to control and balance all activities and actions that will be faced by a person. It related to terms of physical, mental, and finance.<sup>30</sup>

f) Fidelity

Fidelity is someone character that shown through the faithfulness and support of oneself continuously. Orwin stated in Chairina Nasir's journal fidelity is the adherence to an actual treatment determined by someone to arrange the quality or state of himself to be faithful.<sup>31</sup>

g) Loyalty

Loyalty is the earnestness in implementing and carrying out something. Loyalty is not only about a matter of the action, but manner about to think, and how to motivate. It related to dependability Linda and eyre stated this word as the consistency of performance or behavior.<sup>32</sup>

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<sup>29</sup> Ibid, 24.

<sup>30</sup> Ibid, 24.

<sup>31</sup> Ibid, 24.

<sup>32</sup> Ibid, 24.

## h) Respect

Respect is to pay attention to another person's beliefs. It becomes a deep feeling for something or someone because of our abilities, qualities, and someone achievement. Linda and eyre stated that some types of respect can be applied in life: politeness and respect to the family, neighbor, property, to someone older than us, to the environment, nature, right, and to other religions.<sup>33</sup>

## i) Love and Affection

Love is the deepest expression of longing and feeling whereas affection is defined as one of the human instincts. It could be defined as the feeling of dear or adore to someone.<sup>34</sup>

## j) Unselfishness and Sensitivity

Unselfishness is one of the primary virtues which did by someone to another. It is the way a person is more concerned about others than himself or herself. Sensitivity defined as becoming more extra-focused and not self-selfish. It means trying to learn people's feelings where a sense of sensitivity and empathy to a person's problem leads to starting to help a person from the beginning.<sup>35</sup>

## k) Kindness and Friendliness

Kindness is the human's strength that influenced well-being, whereas friendliness is something that could determine the kindness.

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<sup>33</sup> Ibid, 24.

<sup>34</sup> Ibid, 25.

<sup>35</sup> Ibid, 25.

Friendliness refers to an attitude that prefers to understand rather than confront it.<sup>36</sup>

1) Justice and Mercy

Justice is the adherence to fairness, law, play, and work. Meanwhile, mercy is a statement of kindness or pity that gives relief to unfortunate people.<sup>37</sup>

c. According to Marhaendra argued that moral values have 14 types that are:

1) Honesty

Honesty is the attitude of not rejecting trickery, speaking according to facts, not having two faces, being honest in behavior and always establishing himself as a person who can be trusted in words and actions. besides that honesty is something that can be assessed.<sup>38</sup>

2) Courage

Courage is behavior to face danger, disaster, or to endure adversity. Usually, courage is defined as being able to face danger and endure pain or hardship without fear. Courage comes from suggestive or mastery of fear and intelligent mastery under pressure.<sup>39</sup>

3) Peace ability

Peace of ability is the ability to reconcile the atmosphere or something that means happiness, calmness, patience and control. peace of ability is an

<sup>36</sup> Ibid, 25.

<sup>37</sup> Ibid, 25.

<sup>38</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 39. <https://repository.metrouniv.ac.id>.

<sup>39</sup> Ibid, 42.

attitude or speech that causes other people to feel comfortable and happy with their presence.<sup>40</sup>

#### 4) Self-reliance

Self-reliance means accepting mistakes and responsibility towards oneself. Self reliance is using your potentials for the model and example. Everything fulfilled by the self is better than imitate from others.<sup>41</sup>

#### 5) Discipline and moderation

Discipline is an attitude in which a person shuns laziness because of too little activity. Discipline is an attitude that shows orderly behavior.<sup>42</sup>

#### 6) Loyalty

loyalty is an attitude of loyalty. This definition refers to the attitude in which someone obeys a goal, or a quality that drives someone to do something.<sup>43</sup>

#### 7) Respect

Respect is an attitude of simplicity in action. Respect is not only based on actions but also words and respect for others. Respect is a basic value that drives other attitudes. For example greeting, speaking politely, and appreciating others.<sup>44</sup>

#### 8) Love-affection

Love is a code of communication where feeling is an attitude of loving someone more than just being loyal and respectful. Such as loving friends, neighbors, family, or people who hate us. love is also defined as a special

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<sup>40</sup> Ibid, 45.

<sup>41</sup> Ibid, 47.

<sup>42</sup> Ibid, 49.

<sup>43</sup> Ibid, 51.

<sup>44</sup> Ibid, 53.

feeling that simply exceeds feelings of loyalty and respect for someone or something.<sup>45</sup>

#### 9) Friendliness and kindness

Friendliness is a great human value. This value is included in the value of peace, where someone is able to make peace, teaching children not to hurt each other, is friendly and kind to anyone, teaching a positive side, communicates well and socializes with others.<sup>46</sup>

#### 10) Justice and mercy

Justice is something that everyone must accept. It has to do with compassion, where we have to give mercy to someone and don't be interested in paying for their mistakes. The attitude of compassion is also synonymous with resentment towards others for their mistakes and willing to help people who have made mistakes. In other words, when we accept justice and give mercy to someone who is guilty, peace will be created not by repaying it with revenge.<sup>47</sup>

#### 11) Religiosity

Religiosity is word from religion and religious which is a belief system or religion. Religious is an order bound by chastity, monastic vows, and obedience.<sup>48</sup>

#### 12) Tolerance

Tolerance means patience under provocation and deliberate abstinence judge harshly, demanding punishment, or seek revenge or retaliation.<sup>49</sup>

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<sup>45</sup> Ibid, 55.

<sup>46</sup> Ibid, 56.

<sup>47</sup> Ibid, 58.

<sup>48</sup> Ibid, 60.



### 13) Creativity

Creative related with imagination or original ideas, especially in the production of a work of art. From this definition it can concluded that creative is someone who has more imaginative and smart to make something new or get out of it problem with their thinking.<sup>50</sup>

### 14) Responsibility

Responsibility is a situation that has an obligation to handle. In another sense, a person has a responsibility that must be carried out and carried out for the benefit of himself, his family or the public.<sup>51</sup>

## 5. Definition of Movie

Movies are so much a part of today's culture that it is hard to imagine a time when they weren't there at all. It's hard to appreciate the awe felt by the public of the 1890s at seeing moving pictures for the first time, as ghostly figures came to life before their eyes. From a 21st-century viewpoint, however, the real shock is how far those "movies" changed in the next three decades quickly evolving into gorgeously vivid feature movies. Magic on screen for the early filmmakers, there were no masters to learn from. Some had a background in theater, others in photography.<sup>52</sup>

According to Richard and Dave movie is popular entertainment, a product produced and marketed by a large commercial studio. The movie is pretty to look at every image is well polished by an army of skilled artists and technicians. The finished product, which is about two hours long, screens initially in movie

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<sup>49</sup> Ibid, 61.

<sup>50</sup> Ibid, 63.

<sup>51</sup> Ibid, 66.

<sup>52</sup> Kieran Grant, *The Movie Book: Big Ideas Simply* (USA: Dorling Kindersley Limited, 2016), 18.

theaters; is eventually released to DVD and Blue-ray, streaming, download, or pay-per-view and ultimately winds up on television.<sup>53</sup>

Sapp in Chairina nasir stated that definition of the movie is a motion picture that is considered as a source of entertainment or as an art form. It becomes an important form of art to learn various aspects through it. A movie as a work of art is born of the process of creativity that must have its charm. It is not only present the result of the creative process of an author not also provide message and motivate the audience to reflect on problems that occurred in society.<sup>54</sup>

Bordwell and Thomson said that movie tells a story and has existents (characters, objects, and location) and events. In this work, movie events describe events common to most movies, e.g. action, dialogue, suspense, and emotional events. It can be manifested in many ways and can be considered its discourse. On the other side, a movie provide the illusion of movement, sound and suspends disbelief to provide an entertaining, immersive experience for the viewer movie present the story or narrative that is re-enacted through the interaction of characters. It can be argued that the cause and effect of relationship in a movie are governed largely by the characters' actions that cause events to change.<sup>55</sup>

## 6. Genre of movies

Talking about film genres that are indicating certain types of movies. The science fiction film, action film, comedy film, the musical film, the western, these are some genres of fictional storytelling cinema. Talking about genre, the

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<sup>53</sup> Richard Barsam and Dave Monahan, *Looking at Movies: An Introduction to Film Fifth Editions* (USA: W.W. Norton & Company, 2016), 3-5.

<sup>54</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 22. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>55</sup> David Bordwell, et. al., *Film Art: An Introduction Seventh Editions* (New York: McGraw-Hill Education, 2017).

examples that come to mind are usually those of fictional live-action films. On the other side, there are three basic genres of short cinema. David and Thompson stated that there are three genres of documentary, such as the compilation film and the concert movie. Experimental films and animated films contain genres as well.<sup>56</sup>

According to Keith in Maulidia stated that movie genre is a motion picture category based on similarities in either the narrative elements or the emotional response to the movie (serious, comic, comedy, etc.) most theories of movie genre are borrowed from literary genre criticism. To elaborate fiction, more narrowly defined categories of popular fiction appeal to a specific audience. The different fiction categories, that are described briefly in the sections that follow are classified into several groups as a genre of fiction and non-fiction. Each type of genre has its own rules and conventions they are action, comedy, drama, horror, fantasy, romance, thriller, animation, sport, musical, and war.<sup>57</sup>

#### a. Documentary film

Documentary films present factual information about the world outside of the film. As a type of film, the documentary presents itself as factually trustworthy. According to the Bardwell and Thompson there are two types of documentary films, they are:

- 1) Compilation films: produced by assembling images from archival sources.

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<sup>56</sup> Ibid, 326.

<sup>57</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, UIN Ar-Raniry, Banda Aceh, 2018, 20-21. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

- 2) Direct cinema: recording an ongoing event "as it happens" with minimal interference by the filmmaker.<sup>58</sup>

David, Kristin, and Jeff added that the documentary film is claimed to present the factual information about the world. In some cases the filming can record events as they actually happened. For example in the jeff blitz film which recorded in 1999 of national spelling bee. Documentary filming records an event without scripting and also staging scenes like in other film genres. The filmmaker also controls the final editing of the image and the filmmaker does not tell witnesses how the dialogue should be spoken or how the actor acts.<sup>59</sup>

- b. Experimental film

Experimental films are film that deliberately made non-corporeal. Experimental filmmakers are made independently of commercial production, distribution and exhibition and more precisely they work independently. this film is made for a variety of reasons, experimental filmmakers may not include any storytelling, poetic daydreams or thrilling visual collages. The type of experimental film is almost the same as a documentary but sometimes uses a narrative form. Experimental movies have two types namely abstract and associational forms.<sup>60</sup>

Abstract film is a type of film that uses abstract quality lines, shapes, tone of voice and motion. For example objects and natural landscapes, these examples of objects are something we look for in the field of art in the form of

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<sup>58</sup> David Bordwell, et. al., *Film Art: An Introduction Seventh Editions* (New York: McGraw-Hill Education, 2017), 350-356.

<sup>59</sup> Ibid, 351.

<sup>60</sup> Ibid, 369.

images. Experimental filmmakers, especially abstract types, start by photographing real objects and filmmakers juxtapose these images to emphasize the relationship lines of color shapes, movements and so on. This film uses abstract organization to be able to recognize the images in the film.

Associational type of experimental film that shows ideas and emotions to the audience by collecting images and sounds that may not have a logical relationship. This form of association offers filmmakers a wide variety of options. You can choose a very conventional image or a more original one, and you can create both simple and complex links.<sup>61</sup>

c. Animation film

Animated films are distinguished from live-action ones by the unusual kinds of work that are done at the production stage. Animation films do not do continuously filming outdooraction in real-time, but they create a series of images by shooting one frame at a time.<sup>62</sup>

Most fiction films and documentaries portray people and objects in full three-dimensional space. As we have seen, the standard shooting speed for live-action filming is usually 24 or 25 frames per second. Animated films are distinguished from live-action films based on the type of work performed during the production stage. Instead of continuing to record the action in real-time, animators create a series of images by shooting one frame at a time.

Animated films can present narratives, convey documentary information, or experiment with the medium. In most cases, however, it should be able to detect generally what techniques were used in making the film. The

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<sup>61</sup> Ibid, 371-379.

<sup>62</sup> Ibid, 387.

movement on the screen based on drawings or on moving puppets, clay figures, flat cut-outs, or computer-generated images.<sup>63</sup>

d. Musical movie

Musical films were revues, programs of numbers with little or no narrative linkage between them. Such revue musicals aided in selling these early sound films in foreign-language markets, where spectators could enjoy the performances even if they could not understand the dialogue and lyrics. When subtitles and dubbing solved the problem of the language barrier, the musical featured more complicated storylines.

Filmmakers devised plots that could motivate the introduction of musical numbers. The characteristic techniques of the musical are similarly diverse. Musicals tend to be brightly lit, to set off the cheerful costumes and sets, and to keep the choreography of the dance numbers visible. For similar reasons, colour film stock was applied quite early to musicals. While classic musicals tend to rely on long takes, contemporary musicals tend to be cut very quickly, partly because of the influence of MTV videos. Still, to show off the patterns formed by the dancers in musical numbers, crane shots and high angles remain common. One technique widely used in the musical is not usually evident to viewers: lip-synching to pre-recorded songs. On the set, performers move their lips in synchronization to a playback of the recording. This technique allows the singers to move about freely.<sup>64</sup>

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<sup>63</sup> Ibid, 388.

<sup>64</sup> Ibid, 342.

e. Sport movie

Sports films display their plot patterns, iconography, and themes. Competition and tournaments provide conflict, while a climactic win-or-lose big game can resolve the action and provide closure. Suspense and surprise are built into sporting events. Just as important, films about sports can raise larger ideological issues. Succeeding in amateur sports can emphasize either individual achievement or group accomplishment. Professional sports give athletes access to money and power, and so the genre can develop themes of social mobility to a surprising extent, sports films explore themes of racial and gender roles.<sup>65</sup>

f. Western movie

The western film is one of the earliest film genres, having become established in the 1910's. It is partly based on historical reality since in the American West there were cowboys, outlaws, settlers, and tribes of Native Americans. Films also derived their portrayal of the frontier from songs, popular fiction, and Wild West shows.<sup>66</sup>

g. Horror movie

The horror genre is most recognizable by the emotional effect and it tries to arouse. The horror film aims to shock, disgust, repel in short and horrify. This impulse is what shapes the genre's other conventions. What can horrify us? Typically, a monster. In the horror film, the monster is a dangerous breach of nature, a violation of our normal sense of what's possible. The monster might be unnaturally large, as King Kong. The monster might violate the

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<sup>65</sup> Ibid, 346.

<sup>66</sup> Ibid, 337.

boundary between the dead and the living, like ghosts, vampires, and zombies. The monster might be an ordinary human who is transformed, or the monster might be something wholly unknown to science, as with the creature in the Alien films.<sup>67</sup>

#### h. Thriller movie

The thriller same as a comedy film, is a very broad category, with many subgenres. There are supernatural thrillers (The Sixth Sense), political thrillers (Munich), and spy thrillers (The Bourne Ultimatum). Many others revolve around crime planned, committed, or thwarted. Using a few special effects and set in contemporary urban locations, crime thrillers can be comparatively cheap to produce. They offer showy roles to actors, and they allow writers and directors to display their ingenuity in playing with the audience's expectations. Although the genre has fuzzy edges, we can chart some core cases by considering how filmmakers have exploited the narrative conventions of the genre.<sup>68</sup>

#### i. Romance movie

The romance story is about love. Romance is a popular movie genre where audiences can gauge and apply life long lessons they are exposed to in their relationship. Romantic dramas often end with the two protagonists in love separating because they simply cannot overcome the obstacles, realizing they are incompatible, or simply as the result of fate.<sup>69</sup>

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<sup>67</sup> Ibid, 339.

<sup>68</sup> Ibid, 332.

<sup>69</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, UIN Ar-Raniry, Banda Aceh, 2018, 25. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>



j. Comedy movie

Comedy is a movie that is light-hearted plots consistently and deliberately designed to amuse and provoke laughter by exaggerating the situation, the language, action, relationship, character. The comedy movie genre relies on humor as its driving force to push the plot forward. Comedy movies are made to evoke laughter from its audience through humorous action and dialogue its character. The true comedy might contain serious material, they usually climax with happy endings.<sup>70</sup>

k. War movie

War movies acknowledge the horror and heartbreak of war, letting the actual combat fighting on the land, sea, or in the air provide the primary plot or background for the action of the movie. The plot of the movie based on war fictional and sometimes real war or point out that war is senseless however, at the beginning of this genre. War was glorified even with its obvious brutality being evident.<sup>71</sup>

## 7. Captain Marvel Movie

Captain Marvel is the story originated from a comic book entitled Captain Marvel and this movie talking about super-strength human or science fiction genre film. Produced by Marvel Studios and distributed by Walt Disney Studios Motion Pictures, it is the 21st film in the Marvel Cinematic Universe (MCU). The film was written and directed by Anna Boden and Ryan Fleck, with Nicole Perlman, Meg LeFauve, and Geneva Robertson-Dworet also contributing to the screenplay. Brie Larson stars as Danvers, alongside Samuel L. Jackson, Ben

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<sup>70</sup> Ibid, 23.

<sup>71</sup> Ibid, 25.

Mendelsohn, Djimon Hounsou, Lee Pace, Lashana Lynch, Gemma Chan, Annette Bening, Clark Gregg, and Jude Law. Set in 1995, the story follows Danvers as she becomes Captain Marvel after Earth is caught in the center of a galactic conflict between two alien civilizations.

The development of the film began as early as May 2013. It was officially announced in October 2014 as Marvel Studios' first female-led superhero film. Perlman and LeFauve were hired as a writing team the following April after submitting separate takes on the character. The story borrows elements from Roy Thomas's 1971 "Kree–Skrull War" comic book storyline. Larson was announced as Danvers at the 2016 San Diego Comic-Con, with Boden and Fleck hired to direct in April 2017. Robertson-Dworet soon took over scripting duties, with the remainder of the cast added by the start of filming. Location shooting began in January 2018, with principal photography beginning that March in California before concluding in Louisiana in July 2018. Jackson and Gregg—who, among others, reprise their roles from previous MCU films—were digitally de-aged in post-production to reflect the film's 1990s setting.

Captain Marvel premiered in London on February 27, 2019, and was theatrically released in the United States on March 8, as part of Phase Three of the MCU. The film grossed over \$1.1 billion worldwide, making it the first female-led superhero film to pass the billion-dollar mark. It became the fifth-highest-grossing film of 2019 and was the 23rd highest-grossing film of all-time during its theatrical run. The film received praise for the performances of the cast, particularly that of Larson. A sequel is scheduled for release on July 8, 2022.<sup>72</sup>

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<sup>72</sup> [https://en.wikipedia.org/wiki/Captain\\_Marvel\\_\(film\)](https://en.wikipedia.org/wiki/Captain_Marvel_(film))

## 8. Synopsis of Captain Marvel Movie

Captain Marvel tells a story about a woman named Carol Danvers who was born as an ordinary woman. She has ambition and hard work to equalize men and women. She had a dream to be a pilot but was not approved by his father because he felt she was not suited to the work of women. Besides, she always gets the treatment and bullying from her friends who are considered as weak women and do not deserve to be the American aviation academy. However, she managed to get her title as a pilot and became an intelligence officer and head of security for the United States space agency. Before getting her strength she became a pilot of a light-powered spacecraft owned by Doctor Wendy Lawson, a creature of Kree who was the creator or inventor of the light-powered flying machine. She gained her strength while in the Skrull-Kree battle because of the blast radiation from an energy core that was on the fighter plane and made her one of the herds of the Kree nation.

She joined the elite Star-force Space Team (Kree Nation) on a mission to end the Great War. In the middle of its mission, the Kree DNA unites in itself, turning it into a hybrid, possessing great superhuman strength and making her one of the most powerful superheroes of the universe when the earth is trapped in the middle of a galaxy between two alien races. She lost his memory, and captain marvel will rediscover who she is and the human inheritance that is in her.<sup>73</sup>

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<sup>73</sup> [https://en.wikipedia.org/wiki/Captain\\_Marvel\\_\(film\)](https://en.wikipedia.org/wiki/Captain_Marvel_(film)).

## CHAPTER III

### RESEARCH METHOD

#### A. Research Design

Research designs are the specific procedures involved in the research process such as data collection technique, data analysis, and reporting writing. Research designs have three types of research that are qualitative design research, quantitative design research and the last one is combined of quantitative and qualitative design research.<sup>1</sup> In this study, researcher used library research and descriptive qualitative research method approach.

John said that qualitative research is a type of research where the researcher is highly dependent on information from objects or participants, explain and analyze the word, and conduct the research subjectively. Qualitative is the best suited to address a research problem in which you do not know the variable and need to explore. Where the literature might yield little information about the phenomenon of study and it needs to learn more from participants through exploration. A central phenomenon is the key concept, idea, or process studied in qualitative research.<sup>2</sup>

Angrosino in latief argued that qualitative research is a process of inquiry aimed at understanding human behavior by building complex, holistic pictures of the social and cultural settings in which such behavior occurs. It does so by analyzing words rather than numbers, and by reporting the detailed views of the people who have been studied such inquiry is conducted in settings where people naturally interact, as opposed to specially designed laboratories or clinical experimental settings.<sup>3</sup>

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<sup>1</sup> John W. Creswell, *Educational Research: Planning, Conducting and Evaluating Quantitative and Qualitative Research Fourth Edition* (Boston: Pearson Education Inc., 2012), 20.

<sup>2</sup> Ibid, 16.

<sup>3</sup> Mohammad Adnan Latief, *Research Methods on Language Learning: An Introduction* (Malang: UM Press, 2013), 75-76.

Kothari defined qualitative is concerned with qualitative phenomenon, i.e., phenomena relating to involving quality or kind. For example interested with investigating the reasons for human behaviour.<sup>4</sup> Qualitative research is specially important in the behavioural sciences where the aim is to discover the underlying motives of human behaviour.<sup>5</sup> Bogdan and Bickle in Maulidia stated that descriptive qualitative data has the form of words or images rather than numbers, and it is concluded that this study aims to analyze data with all richness as closely and possible to the form in narrative and the approach uses qualitative approach.<sup>6</sup>

The researcher concluded that descriptive qualitative is one of the approach in research that used data in words or sentences form without any calculation data or numeration, it depends on information from participant or objects, and analyze the words from the research subjectively. This research used qualitative descriptive design because the researcher analyzed the moral values in Captain Marvel's movie and how those of moral values in that movie can be implemented in teaching learning process.

## **B. Data Source**

Moleong in Ibnu Sina stated that data sources in qualitative research is words and actions, the other additional data such as documents and others.<sup>7</sup> Pola stated that data sources is subject to find out where the data come from. It generally divided into two categorized as non-verbal and verbal data. Non-verbal data sources included pictures, video, film, art, print, advertisement, diagrams, and concept maps. Verbal data

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<sup>4</sup> C.R Kothari, *Research Methodology Methods and Techniques Second Revised Edition* (New Delhi: New Age International. Ltd, 2004), 3.

<sup>5</sup> Ibid, 3.

<sup>6</sup> Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", Thesis, Banda Aceh: UIN Ar-Raniry, 2018, 30. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

<sup>7</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as seen in Rise of Guardians Movie", Thesis, Salatiga: STAIN Salatiga, 2014, 9. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

sources including items such as interviews, fieldnotes, survey, personal notes, and media sport.<sup>8</sup> The data classified into two:

### 1. Primary data sources

To analyze the movie "Captain Marvel", there are two sources of data have been analyzed, the primary data source in Captain Marvel movie and screenplay. The movie was downloaded from [www.Akatsukimovie.com](http://www.Akatsukimovie.com). It was a subject to analysis, where the researcher followed the action of the dialogue and scenarios in the film to discover and explain moral values in the "Captain Marvel" movie.

### 2. Secondary data sources

The second data source is that researcher has analyzed the dialogue of the main character in "Captain Marvel" movie based on Linda and eyre theory. Linda dan eyre explained that there are several important points in life that must be taught, one of which is moral values. According to Linda and eyre, moral value is a result of the process values of human values in life. Meanwhile, in a film the important point of an element in it is moral value. Linda said there are several kinds of moral values that must be considered, namely honesty, courage, peace, self-confidence, self-decipline, fidelity, loyalty, love-affection, sensitivity, friendliness, and justice or mercy.<sup>9</sup> A secondary data is the data which is support and complete the primary data source. Researcher obtained the other sources from books, essays, articles, magazines, journals, and all printed materials related to research. In addition, information and data sources were also obtained from the

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<sup>8</sup> Pola Esianita, "An Analysis of Character Educational Values based on Formulation of Kemendiknas in Year 2013 related to Aquaman Movie", Thesis, Ponorogo: IAIN Ponorogo, 2020, 32. <https://etheses.iainponorogo.ac.id/view/creators/Esianita=3APola=3A.html>

<sup>9</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

internet, namely valid data information was provided. Researcher hopes to help support and verify the facts obtained from the main source.

### C. Technique of Data Collection

In conducting this study, the researcher used documentary technique to collect the data from reading the movie screenplay and watching “Captain Marvel” Movie. John stated that documentation in qualitative research consist of public and private records that is obtain a site or paticipants in a study, and they can inlude newspaper, minutes of meetings, personal, journals, and letters. These sources provide valuable information in helping researchers understand the central phenomena in qualitative study.<sup>10</sup>

### D. Technique of Data Analysis and Interpretation

Merriam in maulidia explained that data analysis technique is a data analysis process that uses inductive and deductive reasoning in the form of complex actions back and forth between data and concepts, as well as descriptions and interpretations.<sup>11</sup> Bogdan and Biklen stated that data analysis technique in qualitative research is a process of systematically searching for and arranging interview transcripts, observation notes, or other non-textual material collected by researchers as an effort to increase understanding of phenomena.<sup>12</sup> Analysis data qualitative involves working with data, organizing data, breaking down data into manageable units, encoding data, synthesizing data and finally creating patterns. Interpretation involves explanation and the framing of ideas and associate it with the theory, other scientific and actions. In addition, data interpretation aims to develop ideas about

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<sup>10</sup> John W. Creswell, *Educational Research: Planning, Conducting and Evaluating Quantitative and Qualitative Research Fourth Edition* (Boston: Pearson Education. Inc, 2012), 223.

<sup>11</sup> Maulidia Humaira, “An Analysis of Moral Values in Zootopia Movie”, Thesis, Banda Aceh: UIN Ar-Raniry, 2018, 33-34. <https://repository.ar-raniry.ac.id/id/eprint/4909/3/Maulidia%20Humaira.pdf>

<sup>12</sup> Robert C. Bogdan and Sari Knopp Biklen, *Qualitative Research for Education: An Introduction to Theory and Methods* (USA: Pearson Education. Inc, 2007), 159.

researchers' findings and relate them to literature and broader concerns and concepts.<sup>13</sup> According to Hatch defined the data analysis as a process of searching for meaning that is carried out systematically. This is a way of processing qualitative data so that what has been learned and obtained in research can be communicated to others. The data analysis namely organizing and interrogating data by looking at patterns, identifying themes, finding relationships, developing explanations, making interpretations, compiling critiques, and producing theories.<sup>14</sup>

The researcher have chosen the type of content analysis research as one of the data analysis techniques in this study, according to klaus argued that content analysis is a research for making replicable and valid conclusion from texts or the other meaningful matter to the contexts of their use. Its needed learnable and divorceable from the personal authority of the researcher, content analysis provides new insights, increases a researcher's understanding of particular phenomena or informs practical actions.<sup>15</sup> The meaning of to text in statement above its not only have definition about to restrict content analysis to written material. The phrase or other meaningful matter is included in parhenteses to indicate that in content analysis works of art, images, maps, sounds, signs, symbols, and even numerical records maybe included as data that is that may be considered as texts.<sup>16</sup> Berelson in klaus defined content analysis as a research technique for the objective, systematic, quantitative description of the manifest content of communication.<sup>17</sup> In content analysis literature, scholars have provided essentially three kinds of definitions of this research method:

1. Definitions that take content to be embedded in a text.

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<sup>13</sup> Ibid, 159.

<sup>14</sup> J. Amos Hatch, *Doing Qualitative Research in Education Settings* (USA: State University of New York Press, 2002), 147.

<sup>15</sup> Klaus Krippendorf, *Content Analysis: An Introduction to Its Methodology Second Editions* (USA: Sage Publications, 2004), 18.

<sup>16</sup> Ibid, 19.

<sup>17</sup> Ibid, 19.



2. Definitions that take content to be a property of the root of a text.
3. Definitions that take content to emerge in the process of a researcher analyzing a text relative to a particular context.<sup>18</sup>



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<sup>18</sup> Ibid, 19.

## CHAPTER IV

### RESEARCH FINDINGS

This chapter is the main part of the whole research. In this chapter, the researcher presents the data as the data presentation. The data is very important for researcher because the data show the object being researched. Meanwhile, this chapter explained about moral values in the scene of the Captain Marvel movie and how moral value could implemented in that movie.

#### A. The Moral Values of the Main Character in “Captain Marvel” movie.

There was 23 scenes in Captain Marvel movie and 9 types of moral value were found in those scenes. They were explained in the following discussion detail:

##### 1. Respect

That is only one conversation that indicated respect and it was found in scene 4 about Why do you fight?.

Vers and also all star noble warriors have great respect for intelligence (namely the highest leader of the hala planet nation) or the kree planet nation.

That conclusion supported by the following dialogue: **05.03 – 06.35**

*Intelligence* : *Vers!*

*Vers* : *intelligence!*

*Intelligence* : *Your commander insisted you were primed to serve!*

*Vers* : *I'am*

*Intelligence* : *You struggle with your emotions with your past who keeps push them. You just one of the*

*victim of skrull invention. The threatens our civilization for centuries, con artists who secretly infiltrate and take over our planet. The horrors that are remembered are too many to forget.*

*Vers : It's dark, my life i don't even remember who are you? You should take the form of the person I admire.*

*Vers : I want to serve!*

*Intelligence : Then hold your emotions!*

*Vers : I will not disappoint you!.*

## 2. Courage

That is only one conversation that indicated courage and it was found in scene 7 about Breaking free.

Vers faces dozens of the Skrulls with her hands cuffed and she fought the entire squad of skrull without any help.

That conclusion supported by the following dialogue: **19.50 – 21.00**

***Vers: do you know what will happen if these shackles come untied? ok fine!***

## 3. Honesty

That is only one conversation that indicated honesty and it was found in scene 9 about Lost the targets.

When the agent furry asked who she was, vers replied that she was a force warriors from another planet and a star troop from a planet called hala. Agent furry did not believe Vers's saying, but vers said the truth, even though for the agent furry it was nonsense. Then, suddenly a skrull appeared that shot vers and the agent furry from the opposite direction, and Vers shot the Skrull with a photon

shot from she hand. Immediately, agent furry believed and ran after the vers who had already run after the skrull.

That conclusion supported by the following dialogue: **28.23 – 29.20**

*Agent Fury : Excuse me miss! Do you know anything about lady blowing a hole and through the roof of bluckbuster over there? eyewitnesses says she was dressedfor laser tag.*

*Agent Fury : I'd like to ask you some questions. Maybe give you 411 on the late night drop box. Could i see some identification, please?*

*Vers : Vers. Kree starforce. We don't carry out identification om little cards.*

*Agent Fury : Vers? Star Force? How long you plan to be in town? Do not believe her!*

*Vers : as soon as i track down the skrulls that are infiltring your planet.*

*Agent Fury : Skrulls?\*laughing\**

*Vers : Shapeshifters, they can change form into any form down to the form of its DNA*

*Agent Fury : Oooooo, hold on! How do we know you are not one of those shapeshifters.*

#### 4. Love and Affection

That is only one conversation that indicated love and affection and it was found in scene 14 about Learning the truth.

She felt angry and says that the skrull leader doesn't know about her. but, mariaah as a friend and also her family said that she is named carol danvers. A pilot who is

on the black box record. Maria said that Carol was the one of their best friend who always supported her to be a pilot and a mother at the same time. After saying that, Vers cried and hugged her friend Maria.

That conclusion supported by the following dialogue: **01.13.34 – 01.14.18**

*Talos : You are not the part of them! You and i lost everything in the hands of kree!*

*Vers : You use it to destroy us!*

*Vers : You dont know me! You not had idea who i am!  
I dont even know who I am!*

*Mariah Rambou : You are Carol Danvers! You are the women on that blackbox! Risking her life to do right things. My best friends, who supported me as mother and pilot, when no one else did. You smart, cute and huge pain in the ass and you were the most powerful person i knew way before you can shoot the fires out from your fists! Hear me! Did you hear me?*

*Vers : Smile and bowing*

*Maria Rambou : Come in and hugs her*

#### 5. Help each other

That is only one conversation that indicated help each other and it was found in scene 14 about Learning the truth.

After Vers found out that real plans of the Skrulls messing around with she is memory was not to hurt herself. But, the skrull only wanted to find a safe place to live for their people who had been destroyed and invaded by the kree nation. The skrull leader plans to find the coordinates of the doctoral laboratory of wendi

lawson in vers memory. The coordinates of Dr. Wendi Lawson's laboratory where she stores the core energy to propel a light-powered spacecraft that can lead the skrulls to find their new home and go away from the kree nation that will wipe out the entire skrull nation.

That conclusion supported by the following dialogue: **01.14.45 – 01.15.19**

*Talos : I know that i not deserves to get your trust. But, you are the only one away to discovered your sign of energy core. Its same with mar-vell core. Know! you know the ones. I wish you knew how important it was to me, i just need your help, to find the coordinate to find the mar-vell laboratory.*

*Vers : it was not coordinate, its a vectors!*

*Mariah rambou : you didn't find the lab in this planets!*

*Vers : The location, if we could trace the date of the accident six years ago! We can find it and orbits right now!*

*Maria rambou : I'ts just basic of physic!*

## 6. Self-Confidence

That is only one conversation that indicated self-confidence and it was found in scene 19 about Trapped.

While, in the marvel laboratory. Vers tried to defeat the Yon-Rog troops but she could not bring out her strength because she power had been blocked by intelligence and vers was forced to meet intelligence to admit her mistake. When she meeting with intelligence in the subconscious, Intelligence warns and bullied vers that she is a weak human and was saved by the residents of Hala. Intelligence

said vers was weak, unworthy of being an air force because she was powerless and very helpless. Instantly, Vers tries to fight all the words of Intelligence and finally, vers set free from its shackles. The power of Vers returned accompanied by the words that indeed she was weak, she did not deserve to be in the American Air Force Academy but she had a strong will and passion. Finally, in her subconscious encounter with Intelligence, Vers destroys him and says she will end this war. and vers awakened from her subconscious and paralyzed the entire army of Yon-Rog with the new power she had.

That conclusion supported by the followed dialogue: **01.27.46 – 01.30.00**

*Vers : dizzy and confused*

*Intelligence : Aha, there she is, since you in planet C53, it jiggle your memory. This jacket, this music its cooler by the way! Oh listen the music!*

*Vers :Let me out !*

*Intelligence : No can do!*

*Vers : If you hurt them, i will burn you like the ground!*

*Intelligence : with what exactly? Your power come from us!*

*Vers : You did not give me the powers, the powers from the blast of energy core!*

*Intelligence : You had never strength to control your own!*

*Vers : \*going to shoot the intelligence\**

*Intelligence : Stop it !*

*Intelligence : I'ts cute too hard to try! Bullied her. Remembered!!! Without us, Your weak! Your defects! Your helpless! We save you! Without*

*us you only human !*

*Vers : You right ! i only human, weak, defects.*

*Intelligence : In hala you are reborn! Vers!*

*Vers : \*Cried and said My name is Carol and she shoot by her foton to destroy the intelligence\**

## 7. Friendliness

There are two conversation that indicated friendly and they were found in

### a. Scene 15 about New clothes

While at Mariah's house, Vers chatted and thanked to her nephew (Mariah's daughter) for allowing her mother to go with her to complete the mission to save and find Marvel's laboratory.

That conclusion supported by the following dialogue: **01.16.36 – 01.17.10**

*Vers : Your moms is so lucky! When they leave their kids, your mom got the strongest ones. Letnan of Trouble.*

*Maria child's : You remembered ?*

*Vers : Is that mine?*

*Maria child's : Give the jacket*

*Vers : No no. You hang on until we comeback! But there is something i need your help! I cannot use pickup this kree colour again! Because you are the the best kinds that i ever meet and have the best style!*

### b. Scene 22 about You could use a jump

After the battle against the kree troops, Vers provides a communication tool with 2 galaxies away. The reason is because, vers will lead the skrull herd looking for new planets that are far away, so that they cannot be reached by



the kree troops, with a long period of time and a distance that cannot be determined. If fury needs help, he can use this communication tool so vers can go straight to earth and help Fury. This scene is proven when Vers and Fury are in the kitchen laughing together, Vers says she will protect the earth with her strength and also if Fury needs help she will immediately come at high speed. This scene is also proven when at the end of the scene when the biggest battle that claimed the lives of half of the world's population are lost, the heroes of Marvel used Fury's communication tool to communicate with Vers, suddenly Vers came and immediately asked where the Fury.

That conclusion supported by the following dialogue: **01.47.54 – 01.49.18**

*Vers : Keep the Tesseract on Earth !*

*Vers : Mar-Vell*

*Fury : That's what i said*

*Vers : It's two words Mar-Vell*

*Fury : Marvel sounds a lot better, you know! Like the marvelettes!. Not ringing any bells?.*

*Vers : Keep singing, maybe it will come back to me! I upgraded it (tools communication). Range should be a couple galaxies, at least*

*Fury : What? You think i'm gonna crank call you?*

*Vers : For emergencies only, okay?*

#### 8. Sensitivity

That is only one conversation that indicated sensitivity and it was found in scene 17 about High Score.

When vers in the mar-vell's laboratory, Skrull leader calling their family and friends to come out. At that time vers knew that the skrull leader does not want

the tesseract stone or energy core, but he come to meet his family and friends who were hiding from the kree army who wanted to destroy them. they hide in the mar-vell lab and at the same time, vers knew that their aim was not to invade the planet hala but only to unite their nations and find a home for them. During this time vers felt guilty for believing the intelligence of the kree nation who had slandered the skrull nation. Instantly, vers felt guilty and apologized.

That conclusion supported by the following dialogue: **01.23.56 – 01.25.29**

*Fury* : *ehem\*he found the hot coffe\**

*Maria rambou* : *We are not alone!*

*Vers* : *He didn't come here for that stone!*

*Talos* : *She as the way to found you (he speak to their wife*

*Vers* : *I am not gonna hurt you, i'm so sorry, i didn't know*

#### 9. Justice and Mercy

That is only one conversation that indicated justice or mercy and it was found in scene 23 about This Isn't Goodbye.

After knowing the truth aims of Skrull which they hunt vers, they only to find his family were hidden safely by mar-vell in her laboratory. Vers felt guilty for her attitude so far. She apologizes, the dialogue occurs when vers has dinner together at Mariah's house, Vers decided to help the Skrull Leader Talos to find a new planet as their home.

That conclusion supported by the following dialogue: **01.46.50 – 01.47.30**

*Vers* : *Just i'm to clear, you are Soh-lar and*

*SHIELD agent?*

*Fury* : *Keller, he tied my boss and stole the identity.*

*Talos* : *I borrowed his face, i'm not as thief*

*Fury* : *You can't go, but your family need new look*

*Talos* : *I could back to being your boss !*

*Fury* : *Oh please no!*

*Vers* : *I help you to fine your home (suddenly) finish the mar-vell started.*

## **B. The Implementation of Moral Values in “Captain Marvel” movie.**

There are some moral values found in Captain Marvel's film and shown in the form of dialogue and monologue of the main character:

### **1. Respect**

Vers and also all star noble warriors have great respect for intelligence (namely the highest leader of the hala planet nation or the kree planet nation).

This dialogue occurs between vers and supreme intelligence. Where, Intelligence asks vers to control her emotions which are sometimes less stable. He also asked vers to prioritize the safety of the inhabitants of the planet Hala rather than her own safety as an noble warriors. Vers takes intelligence's request and respects his words very much. This is evidenced in the dialogue where vers always obeys and undertakes what Intelligence asks

*Intelligence* : *Maybe it such as a mercy forgive your deepest pain and make you a strong kree and you must*

*put the needs of your people before yourself. We give you great blessings, the chance to fight the Skrulls.*

*Vers : I want to serve!*

*Intelligence : Then hold your emotions!*

*Vers : I will not disappoint you!.*

## 2. Courage

Vers faces dozens of the Skrulls with her hands cuffed and she fought the entire squad of skrull without any help. This dialogue occurs in situations where vers is facing an attack from the skrull forces that surround her. She bravely repelled and finished off the entire army with her bare hands. Even, she hands were tied up when she fought and she couldn't get her photon shot out. She just rely on bare hands and fought bravely only by herself.

*Vers: do you know what will happen if these shackles come untied? ok fine!*

## 3. Honesty

When the agent furry asked who she was, vers replied that she was a force warriors from another planet and a star troop from a planet called hala. Agent furry did not believe vers's saying, but vers said the truth, even though for the agent furry it was nonsense. Then, suddenly a skrull appeared that shot vers and furry from the opposite direction, and vers shot the skrull with a photon shot from she hand. Immediately, furry believed and ran after the vers who had already run after the skrull. This dialogue occurs when vers is on a payphone. Fury approached vers and asked who had destroyed the block buster building next to her. Fury asked the identity of vers and she replied that she was a star troops from another planet who was chasing an alien called the shape-changing Skrull. Where, the aliens are invading and hiding on earth. Instantly, fury laughed and did not

believe vers's words. But, vers says honestly her true identity. She said that she was a troop of stars from the planet called Hala.

*Fury : I'd like to ask you some questions. Maybe give you 411 on the late night drop box. Could i see some identification, please?*

*Vers : Vers. Kree starforce. We don't carry out identification om little cards.*

*Fury : Vers? Star Force? How long you plan to be in town? Do not believe her!*

*Vers : as soon as i track down the skrulls that are infiltring your planet.*

*Fury : Skrulls?\*laughing\**

*Vers : Shapeshifters, they can change form into any form down to the form of its DNA*

*Fury : Oooooo, hold on! How do we know you are not one of those shapeshifters.*

#### 4. Love and Affection

She felt angry and says that the skrull leader doesn't know about her. But, maria as a friend and also her family said that she is named carol danvers. A pilot who is on the black box record. Maria said that carol was the one of their best friend who always supported her to be a pilot and a mother at the same time. After saying that, Carol cried and hugged her friend Maria. This dialogue occurs when talos knows all about vers memory. Talos said that vers is not from the planet hala, she is not a kree. But vers angry, she said that talos lied and he did not know everything about vers. Vers also said talos just wanted to trick her. Even, vers is confused with herself, because she's memories are so random. She cried,

but her friend maria strengthened and told her that she was carol danvers. Her best friend, her family, and the strong woman who has driven Dr. Wendy lawson who fell 6 years ago. Maria also confirmed that she is the strongest friend, ambitious and very loving her. Finally vers melted and wept with her emotions.

*Vers : You dont know me! You not had idea who i am!*

*I dont even know who I am!*

*Mariah Rambou : You are Carol Danvers! You are the women on that blackbox! Risking her life to do right things. My best friends, who supported me as mother and pilot, when no one else did. You smart, cute and huge pain in the ass and you were the most powerful person i knew way before you can shoot the fires out from your fists! Hear me! Did you hear me?*

*Vers : Smile and bowing.*

*Maria Rambou : Come in and hugs her.*

## 5. Help each other

After vers found out that real plans of the skrulls messing around with she is memory was not to hurt herself. But, the skrull only wanted to find a safe place to live for their people who had been destroyed and invaded by the kree nation. The skrull leader plans to find the coordinates of the doctoral laboratory of wendi lawson in vers memory. The coordinates of Dr. Wendi Lawson's laboratory where she stores the core energy to propel a light-powered spacecraft that can lead the Skrulls to find their new home and go away from the kree nation that will wipe out the entire Skrull nation. This dialogue occurs in a situation when vers has trusted Talos when she has listened to the black box sound when the plane she

was driving with dr. wendy lawson fell. dr. Wendi Lawson asks vers to memorize the coordinates of the place to go. The coordinates are where the energy core and the entire Talos family are hiding. After hearing Talos's explanation, Vers finally decided to help Talos to solve these coordinates and find the laboratory in outer space.

*Talos : I know that i not deserves to get your trust. But, you are the only one away to discovered your sign of energy core. Its same with mar-vell core. Know! you know the ones. I wish you knew how important it was to me, i just need your help, to find the coordinate to find the mar-vell laboratory.*

*Vers : it was not coordinate, its a vectors!*

*Mariah rambou : you didn't find the lab in this planets!*

*Vers : The location, if we could trace the date of the accident six years ago! We can find it and orbits right now!*

## 6. Self- Confidence

While, in the marvel laboratory. Vers tried to defeat the Yon-Rog troops but she could not bring out her strength because she power had been blocked by intelligence and vers was forced to meet intelligence to admit her mistake. When she meeting with intelligence in the subconscious, Intelligence warns and bullied vers that she is a weak human and was saved by the residents of Hala. Intelligence said vers was weak, unworthy of being an air force because she was powerless and very helpless. Instantly, vers tried to fight all the words of Intelligence and finally, vers set free from its shackles. The power of vers returned accompanied

by the words that indeed she was weak, she did not deserve to be in the American Air Force Academy but she had a strong and passion. Finally, in her subconscious encounter with Intelligence, vers destroys him and says she will end this war. Vers awakened from her subconscious and paralyzed the entire army of Yon-Rog with the new power she had. This dialogue occurs in a situation when vers is dealing with Supreme Intelligence. The power of vers has been completely controlled by Intelligence because she sided with the skrull nation. Vers said that he has lied and just wants to destroy the skrulls. Vers also explained that Intelligence had kidnapped her from her family and friends. However, Intelligence bulged her and said that vers was a weak human being and did not have any strength. The strength she had was only the gift by the kree. However, vers is aware and remembers all her struggles to be strong and make it happen. she got up and said that she was weak, but she had the right to succeed in becoming what she wanted to be. Immediately, her strength returned and said that the strength she had did not come from the kree, but came from the explosion of the energy core she shot. She destroyed Supreme Intelligence with her photon shot and said that she was free.

*Intelligence :I'ts cute too hard to try! Bullied her.*

*Remembered!!! Without us, Your weak! Your defects! Your helpless! We save you! Without us you only human !*

*Vers : You right ! i only human, weak, defects.*

*Intelligence : In hala you are reborn! Vers!*

*Vers : \*Cried and said My name is Carol and she shoot destroy the intelligence\**



## 7. Friendliness

### a. Dialogue 1

While at Mariah's house, vers chatted and thanked to her nephew (Mariah's daughter) for allowing her mother to go with her to complete the mission to save and find Marvel's laboratory. This dialogue occurred during a situation when she was joking with her best friend's daughter she is Monica. She said that her mother was very lucky to have such a great child. She also called monica as the letnan problems. Vers also said that she was not a kree and she asks monica for changing the color of her star troop outfit.

*Vers : Your moms is so lucky! When they leave their kids, your mom got the strongest ones. Letnan of Trouble.*

*Maria child's : You remembered ?*

*Vers : Is that mine?*

*Maria child's : Give the jacket*

*Vers : No no. You hang on until we comeback! But there is something i need your help! I cannot use pickup this kree colour again! Because you are the the best kinds that i ever meet and have the best style!*

*Maria child's : change the colour of vers costume!*

### b. Dialogue 2

After the battle against the kree troops, vers provides a communication tool with 2 galaxies away. The reason is because, vers will lead the skrull herd

looking for new planets that are far away, so that they cannot be reached by the kree troops, with a long period of time and a distance that cannot be determined. If fury needs help, he can use this communication tool so vers can go straight to earth and help Fury. This scene is proven when Vers and Fury are in the kitchen laughing together, Vers says she will protect the earth with her strength and also if Fury needs help she will immediately come at high speed. This dialogue occurs in situations where vers is washing the dishes with fury. They laugh at each other and sing together. Instantly, vers asked fury to protect the Tesseract Stone and she would help fury if something happened on earth. While providing long-distance communication tools, vers has upgraded the communication tool to a distance of 2 galaxies. She asked fury to contact her if the situation is really urgent. This dialogue is also proven by the value of friendship that exists when at the end of the scene in post credit, fury disappears from the earth. The superheroes invented the fury communication tool and they don't know how to use it. When they press the button on the tool. Instantly,vers has appeared in front of the superheroes and asked where fury is.

*Fury : Marvel sounds a lot better, you know! Like the marvelettes!. Not ringing any bells?.*

*Vers : Keep singing, maybe it will come back to me! I upgraded it (tools communication). Range should be a couple galaxies, at least*

*Fury : What? You think i'm gonna crank call you?*

*Vers : For emergencies only, okay?*

*Fury : Well! If you are ever passing back through this*

*galaxy, be sure to give a bother shout!*

8. Sensitivity

When vers in the mar-vell's laboratory, Skrull leader calling their family and friends to come out. At the time, vers knew that the skrull leader does not want the tesseract stone or energy core, but he come to meet his family and friends who were hiding from the kree army who wanted to destroy them. they hide in the mar-vell lab. and at the same time, vers knew that their aim was not to invade the planet hala but only to unite their nations and find a home for them. During this time vers felt guilty for believing the intelligence of the kree nation who had slandered the skrull nation. Instantly, vers felt guilty and apologized. This dialogue occurs in a scene where talos meets his family and colony in the marvel laboratory. Vers realized and was touched that she had been wrong all this time and feel incited by Yon-rog and the other star troops that the skrulls were their enemy. The fact is talos wants to find the laboratory only to find out his colony not to seize the tesseract stone. Instantly, vers cried and apologized to the talos. She realized that her attitude had been wrong because she sided with the kree and wanted to destroy the Skrull.

*Vers : He didn't come here for that stone!*

*Talos : She as the way to found you (he speak to their wife*

*Vers : I am not gonna hurt you, i'm so sorry, i didn't know*

*Talos : Carol, this is war, my hand feel unclear about this war, but the way now, you found my family. This is just the beginning, thousands*

*of our people are separate thousands of kilometers apart from each other. Spread out in the galaxy.*

9. Justice/ Mercy

After knowing the truth aims of skrull which they hunt vers, they only to find his family were hidden safely by mar-vell in her laboratory. Vers felt guilty for her attitude so far. She apologizes, the dialogue occurs when vers has dinner together at Mariah's house, vers decided to help Talos to find a new planet as their home. This dialogue occurs in situations where vers has dinner with Maria, Fury and Talos family. They laughed together while mocking talos who had cheated because he had changed his shape like the captain of fury in of agent's shield. When they laughed together vers suddenly fell silent and felt mercy to the skrull. Vers suddenly interrupted their dinner conversation, she said that she would help talos find a new home for them. Vers felt she had to be fair to the skrulls because they had misjudged them since she was under the leadership of Supreme Intelligence.

*Vers : Just i'm to clear, you are Soh-lar and SHIELD agent?*

*Fury : Keller, he tied my boss and stole the identity.*

*Talos : I borrowed his face, i'm not as thief*

*Fury : You can't go, but your family need new look*

*Talos : I could back to being your boss !*

*Fury : Oh please no!*

*Talos*

*: Come on, i love his beautiful blue  
eyes.*

*Vers*

*: I will help you to fine your home  
(suddenly) finish the mar-vell  
started.*



## CHAPTER V

### DISCUSSION

In this chapter presents the story script of the movie to researcher in interpreting the research findings. This chapter will focus in interpreting the relationship among patterns found in data analysis. In addition, this chapter also explain the positions of findings of the present research based on theories, which are relevant. It will found in Captain Marvel movie.

#### A. The Moral Values of the Main Character in “Captain Marvel” movie.

In this chapter, researcher only focused on utterances in term of moral value that spoken by main character. there are 9 moral values that are respect, courage, honesty, love-affection, friendly, help each other, self-confidence, sensitivity and justice or mercy based on Linda and eyre theory are found in Captain Marvel movie.

##### 1. Respect

Linda and eyre stated in chairina that respect is the deep feeling for something or someone it means to pay attention to another person’s beliefs such as abilities, qualities, and achievements of someone. It means self-appreciate and avoiding self-distraction.<sup>1</sup>

Linda and eyre in marhaendra defined respect is an attitude of simplicity in action. Respect is not only based on actions but also words and respect for

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<sup>1</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

others. Respect is a basic value that drives other attitudes. For example greeting, speaking politely, and appreciating others.<sup>2</sup>

For the example, Intelligence Supreme is the leader of the Kree nation. It is an artificial intelligence created by the planet Hala nation as a parable of the person who motivates the star forces. Usually, when they meet intelligence, the star troops will meet people who have contributed to their lives so that intelligence can provide positive energy and motivation to the star troops, but in the form of the person closest to the star troops. In this scene, Vers has a high respect for intelligence, it is evidenced by his dialogue which says that she will fight and make the planet Hala safe and promise to supreme intelligence to sacrifice for the people of Kree. The supreme intelligence in this film is like an artificial form or an artificial god that is used as a God but it can change its form into the form of people who are obeyed, cherished, or people who are respected by the inhabitants of the planet Hala, the Kree nation and the noble warriors.

*Intelligence : Vers!*

*Vers : intelligence!*

*Intelligence : Your commander insisted you were primed to serve!*

*Vers : I am*

*Intelligence : You struggle with your emotions with your past who keeps pushing them. You just one of the victims of Skrull invention. It threatens our civilization for centuries, and artists who*

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<sup>2</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 53. <https://repository.metrouniv.ac.id>.

*secretly infiltrate and take over our planet. The horrors that are remembered are too many to forget.*

*Vers : It's dark, my life i don't even remember who are you? You should take the form of the person I admire.*

*Intelligence : Maybe it such as a mercy forgive your deepest pain and make you a strong kree and you must put the needs of your people before yourself. We give you great blessings, the chance to fight the Skrulls.*

*Vers : **I want to serve!***

*Intelligence : **Then hold your emotions!***

*Vers : **I will not disappoint you!***

## 2. Courage

According to Linda and eyre they defined courage is the ability to confront the problem and take some decision to face the possibility. It means to attempt something difficult that is good and not follow the crowd, brave to say no and influenced everyone with it.<sup>3</sup> It same with doing something difficult but that is correct and that is the choice for long-term.

Manshur in marhaendra stated that courage is behavior to face danger, disaster, or to endure adversity. Usually, courage is defined as being able to

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<sup>3</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 24. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.



face danger and endure pain or hardship without fear. Courage comes from suggestive or mastery of fear and intelligent mastery under pressure.<sup>4</sup>

For example, when vers was kidnapped by the skrull squad, she realized that she was being exploited by the skrull troop leader Talos to see memories in their mind. When vers realized, she had been surrounded by the skrulls and fought the entire Skrull army lonely with her hands cuffed. In addition, when Ronan troops came to the earth to send ballistic missiles to destroy the skrull troops on earth. Vers destroyed all of Ronan's ballistic missiles and spaceships bare-handed. she repelled the ronan fleet and his troops.

The type of courage above is included in the courage where vers dares to face danger without the help of other noble warriors. Vers dares to face adversity when she is surrounded by many enemies when she was kidnapped by a squad of skrulls.

***Vers: do you know what will happen if these shackles come untied? ok fine!***

### 3. Honesty

Linda and eyre stated that honesty is the same with the inner strength and confidence that is bred by existing the integrity and trustworthiness. It has meaning sense of compatible with the facts or exist something without hiding the facts.<sup>5</sup>

According to webster in marhaendra honesty is the attitude of not rejecting trickery, speaking according to facts, not having two faces, being honest in behavior and always establishing himself as a person who can be

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<sup>4</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 42. <https://repository.metrouniv.ac.id>.

<sup>5</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 24. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

trusted in words and actions. besides that honesty is something that can be assessed.<sup>6</sup>

For example, When the agent fury asked who she was, vers replied that she was a force warriors from another planet and a star troop from a planet called hala. Agent fury did not believe Vers's saying, but vers said the truth, even though for the agent fury it was nonsense. Even though Fury didn't believe it, Vers said the truth until finally the Skrull troops came and shot them from the opposite direction. Vers then immediately pursued them, firing a photon shot from she hand.

Honesty above is honesty without hiding the truth and facts that really happened. Vers still explains in detail who she is and what her mission on the earth to fury. Although, fury does not believe it and laughs at the truth she speaks.

*Fury : Excuse me miss! Do you know anything about lady blowing a hole and through the roof of bluckbuster over there? eyewitnesses says she was dressed for laser tag.*

*Vers : Yeah i think she went that way.*

*Fury : I'd like to ask you some questions. Maybe give you 411 on the late night drop box. Could i see some identification, please?*

*Vers : Vers. Kree starforce. We don't carry out identification om little cards.*

*Fury : Vers? Star Force? How long you plan to be in*

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<sup>6</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 39. <https://repository.metrouniv.ac.id>.

*town? Do not believe her!*

*Vers : as soon as i track down the skrulls that are infiltrating your planet.*

*Fury : Skrulls?\*laughing\**

*Vers : Shapeshifters, they can change form into any form down to the form of its DNA*

*Fury : Oooooo, hold on! How do we know you are not one of those shapeshifters.*

#### 4. Love and affection

Linda and eyre in chairina nasir defined love is deepest feeling by someone and it has meaning the deepest expression of longing and affection defines as one of the human instincts, it could be defined as feelings of adore or love to someone.<sup>7</sup>

Linda and eyre in marhaendra stated that love is a code of communication where feeling is an attitude of loving someone more than just being loyal and respectful. such as loving friends, neighbors, family, or people who hate us. love is also defined as a special feeling that simply exceeds feelings of loyalty and respect for someone or something.<sup>8</sup>

For example, when talos said that vers not a native of the planet hala and the kree peoples. Vers feels angry and crying, she is also confused by some memories and evidence that says that she is actually Carol Danvers. But, she said that Talos doesn't know anything about her. Mariah Rambou's friends and family convinced vers that she is the woman on the black box record and she

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<sup>7</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>8</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 55. <https://repository.metrouniv.ac.id>.

is Carol's their best friend. Immediately, vers hugged Mariah and cried together.

Love and affection in the above context situation, including the feeling of someone's love for someone such as family, friends, friends, or someone who means their life. Vers was very fond of her friend maria because she had considered her to be her own sister. This can be seen from several scenes that show the closeness between vers and maria.

*Talos : You are not the part of them! You and i lost everything in the hands of kree!*

*Vers : You use it to destroy us!*

*Talos : No! It just home! You and me lost everything! You are not of them!*

*Vers : You dont know me! You not had idea who i am! I dont even know who I am!*

*Mariah : You are Carol Danvers! You are the women on that blackbox! Risking her life to do right things. My best friends, who supported me as mother and pilot, when no one else did. You smart, cute and huge pain in the ass and you were the most powerful person i knew way before you can shoot the fires out from your fists! Hear me! Did you hear me?*

*Vers : Smile and bowing*

*Maria rambou : Come in and hugs her*

5. Help each other

Shudinta in pola stated that help each other is attitude raised because someone has responsibility value. In the other words, help each other is a attitude of helping the suffering and difficulties of others by doing something. The assistance can shown by labor, time or financial.<sup>9</sup>

For example, after vers found out that real plans of the Skrulls messing around with she is memory that was not to hurt herself. But, the skrull only wanted to find a safe place to live for their people who had been destroyed and invaded by the kree nation. The skrull leader plans to find the coordinates of the doctoral laboratory of wendi lawson in vers memory. The coordinates of Dr. Wendi Lawson's laboratory where she stores the core energy to propel a light-powered spacecraft that can lead the Skrulls to find their new home and go away from the kree nation that will wipe out the entire Skrull nation.

The context situation above describes the attitude of helping others or including helping and suffering the others who had difficulties. Vers felt she had to be responsible for ending the war in accordance with the mission carried out by Marvel. Vers finally helps Talos, the leader of the Skrull nation, to find the Marvel Lab. In fact, in that laboratory, Marvel is hiding a herd of Skrulls for their safety.

*Talos : I know that i not deserves to get your trust. But, you are the only one away to discovered your sign of energy core. Its same with mar-vell core. Know! you know the ones. I wish you knew how important it was to me, i just need your help, to*

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<sup>9</sup> Pola Esianita “An Analysis of Character Educational Values based on Formulation of Kemendiknas in Year 2013 related to Aquaman Movie”, Thesis, Ponorogo: IAIN Ponorogo, 2020, 56. <https://etheses.iainponorogo.ac.id/view/creators/Esianita=3APola=3A.html>

*find the coordinate to find the mar-vell  
laboratory.*

*Vers : it was not coordinate, its a vectors!*

*Mariah : you didn't find the lab in this planets!*

*rambou*

*Vers : The location, if we could trace the date of the  
accident six years ago! We can find it and orbits  
right now!*

*Maria rambou : I'ts just basic of physic!*

*Talos : You know orbit ! \*speak to their skrull friends\**

## 6. Self-Confidence

Linda and eyre in chairina nasir defined the self-confidence is the individuality, awareness, and development of gifts and uniqueness. Benabou and tirole in chairina nasir defined self-confidence is the ability that helped and individual to undertake more ambitious goals and persist in the face of adversity. Whereas, the potential is the quality which are usefeul and beneficial for the future.<sup>10</sup> According to webster in ibnu sina defined self-confidence is attitude to confident of their weaks, strength, and the other ability.<sup>11</sup>

For example, While, in the marvel laboratory. Vers tried to defeat the Yon-Rog troops but she could not bring out her strength because she power had been blocked by intelligence and vers was forced to meet intelligence to admit her mistake. When she meeting with intelligence supreme in the

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<sup>10</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO," *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>11</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in Rising of The Guardians Movie", Thesis, Salatiga, STAIN Salatiga, 2014, 22. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

subconscious, Intelligence warns and bullied vers that she is a weak human and was saved by the residents of Hala. Intelligence said vers was weak, unworthy of being an air force because she was powerless and very helpless. Instantly, vers tried to fight all the words of Intelligence and finally, vers set free from its shackles. The power of vers returned accompanied by the words that indeed she was weak, she did not deserve to be in the American Air Force Academy but she had a strong and passion. Finally, in his subconscious encountered with Intelligence, vers destroys him and says she will end this war. and vers awakened from his subconscious and paralyzed the entire army of Yon-Rog with the new power she had. in the scene above describes the attitude of self-confidence. According to the statement of Linda and eyre that the attitude of self-confidence showed his individuality was in him or her, or showed his or her confidence with others.

*Vers : dizzy and confused*

*Intelligence : Aha, there she is, since you in planet C53, it jiggle your memory. This jacket, this music its cooler by the way! Oh listen the music!*

*Vers :Let me out !*

*Intelligence : No can do!*

*Vers : If you hurt them, i will burn you like the ground!*

*Intelligence : with what exactly? Your power come from us!*

*Vers : You did not give me the powers, the powers from the blast of energy core!*

*Intelligence : You had never strength to control your own!*

*Vers : \*going to shoot the intelligence\**

*Intelligence* : *Stop it !*

*Vers* : *You stole me, from my home, my family, my friends!*

*Intelligence* : *I'ts cute too hard to try! Bullied her. Remembered!!! Without us, Your weak! Your defects! Your helpless! We save you! Without us you only human !*

*Vers* : *You right ! i only human, weak, defects.*

*Intelligence* : *In hala you are reborn! Vers!*

*Vers* : *\*Cried and said My name is Carol and she shoot destroy the intelligence\**

#### 7. Friendliness

Linda and eyre stated that friendliness it refers to the attitude that prefers to understand rather than confront it. It also related with to give someone smile or warm greetings.<sup>12</sup> Friendliness is something that could determine of the kindness, it refers to attitude understand and related to a smile and warm greetings to other people, familiy, siblings, friend and anyone.<sup>13</sup>

Linda and eyre in marhaendra stated that friendliness is a great human value. This value is included in the value of peace, where someone is able to make peace, teaches children not to hurt each other, is friendly and kind to

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<sup>12</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO"; *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>13</sup> Pola Esianita, "An Analysis of Character Educational Values based on Formulation of Kemendiknas in Year 2013 related to Aquaman Movie", Thesis, Ponorogo: IAIN Ponorogo, 2020, 56. <https://etheses.iainponorogo.ac.id/view/creators/Esianita=3APola=3A.html>



anyone, teaches a positive side, communicates well and socializes with others.<sup>14</sup>

For example, Vers is very close to the Mariah's daughter. Although not a sibling, Vers already considered Mariah as her sibling. When she talked to Mariah's daughter, she said that her mother was very lucky to be given such a strong and extraordinary child. Then, Vers asked her to help change the appearance and color of the costume. In other scene, after the battle against kree troops, Vers provides a communication tool with 2 galaxies away. The reason is Vers will lead the skrull herd looking for new planets that are far away, so that they cannot be reached by the kree troops, with a long period of time and a distance that cannot be determined. If Fury needs help, he can use this communication tool so Vers can go straight to earth and help Fury.

This scene is proven when Vers and Fury are in the kitchen laughing together, Vers says she will protect the earth with her strength and also if Fury needs help she will immediately come at high speed. This scene is also proven when at the end of the scene when the biggest battle that claimed the lives of half of the world's population are lost, the heroes of Marvel used Fury's communication tool to communicate with Vers, suddenly Vers came and immediately asked where the Fury. The scene above shows a friendly attitude where Pola explains that this attitude is like giving someone a smile, a warm hug, joking, or laughing together. In this scene Vers is very familiar with Fury and Maria's daughter Monica.

a. Dialogue 1

*Vers : Your moms is so lucky! When they leave their*

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<sup>14</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 56. <https://repository.metrouniv.ac.id>.

*kids, your mom got the strongest ones. Letnan of  
Trouble.*

*Maria child's : You remembered ?*

*Vers : Is that mine?*

*Maria child's : Give the jacket*

*Vers : No no. You hang on until we comeback! But there  
is something i need your help! I cannot use pickup  
this kree colour again! Because you are the the  
best kinds that i ever meet and have the best style!*

*Maria child's : change the colour of vers costume!*

b. Dialogue 2

*Vers : Keep the Tesseract on Earth !*

*Fury : Hidden? You sure that's what marvel would want?*

*Vers : Mar-Vell*

*Fury : That's what i said*

*Vers : It's two words Mar-Vell*

*Fury : Marvel sounds a lot better, you know! Like the  
marvelettes!. Not ringing any bells?.*

*Vers : Keep singing, maybe it will come back to me! I  
upgraded it (tools communication). Range  
should be a couple galaxies, at least*

*Fury : What? You think i'm gonna crank call you?*

*Vers* : *For emergencies only, okay?*

*Fury* : *Well! If you are ever passing back through this galaxy, be sure to give a bother shout!*

#### 8. Sensitivity

Linda and eyre stated in chairina nasir that sensitivity means as a becoming more-extra focused or not self-selfish, it trying to learn people's feelings where sense of sensitivity and empathy to a person's problem and trying to help that person from the beginning. It feelings appears because the sense of brotherhood, relationship of friend, or makes someone have more empathy and tolerance for others.<sup>15</sup> Sensitivity usually appears suddenly when someone is able to feel someone's feelings in the form of empathy or sympathy which ultimately leads to helping that person. These feelings usually appear suddenly due to a strong emotional connection.<sup>16</sup>

For example, when vers in the mar-vell's laboratory, skrull leader calling their family and friends to come out. At that time, vers knew that the skrull leader does not want the tesseract stone or energy core, but he come to meet his family and friends who were hiding from the kree army who wanted to destroy them. They hide in the mar-vell lab and at the same time, vers knew that their aim was not to invade the planet hala but only to unite their nations and find a home for them. During this time vers felt guilty for believing the intelligence of the kree nation who had slandered the skrull nation. Instantly, vers felt guilty and apologized to skrull.

The scene above shows the sensitive attitude that vers. The theory above explains that the sensitivity is included in the feelings appears because the

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<sup>15</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>16</sup> Ibid, 25.

sense of brotherhood, relationship of friend, or makes someone have more empathy and tolerance for others. The scene above is reinforced by the guilt of vers who feels she has been lied to by Yon-rog of her colleague at the noble warriors academy.

*Fury : ehem\*he found the hot coffe\**

*Maria rambou : We are not alone!*

*Talos : uuuuuuuuuu\* calling their family and all of them come out from hidden place in the laboratory.*

*Vers : He didn't come here for that stone!*

*Talos : She as the way to found you (he speak to their wife*

*Vers : I am not gonna hurt you, i'm so sorry, i didn't know*

*Talos : Carol, this is war, my hand feel unclear about this war, but the way now, you found my family. This is just the beginning, thousands of our people are separate thousands of kilometers apart from each other. Spread out in the galaxy.*

#### 9. Justice and mercy

Linda and eyre defined justice is the conformity to fairness, law, play, and work. It same with mercy that has meaning as kindness or pity to someone and gives the relief to unfortunate people.<sup>17</sup>

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<sup>17</sup> Ibid, 25.

Linda and eyre in marhaendra stated that justice is something that everyone must accept. It has to do with compassion, where we have to give mercy to someone and do not be interest in paying for their mistakes. The attitude of compassion is also synonymous with resentment towards others for their mistakes and willing to help people who have made mistakes. In other words, when we accept justice and give mercy to someone who is guilty, peace will be created not by repaying it with revenge.<sup>18</sup>

For example, after knowing the truth planning of Skrull which they hunt vers, they only to find his family were hidden safely by mar-vell in her laboratory. Vers felt guilty for her attitude so far. She apologizes, the dialogue occurs when vers has dinner together at Mariah's house with talos and their family and also fury. After that vers decided to help the Skrull Leader Talos to find a new planet as their home.

The scene above describes the attitude of justice or mercy which has the meaning of kindness or pity to someone and gives the relief to unfortunate people. Vers felt sorry for Talos and his family. She felt she had to take responsibility for their safety according to marvel's message. Vers finally helped them to find a new planet for the skrulls to live on to be safe from the kree invasion.

*Vers* : *Just i'm to clear, you are Soh-lar and SHIELD agent?*

*Fury* : *Keller, he tied my boss and stole the identity.*

*Talos* : *I borrowed his face, i'm not as thief*

*Fury* : *You can't go, but your family need*

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<sup>18</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro 2018, 58. <https://repository.metrouniv.ac.id>.

*new look*

*Talos* : *I could back to being your boss !*

*Fury* : *Oh please no!*

*Talos* : *Come on, i love his beautiful blue eyes.*

*Vers* : *I help you to fine your home (suddenly) finish the mar-vell started.*

## B. The Implementation of Moral Values in “Captain Marvel” movie

### 1. Respect

Linda and eyre stated in chairina that respect is the deep feeling for something or someone it means to pay attention to another person’s beliefs such as abilities, qualities, and achievements of someone. It means self-appreciate and avoiding self-distraction.<sup>19</sup>

Linda and eyre in marhaendra defined respect is an attitude of simplicity in action. Respect is not only based on actions but also words and respect for others. Respect is a basic value that drives other attitudes. For example greeting, speaking politely, and appreciating others.<sup>20</sup>

*Intelligence* : *Maybe it such as a mercy forgive your deepest pain and make you a strong kree and you must put the needs of your people before yourself. We give you great blessings, the chance to fight the Skrulls.*

<sup>19</sup> Chairina Nasir, et. al., “An Analysis of Moral Values in the movie COCO,” *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>20</sup> Sena Marhaendra Pusumakeja, “An Analysis of Moral Value Teaching in “The Fate of the Furious” Movie(Based on Its Main Characters)” (Thesis, Lampung, IAIN Metro, 2018), 53. <https://repository.metrouniv.ac.id>.

*Vers : I want to serve!*

*Intelligence : Then hold your emotions!*

*Vers : I will not disappoint you!.*

## 2. Courage

According to Linda and eyre they defined courage is the ability to confront the problem and take some decision to face the possibility. It means to attempt something difficult that is good and not follow the crowd, brave to say no and influenced everyone with it.<sup>21</sup> It same with doing something difficult but that is correct and that is the choice for long-term.

Manshur in marhaendra stated that courage is behavior to face danger, disaster, or to endure adversity. Usually, courage is defined as being able to face danger and endure pain or hardship without fear. Courage comes from suggestive or mastery of fear and intelligent mastery under pressure.<sup>22</sup>

***Vers: do you know what will happen if these shackles come untied? ok fine!***

## 3. Honesty

Linda and eyre stated that honesty is the same with the inner strength and confidence that is bred by existing the integrity and trustworthiness. It has meaning sense of compatible with the facts or exist something without hiding the facts.<sup>23</sup>

According to webster in marhaendra honesty is the attitude of not rejecting trickery, speaking according to facts, not having two faces, being honest in behavior and always establishing himself as a person who can be

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<sup>21</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 24. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>22</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 42. <https://repository.metrouniv.ac.id>.

<sup>23</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 24. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

trusted in words and actions. Besides that honesty is something that can be assessed.<sup>24</sup>

*Fury : I'd like to ask you some questions. Maybe give you 411 on the late night drop box. Could i see some identification, please?*

*Vers : Vers. Kree starforce. We don't carry out identification om little cards.*

*Fury : Vers? Star Force? How long you plan to be in town? Do not believe her!*

*Vers : as soon as i track down the skrulls that are infiltring your planet.*

*Fury : Skrulls?\*laughing\**

*Vers : Shapeshifters, they can change form into any form down to the form of its DNA*

*Fury : Oooooo, hold on! How do we know you are not one of those shapeshifters.*

#### 4. Love and affection

Linda and Eyre in chairina nasir defined love is deepest feeling by someone and it has meaning the deepest expression of longing and affection defines as one of the human instincts, it could be defined as feelings of adore or love to someone.<sup>25</sup>

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<sup>24</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in " The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 39. <https://repository.metrouniv.ac.id>.

<sup>25</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.



Linda and eyre in marhaendra stated that love is a code of communication where feeling is an attitude of loving someone more than just being loyal and respectful. such as loving friends, neighbors, family, or people who hate us. love is also defined as a special feeling that simply exceeds feelings of loyalty and respect for someone or something.<sup>26</sup>

*Vers : You dont know me! You not had idea who i am!*

*I dont even know who I am!*

*Mariah : You are Carol Danvers! You are the women on*

*Rambou that blackbox! Risking her life to do right things. My best friends, who supported me as mother and pilot, when no one else did. You smart, cute and huge pain in the ass and you were the most powerful person i knew way before you can shoot the fires out from your fists! Hear me! Did you hear me?*

*Vers : Smile and bowing.*

*Maria : Come in and hugs her.*

*Rambou*

##### 5. Help each other

Shudinta in pola stated that help each other is attitude raised because someone has responsibility value. In the other words, help each other is a

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<sup>26</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in " The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 55. <https://repository.metrouniv.ac.id>.

attitude of helping the suffering and difficulties of others by doing something.

The assistance can shown by labor, time or financial.<sup>27</sup>

*Talos : I know that i not deserves to get your trust. But, you are the only one away to discovered your sign of energy core. Its same with mar-vell core. Know! you know the ones. I wish you knew how important it was to me, i just need your help, to find the coordinate to find the mar-vell laboratory.*

*Vers : it was not coordinate, its a vectors!*

*Mariah : you didn't find the lab in this planets!*

*rambou*

*Vers : The location, if we could trace the date of the accident six years ago! We can find it and orbits right now!*

## 6. Self-confidence

Linda and Eyre in chairina nasir defined the self-confidence is the individuality, awareness, and development of gifts and uniqueness. Benabou and tirole in chairina nasir defined self-confidence is the ability that helped and individual to undertake more ambitious goals and persist in the face of adversity. Whereas, the potential is the quality which are usefeul and beneficial for the future.<sup>28</sup> According to webster in ibnu sina defined self-

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<sup>27</sup> Pola Esianita. "An Analysis of Character Educational Values based on Formulation of Kemendiknas in Year 2013 related to Aquaman Movie", Thesis, Ponorogo: IAIN Ponorogo, 2020), 56. <https://etheses.iainponorogo.ac.id/view/creators/Esianita=3APola=3A.html>

<sup>28</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

confidence is attitude to confident of their weaks, strength, and the other ability.<sup>29</sup>

*Intelligence :I'ts cute too hard to try! Bullied her.*

*Remembered!!! Without us, Your weak! Your defects! Your helpless! We save you! Without us you only human !*

*Vers : You right ! i only human, weak, defects.*

*Intelligence : In hala you are reborn! Vers!*

*Vers : \*Cried and said My name is Carol and she shoot destroy the intelligence\**

## 7. Friendliness

Linda and eyre stated that friendliness it refers to the attitude that prefers to understand rather than confront it. It also related with to give someone smile or warm greetings.<sup>30</sup> Friendly is something that could determine of the kindness, it refers to attitude understand and related to a smile and warm greetings to other people, family, siblings, friend and anyone.<sup>31</sup>

Linda and eyre in marhaendra stated that friendliness is a great human value. This value is included in the value of peace, where someone is able to make peace, teaches children not to hurt each other, is friendly and kind to

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<sup>29</sup> Ibnu Sina Irvany Setiawan, "An Analysis on Moral Values as Seen in Rising of The Guardians Movie", Thesis, Salatiga, STAIN Salatiga, 2014), 22. <http://e-repository.perpus.iainsalatiga.ac.id/645/1/17.pdf>.

<sup>30</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>31</sup> Pola Esianita, "An Analysis of Character Educational Values based on Formulation of Kemendiknas in Year 2013 related to Aquaman Movie", Thesis, Ponorogo: IAIN Ponorogo, 2020, 56. <https://etheses.iainponorogo.ac.id/view/creators/Esianita=3APola=3A.html>

anyone, teaches a positive side, communicates well and socializes with others.<sup>32</sup>

a. Dialogue 1

*Vers : Your moms is so lucky! When they leave their kids, your mom got the strongest ones. Letnan of Trouble.*

*Maria child's : You remembered ?*

*Vers : Is that mine?*

*Maria child's : Give the jacket*

*Vers : No no. You hang on until we comeback! But there is something i need your help! I cannot use pickup this kree colour again! Because you are the the best kinds that i ever meet and have the best style!*

*Maria child's : change the colour of vers costume!*

b. Dialogue 2

*Fury : Marvel sounds a lot better, you know! Like the marvelettes!. Not ringing any bells?.*

*Vers : Keep singing, maybe it will come back to me! I upgraded it (tools communication). Range should be a couple galaxies, at least*

*Fury : What? You think i'm gonna crank call you?*

*Vers : For emergencies only, okay?*

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<sup>32</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro, 2018, 56. <https://repository.metrouniv.ac.id>.

*Fury : Well! If you are ever passing back through this galaxy, be sure to give a bother shout!*

#### 8. Sensitivity

Linda and eyre stated in chairina nasir that sensitivity means as a becoming more-extra focused or not self-selfish, it trying to learn people's feelings where sense of sensitivity and empathy to a person's problem and trying to help that person from the beginning. It feelings appears because the sense of brotherhood, relationship of friend, or makes someone have more empathy and tolerance for others.<sup>33</sup> Sensitivity usually appears suddenly when someone is able to feel someone's feelings in the form of empathy or sympathy which ultimately leads to helping that person. These feelings usually appear suddenly due to a strong emotional connection.<sup>34</sup>

*Vers : He didn't come here for that stone!*

*Talos : She as the way to found you (he speak to their wife*

*Vers : I am not gonna hurt you, i'm so sorry, i didn't know*

*Talos : Carol, this is war, my hand feel unclear about this war, but the way now, you found my family. This is just the beginning, thousands of our people are separate thousands of kilometers apart from each other. Spread out in the galaxy.*

#### 9. Justice or mercy

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<sup>33</sup> Chairina Nasir, et. al., "An Analysis of Moral Values in the movie COCO", *Proceedings of the English Education International Conference (EEIC)*, Vol. 2 (2019), 25. <http://jurnal.unsyiah.ac.id/EEIC/article/view/14938>.

<sup>34</sup> Ibid, 25.

Linda and eyre defined justice is the conformity to fairness, law, play, and work. It same with mercy that has meaning as kindness or pity to someone and gives the relief to unfortunate people.<sup>35</sup>

Linda and eyre in marhaendra stated that justice is something that everyone must accept. It has to do with compassion, where we have to give mercy to someone and do not be interest in paying for their mistakes. The attitude of compassion is also synonymous with resentment towards others for their mistakes and willing to help people who have made mistakes. In other words, when we accept justice and give mercy to someone who is guilty, peace will be created not by repaying it with revenge.<sup>36</sup>

*Vers : Just i'm to clear, you are Soh-lar and SHIELD agent?*

*Fury : Keller, he tied my boss and stole the identity.*

*Talos : I borrowed his face, i'm not as thief*

*Fury : You can't go, but your family need new look*

*Talos : I could back to being your boss !*

*Fury : Oh please no!*

*Talos : Come on, i love his beautiful blue eyes.*

*Vers : I will help you to fine your home (suddenly) finish the mar-vell started.*

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<sup>35</sup> Ibid, 25.

<sup>36</sup> Sena Marhaendra Pusumakeja, "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on Its Main Characters)", Thesis, Lampung, IAIN Metro 2018, 58. <https://repository.metrouniv.ac.id>.

## CHAPTER VI

### CLOSING

In this chapter, the researcher explain the conclusion of moral value and some suggestion that shown in “Captain Marvel” movie.

#### A. Conclusions

From this analysis, the researcher sums up two points such the following interpretations. Firstly, there are some moral values found in the “Captain Marvel” movie. Based on Linda and eyre theory they were divided into two types, that are value of giving and value of being. The researcher had found several moral values that consist of this film Such as: Respect, courage, honest, love and affection, help each other, self-confidence, friendliness, sensitivity, and the last is mercy or justice. Meanwhile, the dominant character in this movie that is friendliness and love-affection.

The second is the implementation of moral value in this film is to determine the dialogue of the main character who interprets the types of moral values accompanied by an explanation of the context situation.

#### B. Suggestions

In the end of this paper, the researcher would like to give some suggestions as followed:

1. For teachers watching movies can be used as a creative learning media by determining the various intrinsic and extrinsic elements in the film. Students are left to explore the elements in that movie by themselves and determine the moral values in the film as a learning material that can be applied in their life.

2. For students watching movies can be used as a medium for language learning and also character values and life that can be used as a basis for behavior and society.
3. For other researchers this research can be used as a reference for other researchers with different discussions.





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