

**AN ANALYSIS OF CHARACTER
EDUCATIONAL VALUES IN “ZOOTOPIA”
MOVIE SCRIPT**

THESIS



By

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ABSTRACT

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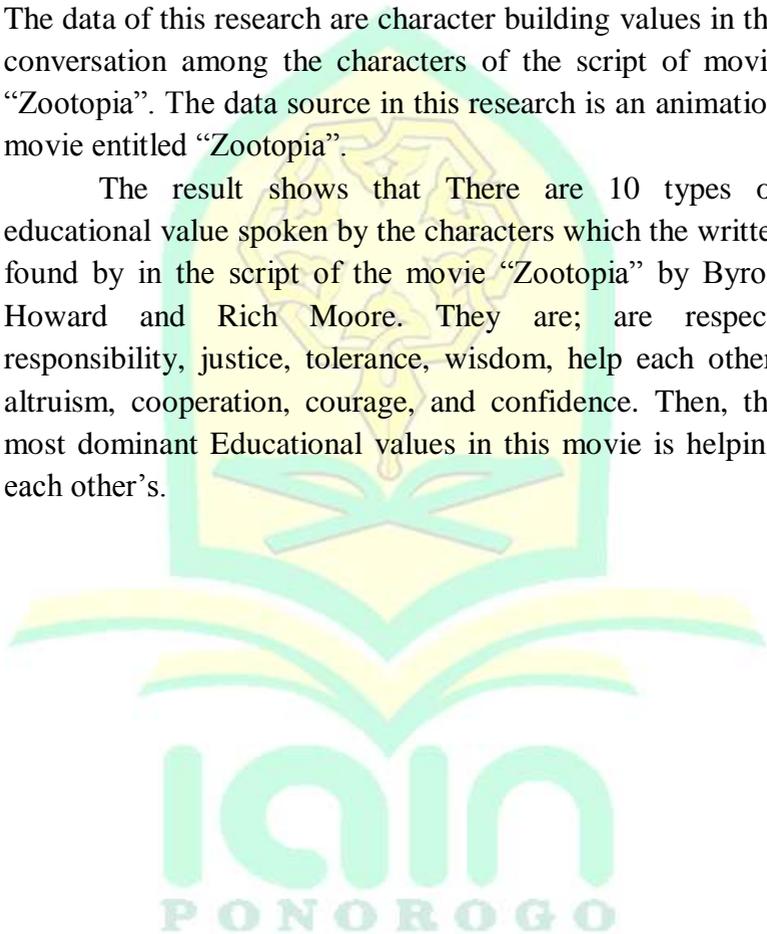
Key Words: Character Education Values and “Zootopia” Movie Script.

There are three functions of mass media. That is to inform, to educate, and to entertain. As the one of the most attractive program on mass media, movie should not only for entertainment, but also should give education as its function. The messages carried on the movies should also contribute to build character and create educational people. By using movie, people can educate moral, education; social, cultures values and etc. If we want to try to understand a movie, and open our mind, movie could give us information, education, and inspiration.

The writer use the theories of KEMENDIKNAS’s category to analyze character building values, intrinsic literature and relation of them in the script of movie “Zootopia” by Byron Howard and Rich Moore. The purposes of doing this research are to find out (i) recognize the types of character education values found in the movie script of zootopia, (ii) recognize the charachter educations values are found in the movie scripts of zootopia will possible grow student motivation.

The design of this research is descriptive qualitative research. The writer chose the script of movie “Zootopia” because the writer noticed that the utterances produced by the characters contain a lot of Character building values. The data of this research are character building values in the conversation among the characters of the script of movie “Zootopia”. The data source in this research is an animation movie entitled “Zootopia”.

The result shows that There are 10 types of educational value spoken by the characters which the writer found by in the script of the movie “Zootopia” by Byron Howard and Rich Moore. They are; are respect, responsibility, justice, tolerance, wisdom, help each other, altruism, cooperation, courage, and confidence. Then, the most dominant Educational values in this movie is helping each other’s.



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CHAPTER I

INRODUCTION

A. Background of Study

Now days, watching movie becomes part of everyday life for some people. The people have different purposes in watching movie such as for refreshing, spending their time, getting information and perspective, learning foreign language and trying to understand other cultures. Most of people like watching movie no matter their life condition, whatever their background, whoever they are, sexes and ages. Movie donates visual communication played using moving features and sound.¹ Not only in big cities, but also in small town people are watching movie. Due to advance technology development such as internet and Smartphone, people can watch movie anytime and anywhere.

Movies are useful in teaching the human dimension required for developing as human beings and for building identity in young learners.² For teachers, the movie experience helps also to confirm and clarify their role to bring new perspectives in teaching. The movie learning scenario allows teaching points to be made quickly and directly with specific scenes; facilitates the integration of emotions in the viewing experience; and helps the

¹ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008. 54

² Pablo Gonzalez Blasco, et al., *Education through Movies: Improving teaching skills and fostering reflection among students and teachers*. Journal for Learning through the Arts, 11(1). 2015. 2

learners to understand and recognize immediately the main messages regarding attitudes and human values delivered by the movie characters. Fostering reflection stimulates discussion about the breadth of human experience and elicits profound conflicts and concerns learners have about their future professional roles and personal lives.

A movie or motion picture is a new visual art created in the last 300 years. It is a complex, exclusive art, difficult to define, but the element of the movies is instantaneous and universal. Motion pictures are, in fact both an art and medium of mass entertainment, and in the latter capacity they have a significant impact in a sociological sense. In addition, they have a background rooted in science and technology.³ A movie is visualized a story or dialogue on the screen. A movie produced by recording images with cameras, or creating images using animation technique.

Movie is very effective to persuade people mind because it is covered with an interesting plot, and it is easy watching. Because of its persuasive, a consumption of movie is being a basic need, even life style. Movie can influence people easily because it is really close to our life. Movie itself is inspired from a real life but it was added some flavors in order to make it more beautiful for entertainment purpose. From the movie, viewer will be

³ Jayasainan, A. Y., Hassin, H., Khalid, N. L. . *An analysis of youth perception on women in a Malay romance film. Procedia Social and Behavioral Sciences*. 2014. 155, 422-427.

easily persuaded by the actual content presentation that engages audio visual sense so that messages in the movie will be easy to arrive in viewers mind.⁴

There are three functions of mass media. That is to inform, to educate, and to entertain. From the understanding of three functions above, public - especially educators- have the right to use mass media for the importance of education field. At the first, the educators have to be given the understanding of using mass media for education because today their students also learn from the outside school area. As the one of the most attractive program on mass media, movie should not only for entertainment, but also should give education as its function. The messages carried on the movies should also contribute to build character and create educational people. Beside to entertain, movie is also to educate, so there is word “*edutainment*” in movie term.⁵ According to Amy, movie includes lines of dialogue and depicts obvious developments of character that 2 explicitly communicate meaning to the people. Explicitly content is perhaps some sort of “moral of story” or socio-political attitude that the filmmaker is expressing directly through the mouths and actions of the characters. By using movie, people can educate moral, education; social,

⁴ Jacobs, C. P. *Film theory and approaches to criticism or, what did that the movie mean?* Retrieved on April 15, 2019, from theory-and-analysis.pdf

⁵ Sharma, H. K. *Importance of moral values in modern era.* International Journal of Advancement in Engineering Technology, Management & Applied Science ,2015, 25.

cultures values and etc.⁶ If we want to try to understand a movie, and open our mind, movie could give us information, education, and inspiration.

Moreover, recently, there are many movies released in world movie industry. Most of them are adapted from the real life story. Even some of them contain of bad influences such as violence, murder, horror, and so on, but there will be good movie that contains of many good values for educational purpose. Muhammad Rizal, a student of Maritim Raja Ali Haji University, had conducted a research entitled “Analisis Nilai-Nilai Pendidikan Dalam Film 3 Idiots Karya Rajkumar Hirani”⁷ that proofs there are many character educational values in “3 Idiots” movie directed by Rajkumar Hirani. In his journal, he analyzed 18 educational values stated by “KEMENDIKNAS” formulation. From the 18 character educational values above, he got 15 character educational values in “3 Idiots” movie that are religious, honesty, tolerance, hard working, creative, independent, democratic, curiosity, love homeland, appreciating achievement, friendly, love peace, environmental care, sociality, and responsibility. While, only 3 values could not find in “3 Idiots” movie that are discipline, national spirit, and like to read.

⁶ Amy, C. B. *Action, romance, or science fiction: your favorite movie genre may affect your communication*. American Communication Journal, (11). 2009. 4.

⁷ Muhammad Rizal, *Analisis Nilai-Nilai Pendidikan Dalam Film 3 Idiots Karya Rajkumar Hirani*. (A Thesis. Maritim Raja Ali Haji University, 2015)

From the research conducted by Rizal above, it shows that education is not only gotten from formal class, but also can be gotten everywhere, especially from movie. There are also many educational values that can influence viewer to build a better character in educational field from that movie. According to Yousuf and Dadabhoy, movie is able to show the audience an image therefore can present themselves to the viewers lucidly.⁸

Meanwhile, there is also a movie that has a good value and very suitable for educational purpose, it is the movie entitled Zootopia. Zootopia is animation movie. This is a fantasy movie directed by Bryon Howard, Rich Moore and Jared Bush. The movie released in the middle of February 2016. It is about a rabbit that wants to be a police for the future. The rabbit is a girl named Judy Hopps. She has spirit and passion remarkable. She always thinks positive and brave. She comes from simple family. She lives in Bunny burrow village. Zootopia is the place that everyone can be everything. She has a dream become the first rabbit that work in the police Department's near Zootopia. In her journeys become a police, she has to face an obstacle from the outside. Generally, the policeman is identical with body posture. It must be upright body, strong and tough. But, the girl is not qualified. Her body is too small and she is always underestimated by other people. Although, she passed the

⁸ Yousuf, M. S & Dadabhoy, K. *The use of film for teaching social values in English Classes at Elementary Level*. Journal of Elementary Education (23).1.41-52. 2013.

class and succeed in handling the top priority of the lost predator. She is assigned as become a parking enforcement officer (meter maid) by the head of Bogo who is doubted about her potential. Then finally, she proved to be a good police.

By the first observation, the writer found that there was two example of educational values in the movies script. Those are: Firstly, when Judy kids, saw Gedion was bullying some sheep and taking their tickets. She confronted him and demanded that he gave the tickets back, and he responded by clawed her face and pushed her down. In there, Judy pulled out the tickets that she took back from Gedion Gray (performed 00:04:17 – 00:05:48). It can be concluded that the educational values of this scene is cooperation and tolerance. Secondly, when Judy works in parking duty, Judy sees a fox pushing a stroller head into an elephant ice parlor. The fox tells the elephant behind the counter, he wants to buy a Jumbo-pop for his son, but the elephant refuse to serve him. Judy steps in and others the elephant to serve the fox. When the fox wants to but a Jumbo-pop, he said that he lose his wallet, and after that Judy pays for the Jumbo-pop (performed 00:17:46 – 00:21:43). It can be concluded that the educational values of this scene is responsibility and help each other.

From the reason above, the researcher has a high interest to conduct research study entitled AN ANALYSIS OF CHARACTER EDUCATION VALUES IN “ZOOTOPIA” MOVIE SCRIPT.

B. Statement of Research Problems

On the basis of the background of the study, the research problems can be formulated as follows:

1. What types of character education values are found in the zootopia movie script?
2. How are the character education values reflected in the zootopia movie script?

C. Objectives of the research

Based on the problem of the research, the objectives of the research are presented as below:

1. To recognize the types of character education values found in the zootopia movie script.
2. To recognize the character education values are reflected in the zootopia movie script.

D. Significances of the research

The significance of this study is aimed to the teachers, students, and other researchers. Those are:

1. For the teacher

This study is aimed to be an inspiration and also to help teacher in teaching his/her students. Especially for the teacher that has students who are difficult to control, so that teacher has more motivation to take care, always pay attention, and never give up to teach them.

2. For the students

This study is aimed to make them a valuable lesson that students must be always respect to the teacher

although the teacher is not as students want. This study is also aimed to tell the students that whatever students' attitude, the teacher will always gives the best to his/her students.

3. For the other researchers

This study can be an inspiration and secondary data to the other researcher who interest to conduct study about character educational values in others movie, so there will be many movies analyzed and many values gotten and applied.

E. Scope and Limitation of Study

The scope describes the areas covered in a research. Here, the scope of this research is only analyzing 18 character educational values which are represented in "Zootopia" Movie Script.

The limitation can be weaknesses of this research, or the circumstances that were not considered in this research. The researcher bravely says that the limitation of this research is that the researcher cannot make a direct interviewing with the producer of this movie so the analysis maybe rather different with the producer's purpose. The researcher also focus in what can character education values is found In "Zootopia" Movie Script.

F. Organization of the Study

To make a good thesis, it needs to be arranged systematically. The organization of the thesis covers the following chapters.

- Chapter I : Introduction**
It consists of: Background of Study, Statement of Research Problems, Objectives of the research, Significances of the research, Scope and Limitation of Study and Organization of the Study.
- Chapter II : Review of Related Literature**
It consists of review some theories related to the educational values, movie and previous study.
- Chapter III : Research Method**
It consists of: research design, data and data source, data collection, credibility and dependability, data analysis and interpretation.
- Chapter IV : Finding and Analysis**
This chapter presents the finding of library research which is then analyzed by using theory that has been reviewed in chapter 2.
- Chapter V : Discussion**
This chapter presents the script of the movie ideas to the writer in interpreting the research findings. This part will focus in interpreting the relation among patterns found in data analysis.

Chapter VI : Conclusion and Suggestion

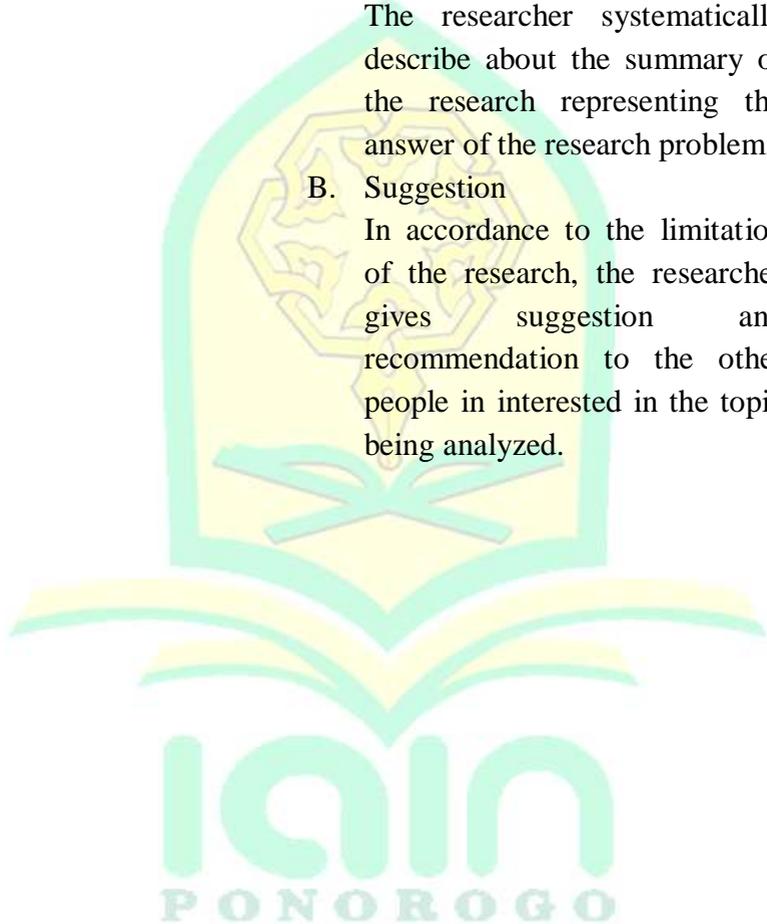
This last chapter presents two sub chapters:

A. Conclusion

The researcher systematically describe about the summary of the research representing the answer of the research problem.

B. Suggestion

In accordance to the limitation of the research, the researcher gives suggestion and recommendation to the other people in interested in the topic being analyzed.



CHAPTER II

PREVIOUS RESEARCH FINDINGS AND THEORETICAL BACKGROUND

The review of related literature is very important. It is a basic theory concerning with the formulation of the problems and the goal of the research. The review below consists of educational values, movie and previous study.

A. Previous Research Findings

Nowadays, conducting a research in movie or film for education is not something new. There are many researchers that conduct a research in movie to observe the characters, values, even to use it for educational purposes. Here, the writer finds some relevant researches with his research.

The first is the thesis of Mishbachul Anam Irvani, a student of English Education Department. Faculty of Tarbiyah and Teacher Training. State Islamic Institute (IAIN) of Tulungagung, entitled “Character Educational Values in “The Ron Clark Story” Movie”. This study is based on the 18 character educational values stated by Educational Minister of Indonesia (KEMENDIKNAS), that are: religious, honesty, tolerance, discipline, hardworking, creativity, independent, democracy, curiosity, national spirit, patriotism, appreciating achievement, hospitality, love peace, fondness of reading, environmental care, sociality, and responsibility. The result of the study found that in “The Ron Clark Story” movie there are 13 character educational values above, except: religious, independent, national spirit,

patriotism, and environmental care. The most intensive values appeared in this movie are appreciating achievement and sociality with 5 data, then followed by creativity, hard working, curiosity, and hospitality with 3 data. The next intensive value is discipline which appeared twice. And then the other values are just appeared once, they are tolerance, honesty, democracy, patriotism, responsibility, and fondness of reading. The title of the movie is different with the writer's study, but the focus of this study is same because this study focuses on the educational value of the movie.

The second is the thesis of Atik Rahayu, a student of English Education Department Faculty of Teaching and Education State Institute of Islamic Studies of Ponorogo, entitled "Character Education Analysis Of English Textbook "When English Rings A Bell" For The Seventh Grade Of Junior High School". According to the observation checklist, each the chapter has one or two character education that emphasize and it has correlation with the theme of each chapter. The conclusion that the English Textbook "When English Rings A Bell" For the Seventh Grade of Junior High School contains 16 character education values namely: religiosity, honesty, tolerance, discipline, hard work, independence, curiosity, sense of nationalism, patriotism, achievement orientation, friendship or communication, love of peace, fondness for reading, environmental awareness, social care and responsibility. There are two character education values that did not present in the sentences in 8 chapter of the textbook is democracy and creativity.

The third is the thesis of Jehian Safira, a student of English Language Teaching Program (TBI) Faculty Of Education And Teacher Training State Islamic Institut (IAIN) Tulungagung, entitled “An Analysis Of Illocutionary Acts Used By Main Character In Zootopia Movie Script”. 2017. This study has a similarity with the researcher that is focus on the zootopia movie script. But, this study is focused on an analysis of illocutionary acts in the movie, while the writer observes educational values.

B. Theoretical Background

1. Character and Characterization

Character and characterization have a relationship which cannot be separated. In the story, it must have a character and characterization to support what the story tells about. Character and characterization also cannot be separated from plot. In the film, the audience always asking and wondering what will happen to the characters. According to DiYanni, the relationship between character and plot can be described as:

“Plot and character, in fact, are inseparable; we are often less concerned with “what happened” than with “what happened to him or her.” We want to know not just “how did it work out,” but “how did it work out for them?”⁹

⁹ DiYanni, R. *Literature: Reading Fiction, Poetry, and Drama, compactedition*. Singapore: McGraw- Hill. 2001. 55

Plot and character are inseparable. When we watch film or movies, we always ask what will happen to the characters after the incident or how the characters could be like this in this plot. Therefore, the plot and the characters are related to each other.

According to Gill, “A character is someone in a literary work who has some sort of identity (it needn’t be a strong one), an identity which is made up by appearance, conversation, action, name and (possibly) thoughts going on in the head.” A character is one of important points in literature.¹⁰ A character has an identity to show the audience by their appearance, conversation, action, etc that is made by the author to represents the message through by the character. In a film, the characters in the film were played by the actor and actress. In general, most people when interested to the film, they would see who are the actor and actress who become a character in the film.

A character in literature, not just a person can be a main character, but also an animal or environment can be a main character. In Kennedy and Gioia, there is an example of George Stewart’s novel *Storm*, the protagonist character is wind; in Richard Adam’s *Watership Down*, the main characters are rabbits.¹¹ In “*Marley & Me*”, the main character is not just John

¹⁰ Gill, Richard. *Mastering English Literature*. Cambridge: Cambridge University Press. 1995. 127

¹¹ Kennedy, Pitzer College and Dana Gioia. *Literature: An Introduction to Fiction, Poetry, Drama, and Writing*, 13th Edition. X. J. University of Southern California. 2010. 77

but Marley also that an animal, dog. Animal can be a character like dog, cat, bird, etc. Something creature can be like wind, river, trees, etc.

Arp and Johnson stated that the author presents the characters can be divided into two ways: direct presentation and indirect presentation.¹² Direct presentation tells us straight out by showing the exposition how a character look and describe the other character. In indirect presentation, like techniques of the characterization, the author tells us the audience about the character do, say, action and thought. “We need to observe their actions, to listen to what they say and how they say it, to notice how they relate to other characters and how other characters respond to them, especially to what they say about each other”.¹³

Besides that, character can be classified into 2: major character and minor character. DiYanni mention a major character is an important figure at the center of the story’s action or theme. According to DiYanni, the major character can be described as:

The major character is sometimes called a protagonist whose conflict with an antagonist may spark the story’s conflict. Supporting the major character are one or more secondary or minor character whose function is partly to illuminate the major characters. Minor

¹² Arp, R. Thomas and Greg Johnson. *Perrine's Literature, Fiction*. London: West Group. 2006. 104

¹³ DiYanni, R. *Literature: Reading Fiction, Poetry, and Drama, compactedition*. Singapore: McGraw- Hill. 2001. 55

characters are often static or unchanging: they remain the same from the beginning of a work to the end. ...we should be careful not to automatically equate major characters with dynamic ones or minor characters with static ones.”¹⁴

Major character and minor character are important in character. Usually, people assume protagonist (major character) is the same with main character that in the beginning until the end story. Antagonist (minor character) is a partner from protagonist that supports protagonist character to make the plot interesting. Antagonist character is related when the story has a conflict for protagonist character to achieve what the goals that protagonist character represents for the audience. In some cases, not all major character is dynamic and minor character is static, because it depends on how the plot tells the story. For example, in “A Rose for Emily, the major character, Emily Grierson, is a static character (minor character).¹⁵

To know more about the character, there are four types of character: Flat character, Round character, Static character and Dynamic character. Kennedy and Gioia stated a flat character has only one

¹⁴ Ibid., 55-56

¹⁵ Ibid., 56

outstanding trait or feature, or for most a few distinguishing marks.¹⁶

Besides flat character, there is a round character. Arp and Johnson added that round characters have a complex personality and many-sided; they have the three-dimensional quality of real people.¹⁷ A round character is a character that has many traits in film that he/she represented more than a flat character.

Static character is, “A static character, also known as a flat character, is one who is offered the chance for positive change but who, for one reason or another, fails to embrace it.”¹⁸ Inside flat character, there is a static character. Static character is same with flat character, but static character is a part from changing personality. Static character can change the personality, but it depends on the character that he/she wants it. But mostly, static character is unchanging form beginning until the end of story.

“A dynamic character, sometimes referred to as a round character, is one whose values, attitudes and/or ideals change as a result of the experience the character undergoes throughout the story.”¹⁹ A dynamic character is same with round character, but

¹⁶ Kennedy, Pitzer College and Dana Gioia. *Literature: An Introduction to Fiction, Poetry, Drama, and Writing*, 13th Edition. X. J. University of Southern California. 2010. 78

¹⁷ Arp, R. Thomas and Greg Johnson. *Perrine's Literature, Fiction*. London: West Group. 2006. 105-106

¹⁸ Gill, Richard. *Mastering English Literature*. Cambridge: Cambridge University Press. 1995. 70

¹⁹ *Ibid.*, 75

dynamic character is a part from changing of personality. Dynamic character is like development of character, one of the characters in the film can change accordance to the progress of the story. The audience can see the changing or development of the character from the beginning until the end of the story. The changing of development can be the personality, behavior and attitude.

Based on the clarification of character, it can be concluded flat character's partner is round character. Both of them include the number of how much traits they have. Flat character is just showing one or two traits whereas round character is more than two traits than flat character. Besides that, there are static character and dynamic character. Static character's partner is dynamic character. Both of them include the changing of personality. The difference from both is static sometimes or more static character cannot change, from the beginning until the end of the story just like a usual. Different with dynamic character which from the beginning the human nature of personality, they can change accordance the situation that they faced.

According to DiYanni, characterization can be described as, "Characterization is the means by which writers present and reveal character."²⁰ Characterization is different from character. A

²⁰ DiYanni, R. *Literature: Reading Fiction, Poetry, and Drama, compactedition*. Singapore: McGraw- Hill. 2001. 56

character in the film is created by the characterization, the author brings and makes some characteristic for the character. Characterization is a method or the technique that author uses to create or develop a character according to what the author wants. The meaning of characterization is also the author wants to introduce or show the character in the film for the audience to know more about the character's personality.

2. Educational Value

a. Value

Value is an important and lasting beliefs or ideals shared by the members of a culture about what is good or bad and desirable. According to Steeman in Adisusilo value is something which gives meaning to life, which gives the reference, the starting point and purpose of life.²¹ A value is a person's principles or standards of behavior, one's judgment of what is important in life.²²

On the other hand, Raths, Harmin and Simon described values as beliefs, attitudes or feelings that an individual is proud of, is willing to publicly affirm, has been chosen thoughtfully from

²¹ Adisusilo Sutarjo, *Pembelajaran Nilai-Karakter: Kontruksi Dan Vct Sebagai Inovasi Pendekatan Pembelajaran Afektif*, Jakarta: PT Raja Grafindo Persada. 2013. 56.

²² Thomas Lombardo. *Ethical Character Development and Personal and Academic Excellence*. Center for Future Consciousness. 2011. 2

alternatives without persuasion, and is acted on repeatedly.²³ Values are important for the individuals. Through adopting of the values individuals are able to accept the ideals and norms of the society. Education has a role to play in the inculcation of values.²⁴

Values are essential for positive human behavior. Education from time immemorial has focused on values. Values form the core of education goals and objectives. Education is inherently values oriented and must develop in learners caring, co-operation and respect for others.²⁵ From the statement above, it concludes that value as norm and attitude. Value is very important in life because value orientation is essential for the planning of a good future.

Underlying the education process is a set of values and virtues which define and determine its general goals, purpose, and standards of behavior. These values and virtues define what is judged important in the education process and what types

²³ J. Mark Halstead and MonicaJ. Taylor. *Values in Education and Education in Values*. London: The Falmer Press. 1996. 13

²⁴ V. Kotaiah. *Role of The Teacher in Development of Moral Values*. International Journal Of English Language, Literature And Translation Studies (IJELR): India, 2014. 70

²⁵ Sheela Ramachandran. *Value Education –Human Right Foundation Course –I part IV*. Coimbatore: Bharathiar University. 2009. 13

of character traits are seen as reflecting these values.²⁶

James mentions some values for students as follow: kind, frankly, reasonable, friendly, confident, compassionate, friendly, generous, self-over's, conscious, honest, self-discipline, love working together, skill, fair, thoughtful, polite, loyal, care, subject to, and tolerant. The aim of education is to impart knowledge, to inculcate skills to fit people in life and, above all, to help young people develop as full human beings, equipped to lead a good life.²⁷

b. Education

Education can be explain as educational experience which take place on all circle and human lasting live time. According to Mudyaharjo quoted by Binti Maunah education is all live situation influence to individual pound.²⁸ Education in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skills to the younger generations as an effort to prepare them to fulfill their necessity in physical and spiritual as well.

²⁶ Thomas Lombardo. *Ethical Character Development and Personal and Academic Excellence*. Center for Future Consciousness. 2011. 4-5

²⁷ Maksudi. *Pendidikan karakter non-dikotomik*. Jakarta: Pustaka pelajar, 2013.

²⁸ Binti Maunah, *Landasan Pendidikan*. Yogyakarta: Teras, 2009, 1.

According to Hasan Langgulung education is only a tool used by humans to maintain the continuity of life (survival), both as individuals and society. From the explanation above can be defined that education is the manner and effort to increase human knowledge, skill also experience to continued their live. Humans in an attempt to maintain the continuation of life bequeathed various cultural values from one generation to the next generation. Another function of education is the development of the potentials that exist in individuals in order to use it by itself and so on by the community to face the challenges of the future that will always change.²⁹

Besides, another purpose from education is to improve human resources. One way that they use to get and increase education in their life is learning process. There are three kinds of learning process that we know, are formal education, informal education also non formal education. Human needs certain universal education including spiritual and physical education that can give satisfactory or use for humanity, society and public. This education must include ethics, moral, mental and emotion. The important education for human to grow up and develops appropriate with desire and ability, with

²⁹ Hasan Langgulung, *Manusia dan Pendidikan*, Jakarta: Pustaka Al Husna. 1986. 147.

aims that have fully human education can get smart of knowledge, confidence and safety.³⁰

According Suparlan Suhartono education is a learning activity take place in long period on live situation.³¹ Education take place in any kinds, shapes and level of life, then it can grow individual motivated. In addition the aim of education has a function as a toll, and ways to make changes human live. In extensive meaning education can be identified the characteristic such as:³²

1. Lifelong education. It means from one generation to other generation, education is processed without stopped.
2. Education happened in all human live level. It's mean beside education are processed in education itself, education also processed in economic, law, healthy, technology, etc.
3. Education happened in anywhere and anytime
4. The prime object of education is human cultivation in their live.

c. Educational Value

Education value is the spirit of education, so wherever they are taught the value of education will present itself. Educational value is the value of

³⁰ Ibid., 150

³¹ Suhartono, Suparlan. Ph. D, M. Ed., Filsafat Pendidikan, Jogjakarta: ArRuzz Media. 2009 . 79.

³² Ibid., 83-84.

education.³³ Educational value not only can be found in academic process but also can be found in anything experience. So based on the explanation of the educational value of the above can also be interpreted that the educational world has experiences changes towards a more positive, if the first model only as the teaching of science education, as moral degradation, then education must also be balanced with educational value. Educational value also can define something or limitation of anything that educate someone directed to maturation, which have good or bad character, so it can be useful for human lives that can reach from educational process.

According to Zaim El Mubarak, educational values are divided into two groups:³⁴ There are values of being and values of giving.

a. Values of Being

The value of being is a value that is within evolved human beings into the behavior and the way we treat others. Which include:

1. Honesty

Honesty is defined as a human attitude when faced something or phenomenon and tell the information without change the information. It also can be defined as a attitude or behavior which appear and based

³³ Zaim El mubarak. *Membumikan Pendidikan Nilai*. Bandung: Alfabeta. 2008. 12.

³⁴ *Ibid.*, 15-17

from our deep heart. Honesty is one of manner for people teach themselves to be brave confess, say or give a information appropriate to fact and reality.

Honesty can be done toward others, institutions, society, ourselves. Strength and confidence that comes from deep because there was nothing to hide. The characteristic of honesty are tells the truth when a question is asked, have not pretend attitude, says what he/she thinks and believes to be right, even when his/her friends disagree. He/she is strong enough to tell others that they are wrong. In this movie honesty can be measured from the statement and action that the actor say and do.

2. Brave

Brave is a attitude which appear from human that can be a dare to try things that either though difficult. Brave also can define as one of action to struggle and maintain something which believed as something good and right with pass a danger, difficulty and weakness.³⁵

Brave can apply to oppose the flow is moving towards one, courage to say no, courage to provide, courage to admit the mistake and courage to require apologize. To

³⁵ Ibid., 15-17

measure bravery from someone, it can know from the action also can know from the statement too. In this movie brave that shown by character from the brave to admit the mistake and the action to opposed the enemy. Courage to follow your good heart in spite of marginalized and suffers from it. Dare to be gracious and friendly. He added the meaning of courage is to do something difficult but correct and is the best option for the long term.³⁶

3. Peace

Peace is a harmony in human natural live where is nothing enmity or conflict. Peace can interpret as a calm and patient attitude. These attitude tendencies to try accept other people's opinions rather than denied and opposed it. Understand the differences are rarely resolved through conflict and that the obstinacy of a person indicates that he has a problem or feel insecure, and therefore expect your understanding.

4. Confidence and Potential

Confidence and potential is a human attitude appears as boundaries awareness of ability. Potential can be defined as a prepared and able to do something that command. It

³⁶ Ibid., 15-17

can overcome the tendency to blame others when experiencing difficulties. Confidence also be one of manner to believe to their ability. Characteristic of confidence are believe in them it's means that confident people believe in themselves, and they strongly believe that their life fulfills a special important purpose in the world. They definitely know their strengths and have accepted their weakness. They are very sociable. Confident people know how to endear themselves to others and how to take compliments and criticisms gracefully.³⁷

5. Self-Discipline and Moderation

Self-discipline is a attitude which can provide from human itself which get from their habit. Discipline also can define as a human consistency and consequences level to a commitment or agreement which have relation with the purpose that will be reach. Self discipline can divide in the physical, mental, financial. Self discipline can apply in everything. Apply self discipline can be looked when we know the limits in terms of strength of body and mind. Conscious of the dangers when embracing extreme views and

³⁷ Ibid., 15-17

impartially. The ability to balance spontaneity with self-discipline.³⁸

6. Purity

Purity is the condition or quality of being pure; freedom from anything that database , contaminate, pollutes etc. Example of purity is the virtue of a young girl with strong values. Purity also one of awareness to keep the value. Understanding about the role of life, awareness about the consequences of long-term (and extended) that can be caused.

b. Values of Giving

The values of giving is that values need to be practiced or provided which would then be accepted as a given. Values of giving include:³⁹

1. Loyalty and Trustworthiness

Loyalty is the state or quality of being loyal, faithfulness to commitments or obligations. Loyal can indicated to family, to work, to the school, and to organizations and other institutions are responsible to us. A loyalty people usually ready to support, ready to serve, ready to help and trusted in carrying out consistent promises. Characteristic of trustworthiness be honest, be reliable, have the courage to do the right thing, build a good reputation, be loyal.⁴⁰

³⁸ Ibid., 15-17

³⁹ Ibid., 15-17

⁴⁰ Ibid., 15-17

2. Respect

Respect is a way of treating or thinking about something or someone. It also can define as act in a way which shows that you are aware of someone's right, wishes etc. Respect can applied for property rights, respect for the father and mother, respect for elders, respect for nature, and respect for the beliefs and rights of others civilized and polite behavior. Respectful to yourself and avoid detraction to yourself. Characteristics of respect are treat others with respect, be tolerant and accepting of differences, use good manners, not bad language, be considerate of the feelings of others, don't threaten, hit or hurt anyone, deal peacefully with anger, insults, and disagreements.⁴¹

3. Love and Affection

Love and affection is a positive feeling you may have or express for other people or things. Affection define as a feeling of liking and caring for someone or something. Love is more than just a loyal and respectful. Love can be indicated to dear friends, dear to the neighbor, who also love to hate us. And emphasizes the lifelong responsibility for saying to the family.⁴²

⁴¹ Ibid., 15-17

⁴² Ibid., 15-17

4. Sensibility and Not selfishness

Not selfishness is a feeling where cares and considers to others. Not selfish is one attitude that more care to others, learn to feel the togetherness and compassion toward others. Not selfish usually shown by empathy, tolerance, and brotherhood. Sensitive is having acute mental or emotional sensibility, aware of responsive to the feeling of others.⁴³

5. Kind and Friendly

Kind is a good attitude having people to others or things. It is aware friendly and caring attitude is more commendable than the rough and tough attitude. It can be shown by tenderness, especially on the younger or weaker. Capable of making new friends and maintain friendships.⁴⁴

6. Fair and Humanist

Fair is treating someone in a way that is right or reasonable, or treating a group of people equally and not allowing personal opinion to influence a judgment. In other side fair define as agreeing with what is thought to be right or acceptable. About humane is characterized by tenderness, compassion and sympathy for people or

⁴³ Ibid., 15-17

⁴⁴ Ibid., 15-17

things. The view of the natural consequences and the law of cause and effect. Appreciate the generous and forgiving attitude and understand that revenge is futile.⁴⁵

Values that can find in literature are same with the value of life. For literature as its best is life. It is not just about life, it is life itself.⁴⁶ Its means that when we watch movie or read novel we look the values included in the movie or the novel. The values are we find in movie is also can and have be represent in our life.

Values education will help the student realize, experience, and put it in an integral manner to their life. Values education covered character, values, norm, and morals. Character is the result of inner character. Inner character based on moral.⁴⁷

Character determines someone's private thoughts and someone's action done.⁴⁸ Good character is the inward motivation to do what is right, according to the highest standard of behavior, in every situation. Based on that statement, as in Character counts Coalition (a project of the Joseph institute of Ethics), there

⁴⁵ Ibid., 15-17

⁴⁶ Chase, Mary Ellen. *Values in Literature*. Boston, USA: Houghton Mifflin Company. 1965. 1.

⁴⁷ Muslich Masnur, *Pendidikan Karakter Menjawab Tantangan Krisis Multidimensional*, (Jakarta: PT Bumi Aksara, 2011. 89

⁴⁸ Ibid., 99

are six pillars of character. The six pillar of character can be mentioned below:

- a. Trustworthiness
- b. Fairness
- c. Caring
- d. Respect
- e. Citizenship
- f. Responsibility

Daniel Goleman in Soetarjo⁴⁹ mention that character education is value education, that covers nine principles of value such as; responsibility, respect, fairness, courage, honestly, citizenship, self discipline, caring, and perseverance. He also argues that if this nine principles of value can be internalize to the student, it can build good character. Based on his research, the success of individual life is 80% established by his character, and only 20% is established by his intellectual intelligent.

Poerwati⁵⁰ argued that nation character education value can be done by making student accustomed with moral values and make them habitual with nation character. In case of emphasizing character education, Pusat Kurikulum on Pengembangan dan Pendidikan

⁴⁹ Soetarjo Adisusilo, *Pembelajaran Nilai-Nilai Karakter Konstruktivisme dan VCT Sebagai Inovasi Pendekatan Aktif*, (Jakarta: PT. Raja Grafindo Persada, 2012), 79

⁵⁰ Loekloek Endah Poerwati, *Panduan Memahami Kurikulum 2013*, (Jakarta: Prestasi Pustaka Jaya, 2011. 112

Budaya & Karakter Bangsa: Pedoman Sekolah year 2009 identified eighteen values that sources from religion, Pancasila, culture, and the goal of national education.⁵¹ The eighteen character values are mentioned below:

- a. Religious. Obedient attitude and behavior in performing the religion they belief, tolerance with other religion, and make a harmony life with other religion.
- b. Honest. Behavior based on efforts to be trusted human.
- c. Tolerance. Appreciates different religion, ethnic, opinion, attitude, and different behavior.
- d. Discipline. An action that always shows orderly and obedient in any regulations.
- e. Hard working. Behavior that shows an effort to solve any obstacles in learning activity.
- f. Creative. Thinking and doing to create something new or a new result from something had been owned.
- g. Independent. Be able to do his/her own work by his/her self, not depend on the others.

⁵¹ Pusat Kurikulum, *Pedoman pelaksanaan pendidikan karakter; berdasarkan pengalaman di satuan pendidikan rintisan*, (Jakarta: Kementerian Pendidikan Nasional; Badan Penelitian dan Pengembangan; Pusat Kurikulum Perbukuan, 2011, 109

- h. Democratic. Realize that people has the same right and obligation.
- i. Curiosity. Always curious about what he/she learns and try to find something widely and deeply.
- j. National spirit. Take a place on national importance than self or group importance.
- k. Love homeland. Behavior and attitude that show up the loyalty, care, and respect to the language, environment, politic, social, and culture.
- l. Appreciating achievement. Behavior and attitude that push up to create something useful for others, appreciates and respects to other people achievements.
- m. Friendly. Like to communicate and corporate with others.
- n. Love peace. Always make people happy, comfort, and safe of his/her existence.
- o. Like to read. Manage a time for reading many books.
- p. Environmental care. Behavior and attitude that always take care and prevent environmental damage and have an effort to repair environmental damage.
- q. Sociality. Behavior and attitude that always want to help others.
- r. Responsibility. Doing the duty and the obligation that should be done.

According to the explanation above, the researcher can conclude that educational values are not only gotten in formal class, but also it can be found everywhere, for example is from the movie.

c. Values of The Themes in American Readers

In the United States, studies regarding the analysis of cultural themes in Readers have been done in the past. The so-called "modern Readers" (the Readers published shortly before the studies were conducted) were compared with Readers published during earlier period of time to determine if there was a historical change in the cultural themes of the Readers.

The early McGuffey's Readers (1836-1837 editions) have been found to present a code for conduct and the religious reasons behind the code. The moral themes in later editions of McGuffey's Readers (1879 edition) are concerned with the values of kindness, helpfulness, honesty, hard work and a love and caring for the natural world.⁵²

Readers of the period of 1930's - 1960's represent secure, happy optimism and gentle humor. Family life is the most important and pervasive theme. Kindness, helpfulness, and

⁵² Steuer, L. O., & Steddom, S. S. (1979). From McGuffey to the Eighties: American basic reading programs. *Teacher. M(9)* , 58, 63-64, 66.

honesty are supplemented with the values of courage, patriotism, self-acceptance and self-reliance.

3. Movie

a. The Definition of Movie

Literature has many forms; they are poetry, novel, comic, soap opera, electronic literature, graphic novel, movie or film and etc. Motion picture, also called movies or films are one of most popular forms of entertainment. Movie or film is both art and business. It is art because it is made by creative people with vision and passions. The movie art form is in many ways a composite of all the others, including writing, performance, visual elements, sound, music and design. Some of the most important artist of our time have chosen movie as their means of communication.⁵³

Movie is also a business because most of movies are made profit. Movies coast a great deal of money to make, and people and companies who make them often do so in the hopes of attaining great fame fortune (Encyclopedia Knowledge). A movie provides us with the illusion of movement and sound and suspends our disbelief to provide an entertaining, immersive experience for the viewer. Movie presents us with a story or narrative that is re-enacted through the interaction of characters. It

⁵³ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008. 56

can be argued that the cause and effect relationship in a movie is governed largely by the characters' actions that cause events to change. Characters are said to be the agents of cause-effect relationships.⁵⁴

Movie is one of media of audio visual that can used to built the attitude, emotion and evolving the problems. Movie is a medium of communication rich with social implication, created within different social, historical and culture context.⁵⁵ According to Champbell and Shafto movie has the power to transport your mind from the narrow, impersonal bore of an magnetic resonance imaging (IMR), magnet sound, and language.⁵⁶ Movie it is made up of a plot and characters serve as the actors who act out a story. The story of a movie can be considered the 'original' story a director or writer had in mind which considers only the important events that occur for a movie's narrative to progress.⁵⁷

Movie tells a story and has existents (characters, objects and locations) and events. In

⁵⁴ Bordwell, D. & Thomson, K. *Film art: An introduction*. New York: McGraw-Hill Companies. 1997.

⁵⁵ Afdilila, M. *The moral values of social dialect in hamlet movie*. Semarang: UIN Walisongo. 2015.

⁵⁶ Campbell, L. K, Sahafo A, M., Wright, P., Tsvetanov, K. A., Geerligs, L., Cusack, R., Cam-Can, & Tyler, L. K. *Idiosyncratic responding during movie-watching predicated by age differences in attention control*. *Neurobiology of Aging*, 36, 3045-3055. 2015.

⁵⁷ Vassiliou, A. *Analysing film content: A text-based approach*. Surrey: University of Surrey Guildford. 2006.

this work Movie events describe events common to most movies, e.g. action, dialogue, suspense and emotional events. Its plot can be manifested in many ways and can be considered its discourse. When we talk of ‘going to the movies’ we almost always mean we are going to see a narrative movie— a movie that tells a story.⁵⁸ Hence, movie can be considered a narrative and thus we can argue it conforms to narrative theory.

b. Movie as an Educative Media

Movie is one of media that can educate people and enable to improve them understanding on specific subject though visual. Movie is a media that have important influence in giving information and as a tool to deliver messages to audience or people. The messages can be positive or negative depend on audience, because movie show to audience by visualization. According to Yousuf and Dadabhoy movie is able to show the audience an image therefore can present themselves to the viewers lucidly.⁵⁹ Most of people engage the messages clearly from the movie, but some people difficult to engage it. One of the messages that we catch in movie is about moral values.

⁵⁸ Bordwell, D. & Thomson, K. *Film art: An introduction*. New York: McGraw-Hill Companies. 1997

⁵⁹ Yousuf, M. S & Dadabhoy, K. (2013). The use of film for teaching social values in English Classes at Elementary Level. *Journal of Elementary Education* (23).1.41-52.

“Moral value in among the sensual and aesthetic value on an equal footing. Some non-moral values for instance that of fishing are subject transmutation of means into ends, and some accurse in other ways. But so it in particular with moral values: some accurse by transmutation of means into ends, through training, and some perhaps require no training. Moral value training has been neglected or has proved feasible. Their ordering of values has remained in such a state that these persons stand to maximize their satisfactions by battenning on our good behavior cheating on their own. The moral values tend by virtue of their social character to be more uniform from person to person, within a culture, than many sensual and aesthetic values.”⁶⁰

Usually watching movie can give our inspiration, moral, education, and motivation. The writer hopes that moviegoers can see the positive side and take it to imply their life.

There are many characteristics that can be shown in the use of movie as an educative media to deliver education, as follows.⁶¹

⁶⁰ Goldman, A. I & Kim, J. *Values and moral*. Holland: D. Reidel Publishing Company. 1978.

⁶¹ Sudarwan Danim, *Media Komunikasi Pendidikan*, Jakarta: Bumi Aksara, 1995 19.

1. Movie can describe process.
2. Movie can arouse impression of room and time.
3. The pictures are three dimensions.
4. The sound can arouse reality of pictures in form of nature expression.
5. Movie can tell expert's voice while watching the appearance.
6. Colored Movie can add reality of object which is practiced.
7. Movie can show scientific theory.

c. Movie and Its Element

Movie donates visual communication played using moving features and sound. Movie is an art of story-telling medium containing social, historical or culture context. Denasi believes that a movie juxtaposes dialog, music, scenery and action in a visual-narrative way that makes them powerful in terms of aesthetic.⁶² A good movie, according to Rabiger, is the one that can effectively lead us to experience new conditions and to explain in our hearts and minds.⁶³ He also contended that movies usually project us into a mind character's predicament. This is due chief onlookers' desire

⁶² Danesi, Marcel. *Pesan, Tanda, dan Makna: Buku Teks Besar Mengenai. Semiotika dan Teori Komunikasi*. Yogyakarta: Jalasutra. 2004

⁶³ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008.

to experience the worlds of other. A movie consists of several elements that are story, theme, plot, and setting.

First, story is a part of elements in movie. Story is an account of something that happened. A story might be a fantasy, fact or tradition.

Secondly is theme. According to Peck and Coyle “theme is the large idea or concept it is dealing with.”⁶⁴ By theme, we can imagine that it should be expressed in the form of expression as the implication of whole story, but it cannot tell us the separable of the story. By comprehending the theme, we can guess the core of the content. Making interesting theme will make people curious to watch the whole story.

Thirdly is plot. Based on Michael Rabiger (2008) plot is a sequence of incidents or events of which a story is composed.⁶⁵ It is often designed with narrative structure or storyline, which include conflict, rising action, and climax. Followed by a falling action and resolution. It is the rendering and ordering of the events and section of the story. Plot is often depicted as a zigzag line to represent the rise and fall of action. In other hand, the plot

⁶⁴ Peck, John and Martin Coyle. *How to Study Literature : Literary Terms and. Criticism*. London: Macmillan Education Limited. 1989

⁶⁵ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008.

consists of what has happened in the story, such as the conflicts that have occurred.

Fourthly is setting. Bordwell said that filmmakers can possibly control setting by many ways like selecting an already existing locale in which to stage the action.⁶⁶ The locations may vary in shooting a movie. According to Rabiger the overall setting of a narrative or dramatic work is the general locale, historical time, and social circumstances in which its action occurs; the setting of a single episode or scene within couch a work is the particular physical location in which it takes.⁶⁷ On other hand, setting is very important in movie. It can be concerned with the place in which the character live and the time in which they live. Setting is the physical details of the place, the time, and the social context that influence the actions of characters. Often setting also evokes a mood or atmosphere, foreshadowing event to come.

Fifthly is character. Based on Headers character refers to the people authors created to inhabit their stories. Character should be believable and consistent. Being believable in not that all characters be like people we have known but they believable in the context of the story. Peek and Coyle in Literature Term and Criticism said that the

⁶⁶ Bordwell, David. *On the History of Film Style*. Cambridge, Mass.: Harvard University Press, 1997

⁶⁷ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008.

people in play/drama/movie are referred to as character.⁶⁸ The characters are the people who are involved in what happens in a story. The main character can usually be labeled the protagonist or hero; he or she is often in conflict with the antagonism or villain.

d. Genre of Movie

The term, “genre” is very often, a vague way to identify a movie because there are really no fixed boundaries. The movie’ genres were identified and the results for the movies in each genre were compared to see if communication behaviors were portrayed differently across genres. One can only assume that a movie in the action genre portrays different behaviors than a movie in the comedy genre, especially if that comedy is a romantic one. The fact that movie is often made using different target audiences suggests that they would do so in different ways. Also, whether the emphasis of the movie is on people taking action and saving the day or people forming and maintaining relationships should have an impact on the nonverbal communication portrayed between characters.⁶⁹

⁶⁸ Peck, John and Martin Coyle. *How to Study Literature : Literary Terms and. Criticism*. London: Macmillan Education Limited. 1989

⁶⁹ Michael Rabiger. *Directing Film, Techniques And Aesthetics*. Third Edition. British: Burlington, MA. 2008.

To elaborated fiction clearly, more narrowly defined categories of popular fiction appeal to specific audience. These different fiction categories, which are described briefly in in the sections that follow, are classed as a group as a genre of fiction. Each type of the genre has its own set of rules and conventions, they are; action, adventure, comedy, drama, crime, horror, fantasy, romance, thriller, animation, family, and war.⁷⁰

According to Filmy Keeday adventure movie usually exciting stories, with new experience or exotic locales, very similar to or often paired with the action movie genre.⁷¹ In this genre involves movie with excitement, danger, and risk mostly in scripted in a fictional story. These movies have a protagonist who's usually either on a conquest or exploration. If they're on a conquest, it's to find someone or some treasure but even so. The movie centers around the protagonist's pursuit of the unknown. Movies of this genre almost always utilize exotic locations and settings while playing on historical myths. They often incorporate intricate, suspenseful obstacles that the protagonist must conquer in order to achieve his or her goal.

Comedy movie are light-hearted plots consistently and deliberately designed to amuse and provoke laughter by exaggerating the situation,

⁷⁰ Filmy Keeday (n.d). Retrieve on Mei 10, 2019, from www.filmykeeday.com

⁷¹ Ibid.,

the language, action, relationship and characters. The main concern of this movie is given to humor of any kind. According to Rasheed and Shah Comedy movies belonging to this category have a gray-scale mean near the center of the grey-scale exist, with a large standard deviation.⁷² This indicates a uniform distribution light. The “Comedy” movie genre relies on humor as its driving force to push plot forward. Comedy movies are made to evoke laughter from its audience through humorous action and dialogue via its characters. While it's true a comedy might contain serious material, they usually climax with happy endings.

Comedy includes two types, romantic comedy and the clown comedy.⁷³ A romantic comedy is a movie focused on a romantic relationship, with characters overcoming problems by either submitting to or rejecting love, which portrays the struggle for supremacy and status between men and women. The second type of comedy, the clown comedy, contains a comic figure or figures around whom the storyline, often weak, revolves.⁷⁴ A single clown often uses another

⁷² Shah, M., Rasheed, Z. (n.d). Movie genre classification by exploiting audio-visual of previews, 1-5.

⁷³ Gehring, W. D. Clown comedy. In W. D. Gehring (Eds.), Handbook of American film genres. New York: Greenwood Press. 1988

⁷⁴ Ibid.,

character, usually a very straight, focused individual to bounce his or her humor off.

Usually drama is combined with other genres. Drama are serious, plot-driven presentations, portraying realistic characters, setting, life situations, and stories involving intense character development and interaction. Usually, drama not focused on special-effects, comedy or actions. Dramatic movie are probably the largest movie genre, with many subsets. In this genre, emotions and family relationships are shown with uttermost importance. Dramas focus on the plot and the script, focusing on the concern with situation and plot.⁷⁵

Crime movie are developed around the sinister actions of criminals or mobsters, particularly bank robbers, underworld figures, or ruthless hoodlums who operated outside the law, stealing and murdering their way through life. This genre centers around actions of a criminal mastermind of some sort, often chronicling the criminal's rise and fall. Some movies in this genre revolve around the criminal's victim, while other movies focus on a protagonist that pursues the criminal. A fast-paced genre, the "Crime" movie can contain a bit of mystery stemming either from plot, character, or both. Subgenres of the "Crime"

⁷⁵ Elsaesser, T.. *Tales of sound and fury: Observations on the family melodrama*. In B. K. Grant (Eds.), *Film genre reader II* (pp. 350-380). Austin: Texas Press. 1995

movie genre utilize varied points of view, regarding the crime contain within them. The movie is based on any kind of crime.⁷⁶

Horror movie are designed to frighten and to invoke our hidden worst fears, often in a terrifying, shocking finale, while captivating and entertaining us at the same time in cathartic experience. This movie based on ghost, spirits, black magic to scare you. Movie of this type have a mean gray-scale value towards the dark end of this exist, and have low standard deviation. This is because of the frequent use of dark tones and dim lights by the director.⁷⁷

Romance is stories about love. Romance is a popular movie genre where audiences are able to gauge and apply lifelong lesson they are exposed to in their own relationships.⁷⁸ The plot normally revolves around a seemingly insurmountable obstacle preventing the love between the two protagonists in the movie. Romantic dramas often end with the two protagonists in love separating because they simply cannot overcome the obstacle, realizing they are incompatible, or simply as the result of fate. Another genre is movie is thriller.

⁷⁶ Filmy Keeday (n.d). Retrieve on Mei 10, 2019, from www.filmykeeday.com

⁷⁷ Shah, M., Rasheed, Z. (n.d). Movie genre classification by exploiting audio-visual of previews, 1-5.

⁷⁸ Jayasainan, A. Y., Hassin, H., Khalid, N. L. *An analysis of youth perception on women in a Malay romance film*. *Procedia Social and Behavioral Sciences*, 155, 422-427. 2014. 123

The plot of the movie is based on a thrilling story with an angle of suspense come under this genre.

Family movie is a genre that is constrains appropriate content for younger viewers. Family movie aims to appeal not only to children, but to a wide range of ages.⁷⁹ While the storyline may appeal to a younger audience, there are components of the movie that geared towards adults- such as witty jokes and humor.

Animation movie genre is expanding its reach to clay animation and computer generated animation. This genre of movie has animation and sometimes animated characters as well. Initially, movie in this genre only consisted of movies done in 2D animations.⁸⁰ Movies in this genre lend themselves to the law of universal metamorphism i.e., anything goes. A lot of Animation movies lean toward Action or Farce.

4. Zootopia Movie

The idea for Zootopia originated with director Byron Howard, who brought the concept of the movie with talking animals that walk upright and wear clothes to John Lasseter, chief creative officer of Pixar Animation Studios and Walk Disney Animation Studios.⁸¹ Zootopia released on March, 2016 by Walk

⁷⁹ Ibid., 124

⁸⁰ Ibid., 125

⁸¹ The Official Disney Fan Clup. Retrieved on Mei 11 2019, from the official Disney fan clup: <http://d23.com>

Disney Animation Studios. The movie is a civilization led by animals devoid of human interference, complete with habitat neighborhoods like ritzy Sahara Square and frigid Tundra town. The story follows Officer Judy Hopps (voiced by Ginnifer Goodwind) partnering with scam-artist fox Nick Wild (voiced by Jason Batemen) to crack a case.⁸²

The movie is based in the animal city of Zootopia, where optimistic new police officer Judy Hopps discovers that being the first rabbit on a force of big, though animals isn't so easy. The genre of this movie is comedy adventure is directed by Byron Howard (*Tangled*, *Bolt*) and Rich Moore (*Wreck-It Ralph*, *The Simpsons*) and co-directed by Jared Bush⁸³

a. **The Biography of the Directors**

1. Byron Howard

Byron P. Howard (born 1968) is an American motion picture director and story artist at Walt Disney Feature Animation, and is best known as the lead character animator on *Lilo & Stitch* and *Brother Bear* and the director on *Bolt* and *Tangled*. Byron Howard is one of the most notable animators working for Walt Disney and has had the chance to

⁸² McNary, D. (2015, June 11). Variety. Retrieved on Mei 11 2019, from Watch: Disney's 'Zootopia' Trailer Introduces Animal-Run World: <http://variety.com>

⁸³ Rosser, M. (2015, March 11). Screen Daily. Retrieved on Mei 15, 2019, from Diney's 'Zootopia' remaned 'Zootopia' for UK: <http://screendaily.com>

work several famous figures within the industry such as John Lasseter. However, the critically acclaimed and Oscar-nominated *Bolt* marked the young directors step into wide recognition.⁸⁴

Howard began his career at Disney in 1994, working as an animator on movies including *Pocahontas*, *Mulan*, *Lilo & Stitch* and *Brother Bear*. He was nominated for a 2003 Annie Award for Character Animation for *Brother Bear*. The first movie Howard directed was the animated Disney movie *Bolt*, which was nominated for the 2008 Academy Award for Best Animated Feature. In his role as co-director of the movie with Chris Williams, Howard focused on character design and animation.

Howard went on to direct the animated Disney movies *Tangled* (2010, co-directed with Nathan Greno) and *Zootopia* (2016, co-directed with Rich Moore). He and Greno also co-directed and wrote the animated short *Tangled Ever After*, which features supporting characters from *Tangled* and showed in theaters before the 2012 3D re-release of *Beauty and the Beast*

⁸⁴The Disney Wiki. Retrieved on Mei 15, 2019, from Welcome to the Magic Kingdom: https://disney.fandom.com/wiki/Byron_Howard

2. Rich Moore

Rich Moore is an American animation director and a business partner in Rough Draft Studios, best known for his work on *The Simpsons* and *Wreck-It Ralph*. Rich Moore (born May 10, 1963) is an American animator and movie director, notable for several episodes in *The Simpsons* and *Futurama*. His animation directing credits include the television series *The Simpsons*, *Futurama*, *The Critic*, *Drawn Together* and *Baby Blues*, and the segment "Spy vs. Spy" for MADtv. He was also sequence director on *The Simpsons Movie*, and served as a supervising director on the Fox television series *Sit Down, Shut Up*, which debuted in 2009.⁸⁵ In *Futurama*, he served as supervising director for the entire original series, though the post was shared by Gregg Van Zandt in the first production season and with Bret Haaland for the second production season. He currently works for Walt Disney Animation Studios, with his first Disney work being *Wreck-It Ralph*. Later, he co-directed *Zootopia*. He also did voice-over in his works; such as examples include the voices of Zengief and Sour Bill in *Wreck-It Ralph and D*.

⁸⁵ The Disney Wiki. Retrieved on Mei 15, 2019, from Welcome to the Magic Kingdom: https://disney.fandom.com/wiki/rich_moore

CHAPTER III

RESEARCH METHOD

In this chapter, the writer explains about research methodology which consists of researches method, data source, technique of collecting data and technique of analyzing data.

1. Research Design

Research designs are plans and the procedures for research that span the decisions from broad assumptions to detailed methods of data collection and analysis.⁸⁶

In conducting this research, the writer uses the library research and the approach that is used by the writer is descriptive qualitative. According to Ary, et.al⁸⁷ qualitative research in contrast focuses on understanding social phenomena from the perspective of human participants in the study. To analyze the data, the researcher used content analysis. Content analysis is one of many type of analyzing data in qualitative research. In addition, the writer uses library research because the writer uses the document to be analyzed that is in the form of movie script. The writer uses descriptive qualitative because the writer wants to describe and

⁸⁶ Creswell, J.W, *Research Design: Qualitative, Quantitative and Mixed Methods*. (Approaches, Sage, 2009), 3

⁸⁷ Donal Ary, et al., *Introduction to Research in Education (Eighth Edition)*, (United States of America: Wadsworth, 2010), 22

analyze the character educational values in the “Zootopia” movie script.

Qualitative research has been described as naturalistic. This means that researchers adopted strategies that parallel how people act in the course of daily life, typically interacting with informants in a natural and unobtrusive manner. Unobtrusive means adjective, not obtrusive, not blatant, aggressive or arresting. In observation techniques, methods for gathering data by watching test subjects without interacting with them.

According to Taylor, et. Al, the goal of qualitative research is to examine how things look from different vantage points.⁸⁸ Vantage point means a position or standpoint from which something is viewed or considered.⁸⁹

Meriam⁹⁰ emphasize that qualitative content analysis looks for insight in which “situations, settings, styles, images, and nuances as key topics”. The main research instrument is the researcher herself in looking and finding the data and also analyzing the data.

⁸⁸ Taylor, S. J., Bogdan, R., & DeVault, M. *Introduction to qualitative research methods: A guidebook and resource*. Hoboken, (New Jersey: John Wiley & Sons, Inc. 2016)

⁸⁹ <http://www.merriam-webster.com/dictionary/vantage> point

⁹⁰ Sharan B Meriam, *Qualitative Research; A guided to design and implementation*, (USA: Jossey Bass; A willey imprint, 2009), 205

2. Data And Data Source

Data collection of qualitative descriptive studies focuses on discovering the nature of the specific events under study. Thus, data collection involves minimal to moderate, structured, open-ended, individual or focus group interviews. However, data collection may also include observations, and examination of records, reports, photographs, and documents. Data analysis of qualitative descriptive research, unlike other qualitative approaches, does not use a pre-existing set of rules that have been generated from the philosophical or epistemological stance of the discipline that created the specific qualitative research approach. Rather, qualitative descriptive research is purely data-derived in that codes are generated from the data in the course of the study.

In analyzing Zootopia movie, there are two data sources for the analysis, the Zootopia movie video and subtitle file. The primary source of the data is the video of Zootopia movie. The file of the movie video is downloaded from www.kumpulbagi.com. The movie becomes subject of the analysis where the writer follows the actions of the main actor and all of characters to find the character education values in Zootopia movie script. And secondary source of the data is the file of the subtitle, is downloaded from www.subscene.com. The writer will add it in a media player application in which the movie to analyze the character education values in the movie.

3. Technique of Data Collection

Data collection techniques allow us to systematically collect information about our objects of study (people, objects, phenomena) and about the settings in which they occur. Thus, the data in this research is the utterances that containing character educational values in the “Zootopia” movie script. According to Ary, et.al⁹¹, the technology can be used as a source of data as like audio, films, visual digital materials, etc. Therefore, in conducting this research, the writer uses movie and script of movie as the data source.

According to Tanzeh⁹², technique of collecting data is the systematic procedure and the standard to get the data that needed. Therefore, technique of data collection here means that the simply how information is gathered. Actually, documentary technique is the technique to collect data and the data usually from transcript, books, newspaper, magazine, script, etc. In conducting this research, the writer uses documentary technique to collect the data by getting the data from reading the movie script and watching the picture of movie “Zootopia” by Byron Howard and Rich Moore.

⁹¹ Donal Ary, et al., *Introduction to Research in Education (Eighth Edition)*, 494

⁹² Ahmad Tanzeh, *Metodologi Penelitian Praktis*, (Yogyakarta: Teras, 2011), 83

In this research, the writer had done these following steps to collecting the data. These steps will be conducted by the writer with influence on the observation technique. The necessary steps of collecting data are as follows:

- 1) Downloading the movie script.
- 2) Watching the movie more than once.
- 3) Reading and observing the dialogue from the script.
- 4) Collecting the data by watching the movie and trying to understand it deeply and looking for all utterances.
- 5) Classifying them into categories of character educational values based on KEMENDIKNAS's formulation.
- 6) Selecting the every utterance in the movie into character educational values.

4. Validity and Reliability

According to Ary, et.al⁹³, validity concerns with the accuracy or truthfulness of the findings. The term most frequently used by qualitative writers refer to this characteristic is credibility. Structural corroboration as a means through which multiple of data are related to each other to support or contradict the interpretation and evaluation of a state of affairs. The use of multiple sources of data, multiple observers, or multiple methods is referred to as triangulations technique

⁹³ Donal Ary, et al., *Introduction to Research in Education (Eighth Edition)*, 498

Triangulation is well known strategy to shore up the internal validity of a study. Merriam proposes four types of triangulation: the use of multiple methods, multiple sources of data, multiple investigators, or multiple theories to confirm emerging finding.⁹⁴ Thus, to get the validity of data analysis, the writer used multiple theories. In this case, the writer used more than one theory in analyzing data to find the aspects of character education value. After got the data analysis, the writer decided the conclusion whether character education values represented in selected movie.

In order to get trustworthiness of data analysis, the researcher uses structural corroboration in order to make the data credible. In analyzing the data, the writer uses kinds of character educational values from KEMENDIKNAS's formulation that explains character educational values can be divided into 18 categories as following: Religious, Honest, Tolerance, Discipline, Hard working, Creative, Independent, Democratic, Curiosity, National spirit, Love homeland, Appreciating achievement, Friendly, Love peace, Like to read, Environmental care, Sociality and Responsibility. Here, methods triangulation that is used by the writer is watching the movie, reading the movie script, and looking at the picture of the movie. Related to the dependability in this research, in order to make the data

⁹⁴ Sharan B Merriam, *Qualitative Research; A guided to design and implementation*, (USA: Jossey Bass; A willey imprint, 2009), 215

is reliable, the writer also uses corroboration as explained above.

5. Technique of Data Analysis and Interpretation

In this research, the writer uses the content analysis in which the writer tries to analyze data and to identify every utterance using character educational values. Then, the writer describes the data which will answer the two research questions of data analysis above.

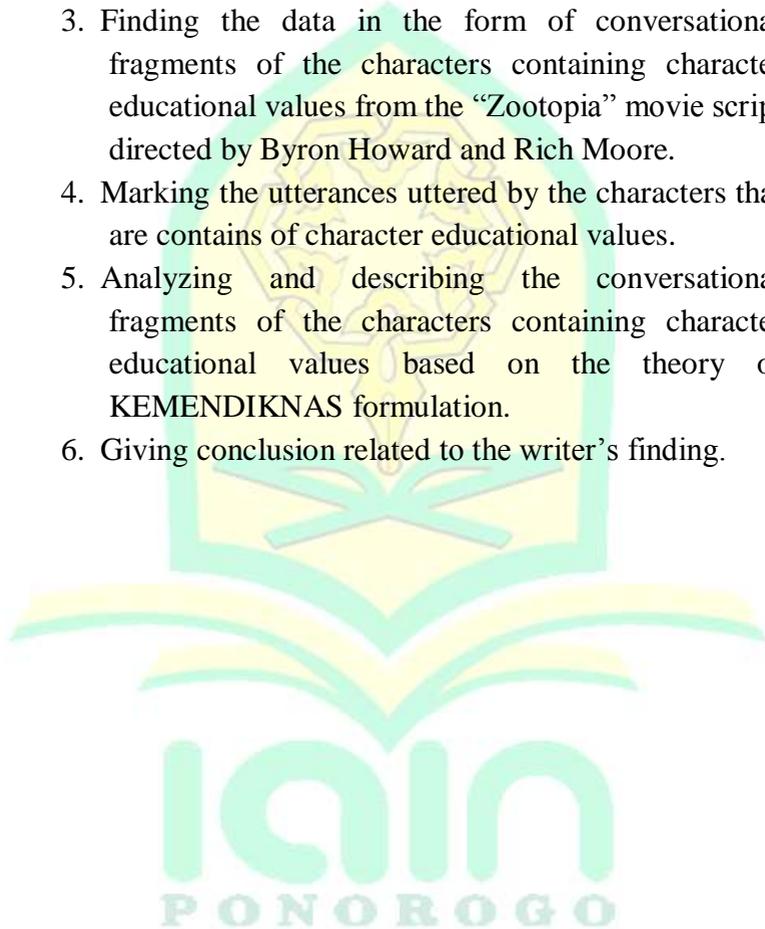
According to Sugiyono, data analysis is an activity done after the data of sources has been gathered.⁹⁵ Data analysis is the process of systematically applying to describe and illustrate the data. As stated by bogdan in Sugiyono, data analysis is the process of systematically searching and arranging the interview transcript, field notes, and other materials that you accumulate to increase your own understanding of them and to enable you to present what you have discovered to others.⁹⁶ In this case, the writer analyzes the data based on the theory of KEMENDIKNAS formulation that explains about character educational values.

In conducting this research, the writer provides some ways to analyze the data as following:

⁹⁵ Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R&D*, (Bandung: Alfabeta, 2012), 207

⁹⁶ Sugiyono, *Metode Penelitian Kuantitatif Kualitatif dan R&D*,

1. Watching and understanding movie “Zootopia” directed by Byron Howard and Rich Moore.
2. Reading the “Zootopia” movie script directed by Byron Howard and Rich Moore.
3. Finding the data in the form of conversational fragments of the characters containing character educational values from the “Zootopia” movie script directed by Byron Howard and Rich Moore.
4. Marking the utterances uttered by the characters that are contains of character educational values.
5. Analyzing and describing the conversational fragments of the characters containing character educational values based on the theory of KEMENDIKNAS formulation.
6. Giving conclusion related to the writer’s finding.



CHAPTER IV DATA DESCRIPTION

A. General Data

In this research, the writer referred to the "ZOOTOPIA" movie script. The description of the movie can be seen in the following:

1. Zootopia Movie

The idea for Zootopia originated with director Byron Howard, who brought the concept of the movie with talking animals that walk upright and wear clothes to John Lasseter, chief creative officer of Pixar Animation Studios and Walt Disney Animation Studios (The Official Disney Fan Club, 2015)

Zootopia was released on March, 2016 by Walt Disney Animation Studios. The movie was a civilization led by animals devoid of human interference, complete with habitat neighborhoods like ritzy Sahara Square and frigid Tundratown. The story was followed Officer Judy Hopps (voiced by Ginnifer Goodwind) partnering with scam-artist fox Nick Wild (voiced by Jason Bateman) to crack a case (McNary, 2015).

The movie was based on the animal city of Zootopia, where optimistic new police officer Judy Hopps discovers that being the first rabbit on a force of big, tough animals isn't so easy. The genre of this movie was comedy adventure was directed by Byron Howard (Tangled, Bolt) and Rich Moore

(Wreck-It Ralph, The Simpsons) and co-directed by Jared Bush (Rosser, 2015).

2. Sypnopsis of Zootopia

Judy Hopps wanted to become a cop ever since she was a little child. Everyone, including her parents, tells judy she's delusiona, her dreams was too big, that the bunnies cannot be cop. Never determined, Judy eventually graduates at the top of her class at the Zootopia Police Academic. The mayor, Leodore Lionheart announced that Zootopia would have its first rabbit officer. She was officially the first bunny accepted into the Zootopia Police Departement (ZPD).

Judy made the long trip from her hometown of Bunnyburrow to the thriving metropolis that is Zootopia, and in Zootopia, all of animals lived side by side and she was amazed at her found. Animals of every species, from hippos to hamsters, co-existing and triving together. However, she dissapointed fo find that, on her very first day, Police Chief Bogo related her to parking duty.

She did her best, but found herself distracted by the juicier, more scandalous crimes surrounding her. And when a distraught Mrs. Otterton came into the precinct beggings the force to find her missing husband, much to the chagrin of Chief Bogo. Cheif Bogo only gave her 48 hours to find Mr. Otterton, if she failed, she would resign. In looking information about missing Mr. Otterton,

Judy had a partnership named Nick Wild, he was a fox. He set Judy on a dangerous path, while making unexpected friends and enemies along the way, to finally Judy and Nick became the hero, and she knew she could be.

3. The Biography of The Directors

1) Byron Howard

Byron P. Howard (born 1968) is an American motion picture director and story artist at Walt Disney Feature Animation, and is best known as the lead character animator on Lilo & Stitch and Brother Bear and the director on Bolt and Tangled. Byron Howard is one of the most notable animators working for Walt Disney and has had the chance to work several famous figures within the industry such as John Lasseter. However, the critically acclaimed and Oscar-nominated Bolt marked the young directors step into wide recognition (Empire, 2017).

Howard began his career at Disney in 1994, working as an animator on movies including Pocahontas, Mulan, Lilo & Stitch and Brother Bear. He was nominated for a 2003 Annie Award for Character Animation for Brother Bear.

The first movie Howard directed was the animated Disney movie Bolt, which was nominated for the 2008 Academy Award for

Best Animated Feature. In his role as co-director of the movie with Chris Williams, Howard focused on character design and animation.

Howard went on to direct the animated Disney movies *Tangled* (2010, co-directed with Nathan Greno) and *Zootopia* (2016, co-directed with Rich Moore). He and Greno also co-directed and wrote the animated short *Tangled Ever After*, which features supporting characters from *Tangled* and showed in theaters before the 2012 3D re-release of *Beauty and the Beast* (Upclosed, n.d)

2) Rich Moore

Rich moore is American animation director and a business partner in Rough Draft Studios, best known for his work on *The Simpsons* and *Wreck-It Ralph* (Ampire, 2017). Rich Moore (born May 10, 1963) is an American animator and movie director, notable for several episodes in *The Simpsons* and *Futurama*. His animation directing credits include the television series *The Simpsons*, *Futurama*, *The Critic*, *Drawn Together* and *Baby Blues*, and the segment "Spy vs. Spy" for MADtv. He was also sequence director on *The Simpsons Movie*, and served as a supervising director on the Fox television series *Sit Down, Shut Up*, which debuted in 2009. In *Futurama*, he served as supervising director for the entire original series, though the post was shared by

Gregg Vanzo in the first production season and with Bret Haaland for the second production season. He currently works for Walk Disney Animation Studios, with his frist Disney work being Wreck- It Ralph. Leter, he co-directed Zootopia. He also done voice-over in his works; such as examples include the voices of Zengief and Sour Bill in Wreck- It Ralph and D.

B. Analisys of Educatinal Value in Zootopia's Characters

Tabel 4.1

The Characters And Characteristics Of "Zootopia" Movie Based on tvtropes.org

No.	Character	Characteristics	Educational Value
1.	<p>Full Name: <i>Judith Hopps</i></p> <p>Species: <i>Rabbit</i></p> <p>Design</p> <p>Inspiration/Influences: Leslie Knope Superman</p>	<ul style="list-style-type: none"> • Appearance: <i>Slim build and average height (for her species), gray fur, pink nose and purple eyes. Wears a variety of civilian clothes when not on duty; her police uniform consists of a light blue long-sleeve shirt, dark blue pants with gray knee pads, a black flak vest (with metal police badge), dark blue arm bracelets (with gray stripes) and a standard-issue police utility belt. When assigned to parking duty, she also wears a meter maid cap and a bright orange safety vest with reflective yellow stripes. Eventually, after solving her first</i> 	<ul style="list-style-type: none"> • <i>Honesty,</i> • <i>Tolerance,</i> • <i>Discipline,</i> • <i>Hard working,</i> • <i>Creativity,</i> • <i>Independent,</i> • <i>Democracy,</i> • <i>National spirit,</i> • <i>Patriotism,</i> • <i>Hospitality,</i> • <i>Love peace,</i> • <i>Sociality,</i> • <i>Responsibility.</i>

No.	Character	Characteristics	Educational Value
		<p><i>case, she receives the full dark blue officer's uniform. She usually has her iPod and ear buds with her whenever she's off duty, so she can listen to her favorite music.</i></p> <ul style="list-style-type: none"> Personality: <i>Perky and extremely optimistic, but also can be emotionally-vulnerable. Persistent (bordering on stubborn), resourceful and intelligent, ambitious, loyal, dedicated and detail-oriented, with a good sense of humor and a wry wit. Very caring and forgiving. Has a tendency to be high-strung when stressed, and (unlike Nick Wilde) usually over minor things which get in the way of her daily tasks and assignments. But she is also courageous in dangerous circumstances, and able to maintain a decent amount of composure at those times.</i> Favorite Quotes: <i>"Ready to make the world a better place?" / "Oh sweet cheese 'n crackers!"</i> 	

From the description above, it can be concluded that Judith has the characters such as unique performance and good manner.

1. She has respect value. Respect is to show our appreciation of other people's self-esteem or other

stuff besides ourselves. Respect for yourself requires us to treat what is in our lives as human beings who have naturally. Respect for others requires us to treat everyone even those who hate us, who we are required to apply either by way of protecting nature and the environment.

The conclusion above is supported by the following dialogue:

Mrs. Otterton : My husband has been missing for ten days. His name is Otterton Otterton.

Chief Bogo : Yes, I know.

Mrs. Otterton : He's a florist. We have two beautiful children. He would never just dissappear.

Chief Bogo : Ma'am, our detectives is very busy.

Mrs. Otterton : Please. There's got to be somebody to find my Otterton.

Chief Bogo : Mrs. Otterton..

Judy : I will find him.

Mrs. Otterton : Oh! Thank you. (performed 00:32:09-00:32:33)

From dialouge above, Mrs. Otterton is the wife of Otterton Otterton and the mother of two beutiful children. Mrs. Otterton clearly love her husband deeply, evident by her tearful worring and continuously about the investigation of her missing husband. Judy respect to what happened to Mrs. Otterton and she volunteered to Mrs. Otterton's request to find her husband.

2. Judith has responsibility value. Responsibility is an advanced form of respect. If we respect the others, it means that we **appreciate** them. If we value them, it means we feel a measure of our responsibility to respect their welfare. Responsibility is mutual need, do not neglect the other being juxtaposed in the predicament. Responsibility emphasizes the positive obligation to protect each other.

Mr. Pig : *What are you taking about? My shop! It was just robbed! Look!*

Judy : *Oh!*

Mr. Pig : *He's getting away! Are you a cop or not?*

Judy : *Oh, yes! Yes! Don't worry sir! I've got this. (performed 00:28:26 – 00:28:35)*

Next day, Judy continues to her job, but is increasingly depressed as she only succeed in aggravating animals with parking tickets. As she dejected asserts to herself that she is a real cop, she is alerted a crime courtesy of a rubber, who robbed a floral shop. Ecstatic, she removes her parking enforcement officer garb and Perseus the Robber. In the dialog above, we can see that judy is very responsibility with her job as a police, and wants to help Mr. Pig to catch a robbing.

3. Judith has justice value Justice is an attitude that requires us to treat people equally and not discriminate.

Nick : *All right, you know, you're milking it. Besides i think we got it. I think we got it. We got it up there , thank*

you, Yakety-yak! You lid it all out beautifully.

Bellwether : What?

Nick : Yeah... oh, are you looking for the serum? Well, it's right here.

Judy : What you've got in the weapon there? Those are blueberries. From my family's farm.
(performed 01:32:00 – 01:32:15)

From dialogue above, Judy and Nick discover the truth behind predators' and strange behavior; it is Bellwether who's to blame, she and her rem henchmen created a serum capable of turning peaceful animals into wild beasts. Bellwether and her rams confront and eventually corner Judy and Nick regaining the evidence.

4. Judith has tolerance value. Tolerance is a kind of reflection of the attitude of respect. Although tolerance can blend into a relativism is neutral to avoid various prejudices regarding ethics, tolerance is ultimately a sign from one of the civilized life meaning. According to Lickona, "tolerance is an attitude that has the goal of equality and for those who have thought, races", beliefs and backgrounds. Tolerance is something that makes the world's equivalent of the various forms of difference.

Benjamin : They really did hire a bunny! What! I gotta tell you, you are even cuter than I thought you'd you be!

Judy : Oh, ah. You probably didn't know, but a bunny can call another bunny

“cute”. But when other animals do it... it’s a little..

Benjamin : I am sorry! Me, Benjamin Clawhauser. They guy everyone things is just a flabby donnut-loving cop, stereotyping you.
(performed 00:13:47 – 00:14:10)

Judy is all to excite for her first day. She gets up bright and early and makes it to the police station where she is directed to role call by the pudgy desk sergeant, a cheetah named Benjamin Claw Hauser. when the first time Benjamin meets Judy, he said Judy is cuteness, Judy tolerance for his opinion that said a rabbit is cute, although Judy dislike what Benjamin said.

5. Judith has wisdom value. Wisdom is the ability to think and act using knowledge, experience, understanding, common sense, and insight. Wisdom has been regarded as one of four cardinal virtues and as a virtue, it is a habit or disposition to perform the action with the highest degree of adequacy under any given circumstance. Wisdom is one emotional reaction "Lust" that someone had principles, reason and knowledge will be able to control the actions that he or she did.

Bellwether : You’re a hero to them. They trust you. And so that’s why Chief Bogo and I want you to be the public face of the ZPD .

Judy : I’m not a hero. I came here to make the world a better place, but I think I broke it.

Chief Bogo : Don't give your self so much credit, Hopps. The world has always been broken. That's why we need a good cops. Like you. (performed 01:15:59 – 01:16:23)

Where Chief Bogo acknowledges Judy, who earns his respect for her accomplishment. Chief Bogo discusses with Bellwether that Judy should be promoted to be the public face for ZPD. Judy watches the chaos her actions set in motion, she eventually declines to become the face of ZPD despite Mayor Bellwether's request, saying that even though it is what she wanted, her attempts to make the world batter place had only broken. Chief Bogo that listen what Judy said, he said to Judy that "Don't give yourself so much credit, Hopps. The world has always been broken. That's why we need a good cop. Like you". This dialogue explain that Chief Bogo said that the world need a good police like Judy, although Judy think she not good police and just make the world broke it.

6. Judith has help each other value. Help each other is a fellow and cooperation that helps us in the complete responsibility of the **ethics** that apply broadly. Helps each other is a form as social human. We cannot live without other people. Help each other makes life more than meaningful.

Friend : that looks bad.

Friend2 : are you okay, Judy?

Judy : yeah. Yeah. I'm okay. Here you go.

friend2 : oh! You got our tickets!

Friend1 : you're awesome Judy!

Friend2 : *yeah, that Gedion Grey doesn't know what what he's talking about.*

Judy : *well, he was right about one thing. I don't know when to quit.*
(performed 00:05:28 – 00:05:47)

According to dialogue above, here we know that Judy's friends respect to her, because, Judy helped her friends to return their tickets takes by Gedion Gray. Her friends were very happy when Judy helped them to return the tickets from him, but Gedion hurt Judy. From the dialogue we know that Judy likes to help each other.

7. Judith has altruism value. Altruism is the principle or practice of concern for the welfare of others. It is a traditional virtue in many cultures, and a core aspect of various religious traditions, though the concept of "others" toward whom concern should be directed can vary among cultures and religions. Altruism is the opposite of selfishness

Chief Bogo : *You're fired!*

Judy : *What? Why?*

Chief Bogo : *Insubordination! Now I'm going to open this door and you're going to tell that Otter you're a former meter maid with delusions of grandeur who will not be taking the case!*

Bellwether : *I just heard Officer Hopps is taking the case.*

Chief Bogo : *Assistent Mayor Bellwether*

Bellwether : *The Mammal Inclusion Initiative is realy starting to pay off. Mayor*

Lionheart is just gonna be so juzzed! (performed 00:32:53 – 00:33:15)

When Judy wants to be a volunteers to find Otterton, personality, prompting Chief Bogo to fire her on the spot for “In subornation”. Before he can do so officially, the assistant mayor Bellwether has already informed Mayor Lionheart that Judy is now on Ottertons’ case. And Chief Bogo inform to Judy that she has only 48 hours to complete it, or she must resign from ZPD. Though hesitant at first, Judy agrees. From that dialogue we know that, Judy more concerned with other people than her own.

8. Judith has cooperation value. Cooperation is a mutual work together to know that, "no one is able to live alone on an island and a world increasingly requires". Therefore we must achieve your goals together in the work which is basically the same with the efforts of self-defense.

Judy : *Carrots, if your otter was here he had a very bad day.*

Judy : *Those are claw marks. You even seen anything like this?*

Nick : *No!*

Judy : *Oh, wait, look! This is him, Otterton Etterton. He has definitely here. What do you think heppened?*

Nick : *Well, now, wait a minute. Polar bear fur, Rat Pack Music, funny cup? I know whose car this is. We*

got to go. (performed 00:46:10 – 00:46:33)

When Judy is looking for information about Mr. Otterton. Judy working with Nick. They go to Turdratown Limo Service lot, and they find the get locked. In the limo, Nick and Judy are working together to get information about Mr. Otterton and they find claw in the chair limo. The first time Nick does not want to cooperate with Judy, but the last they cooperate together.

9. Judith has courage value. Courage is face (something involving possible unfortunate or disastrous consequences) or endure (as hardship) use with self-control and mastery of tear and often with a particular objective in vie. Courage is able to meet danger or endure pain or hardship without giving in to fear. Courage is the quality that allows someone to do things that are dangerous or frightening, the quality or state of being brave.

Gedion : Give me your tickets right now. Or I'm gonna kick your meek little sheep butt!

Friend1 : Ow! Cut it out, Gedion!

Gedion : Baa! Baa! What are you gonna do? Cry?

Judy : Hey! You heard her. Cut it out

Gedion : Nice costume, loser. What crazy world are you living in Where you think a bunny could be a cop?

Judy : Kindly return my friend's tickets

Gedion : Come and get them! But watch out, because I'm a fox and like you said

in dumb little stage play us predator used to eat prey. And that killer instinct is still in our "Dunnah" (performed 00:47:17 – 00:04:47)

This accident occurred when Judy talks with her parents, Judi looks Gedion disturbed her friends. And then, from the dialog above between Judy and Gedion, Judy wants to help her friends from Gedion who takes tickets from her friends. Judy not afraid to Gedion that a fox and the predator can eat the prey and kill them because the instinct that they have.

10. Judith has confidence value. Confidence can be described as a belief in one's ability to succeed. Confidence is feeling or belief that one can have faith in or rely on someone or something.

Scene 1

Sheep : instead, I can be an astronaut

Tiger : I don't have to be a lonely hunter anymore. Today, I can hunt for tax exemptions. I'm going to be an actuary.

Judy : And I can make the world a better place. I'm going to be a police officer.

Gedion : Buuny cop? that is the most stupidest thing I ever heard

Judy : It may seem impossible to small minds. I'm looking at you Gedion Grey. (performed 00:02:15-00:02:37)

Scene 2

Judy : I like trying actually

Bon : What your father means, honey, impossible even, for you to become a police officer.

Stu : Right. There's never been a bunny cop.

Bon : No

Stu : Bunny don't do that.

Stu : Never!

Judy : Oh. Then, I guess I'll have to be the first one. Because I am going to make the world a better place.
(performed 00:03:27 – 00:03:45)

The dialogue in scene one, when Judy performing in a play for a talent show, Judy tells that she wants to be police in Zootopia. Although a fox kid in the audience name Gedion Gray sneer that idea that she could become a cop, but Judy does not care what Gedion said. In scene two, after performance, Judy talks to her parents, Stu and Bon she wants be a first police Bunny in Zootopia. Her parents said that impossible a bunny can be cop. But Judy, with her confidence still want to be a cop, and make the world better place.

No.	Character	Characteristics	Educational Value
2.	<p>Full Name: <i>Nicholas Piberius Wilde</i></p> <p>Species: Red Fox</p> <p>Design Inspiration/Influences:</p>	<ul style="list-style-type: none"> • Appearance: Average height for his species, slim build, reddish-orange fur and green eyes; wears a light green Hawaiian shirt, a dark indigo tie with red and blue alternating stripes, and khaki pants. • Personality: 	<ul style="list-style-type: none"> • Hard working • Independent • Appreciating achievement • Responsibility

No.	Character	Characteristics	Educational Value
	<p><u>Robin Hood</u>, <i>Han Solo</i>, <u>Cary Grant</u></p>	<p><i>Charismatic and cunning; generally cynical and a wise-cracker (and occasionally even sarcastic); opinionated; has a penchant for mischief. Also capable of showing kindness, sympathy, and surprising vulnerability (when caught off-guard, which isn't very often). Has traumatic memories of his past, and a deep and abiding hatred of bigotry, and a general mistrust and dislike of prey mammals. In spite of his usual charismatic cool and chill personality, Nick does not handle dangerous or stressful situations well, and can become very stressed, hesitant and even a bit cowardly when exposed to unexpected and dangerous situations. But under less stressful circumstances, when other animals try to throw him a curve or knock him off balance, he is generally able to cunningly adapt, with a very blasé attitude.</i></p> <p><i>Favorite Quotes:</i> "You know you love me." / "I sknow everybody."</p>	

From the description above, it can be concluded that Nicholas has the characters such as charismatic and cunning. But he also capable of showing kindness, sympathy and surprising vulnerability. In spite of his

usual charismatic cool and chill personality, Nick does not handle dangerous or stressful situations well, and can become very stressed, hesitant and even a bit cowardly when exposed to unexpected and dangerous situations. But he unconsciously helped and collaborate with Judy to look for real criminals. Justice is an attitude that requires us to treat people equally and not discriminate.

The conclusion above is supported by the following dialogue:

Nick : All right, you know, you're milking it. Besides i think we got it. I think we got it. We got it up there , thank you, Yakety-yak! You lid it all out beautifully.

Bellwether : What?

Nick : Yeah... oh, are you looking for the serum? Well, it's right here.

Judy : What you've got in the weapon there? Those are blueberries. From my family's farm.
(performed 01:32:00 – 01:32:15)

From dialogue above, Judy and Nick discover the truth behind predators' and strange behavior; it is Bellwether who's to blame, she and her rem hencemen created a serum capable of turning peaceful animals into wild beasts. Bellwether and her rams confront and eventually corner Judy and Nick regaining the evidence.

No.	Character	Characteristics	Educational Value
3.	<i>Full Name:</i> <i>Chief Bogo</i> <i>Species:</i> <i>Cape</i>	<ul style="list-style-type: none"> • <i>Appearance:</i> Tall, with a muscular build, dark gray fur and brown eyes. His police uniform consists of a dark blue long-sleeve 	<ul style="list-style-type: none"> • Discipline • Hard working • Democratic • National spirit • Sociality

No.	Character	Characteristics	Educational Value
	<p><i>Buffalo</i></p> <p>Design Inspiration/Influences: Police officers who are avid body builders; tough, no-nonsense senior police department division commanders.</p>	<p><i>shirt with epaulets, gold rank insignia on the collar, name tag, metal police badge and cloth department badge on the upper right and left sleeves, dark blue pants, a standard-issue police utility belt.</i></p> <p>Personality: Stern, short-tempered and abrasive. Has a no-nonsense and deliberate approach to all matters pertaining to his job and the duties of the police department, and can be very impatient and occasionally arrogant, and sometimes rude to others (including his employees). He is also honorable and occasionally wise, and can be very charming to civilians who come to him for help (even if, occasionally, he feels he has little time to be bothered by them). Likes to engage in teasing and play insults with his favorite officers.</p>	<ul style="list-style-type: none"> • Responsibility

From the description above, it can be concluded that Chief Bogo has the characters such as stern, short-tempered and coarse. He is also honorable and occasionally wise, and can be very charming to civilians who come to him for help. Initially he was reluctant to convert Judy as one of the members of the Zootopia Police, but eventually died too.

Wisdom is the ability to think and act using knowledge, experience, understanding, common sense,

and insight. Wisdom has been regarded as one of four cardinal virtues and as a virtue, it is a habit or disposition to perform the action with the highest degree of adequacy under any given circumstance.

The conclusion above is supported by the following dialogue:

Bellwether : You're a hero to them. They trust you. And so that's why Chief Bogo and I want you to be the public face of the ZPD .

Judy : I'm not a hero. I came here to make the world a better place, but I think I broke it.

Chief Bogo : Don't give your self so much credit, Hopps. The world has always been broken. That's why we need a good cops. Like you.
(performed 01:15:59 – 01:16:23)

Where Chief Bogo acknowledges Judy, who earns his respect for her accomplishment. Chief Bogo discusses with Bellwether that Judy should be promoted to be the public face for ZPD. Judy watches the chaos her actions set in motion, she eventually declines to become the face of ZPD despite Mayor Bellwether's request, saying that even though it is what she wanted, her attempts to make the world batter place had only broken. Chief Bogo that listen what Judy said, he said to Judy that "Don't give your self so much credit, Hopps. The world has always been broken. That's why we need a good cops. Like you". This dialogue explain that Chief Bogo said that the world need a good police like Judy, although.

No.	Character	Characteristics	Educational Value
4.	<p>Full Name: Leodore Lionheart</p> <p>Species: African Lion</p> <p>Design Inspiration/Influences: Mufasa</p>	<ul style="list-style-type: none"> • Appearance: Tall, regal bearing, light brown/sandy fur with a full brown mane and brown eyes; always seen wearing a dark blue business suit (with a gold Zootopia city political pin), a light blue dress shirt, a red patterned silk tie with gold tie clip and a black smooth leather belt with a dressy gold buckle. • Personality: Charismatic, commanding and eloquent, prideful but occasionally boastful. A basically honorable lion, but has the capacity to be pompous, gruff, short-tempered, dismissive and insensitive. Likes to occasionally bully underlings with demeaning pet names and bossiness. • Favorite Quotes: "SMELLWETHER!" 	<ul style="list-style-type: none"> • Discipline • Hard working • Creative • Democratic • National spirit • Love peace • Sociality • Responsibility

From the description above, it can be concluded that Leodore Lionheart has the characters such as charismatic, commanding and eloquent, prideful. But a basically honorable, he has the capacity to be pompous, gruff, short-tempered, dismissive and insensitive. For all of Mayor Lionheart's positive charisma, leadership ability and sense of honor, he is not without his flaws. He tends to have a short temper and an impatience for bumbling and incompetence, which traits generally tend to come out only when working with those directly under him, rather than out in public (where he prefers to maintain his positive public image). He can be

especially intimidating during these times, enough to intimidate even Zootopia Police Chief Bogo, but also Assistant Mayor Bellwether, whom he loves to verbally bully (even calling her by the demeaning pet name of "Smellwether").

No.	Character	Characteristics	Educational Value
5.	<p>Full Name: Dawn Bellwether</p> <p>Species: Sheep</p> <p>Design Inspiration/Influences: Maria Bamford, Tina Fey</p>	<ul style="list-style-type: none"> • Appearance: Short stature, with white wool fur and gray eyes. Wears a white floral print dress, a dark gray/green sport jacket, and large tortoiseshell eyeglasses. Her clothing, however, varies from day to day (as you might expect), and she augments her clothing with coordinated jewelry (she has a preference for bracelets and necklaces). • Personality: Perky, timid, meek, self-effacing, fidgety, clumsy and paranoid. Also bitter, selfish, calculating and extremely prejudiced (against predators). Voice occasionally cracks when she speaks (especially when she's nervous or paranoid). She also speaks with a "vocal fry" affectation. • Favorite Quotes: "Oh muttonchops..." / "Oh, I'm more of a glorified secretary." 	<ul style="list-style-type: none"> • Hard working • Curiosity • Independent

From the description above, it can be concluded that Dawn Bellwether has the characters such as perky, timid, meek, self-effacing, fidgety, clumsy and paranoid. Also bitter, selfish, calculating and extremely

prejudiced. Ms. Bellwether is the antagonist in the Disney Zootopia. She is passive, meek, and vulnerable prey animals with, among other things, big eyes and hair piled high on their heads. Ms. Bellwether's characteristics are in the following respects. Ms. Bellwether is ostensibly unattractive and seemingly prissy, but at the same time vain. She is unappreciated by the dominant male figure in her life and unhappy in that relationship. Most importantly, Ms. Bellwether is a little Napoleon who is consumed with unbridled ambition. She is a prey animal who wants to challenge and overthrow the top predator leader of Zootopia and assume his place in the power structure. She has no qualms about manipulating other animals to serve her ambition, but she goes too far and ultimately fails.

No.	Character	Characteristics	Educational Value
6.	<p>Full Name: <i>Benjamin Clawhauser</i></p> <p>Species: <i>Cheetah</i></p> <p>Design Inspiration/Influences: <i>None</i></p>	<ul style="list-style-type: none"> • Appearance: <i>Overweight, with orange and black-spotted fur and brown eyes. His police uniform consists of a dark blue long-sleeve shirt with epaulets, black tie with gold tie clip, gold rank insignia, name tag, metal police badge and cloth department badge on the upper right and left sleeves, dark blue pants, a standard-issue police utility belt. His uniform is often covered in the crumbs of whatever he happens to be eating at the time.</i> • Personality: <i>Jovial, outgoing, friendly, bubbly, sensitive, caring, considerate, flamboyant, gluttonous, obsessive-compulsive but occasionally forgetful. Is an obsessive fan of</i> 	<ul style="list-style-type: none"> • Friendly • Tolerance • Sociality • Curiosity

No.	Character	Characteristics	Educational Value
		<p><i>Gazelle. Loves to constantly snack on junk food, and keeps a lot of it in the various drawers and cubby holes in and around his work station.</i></p> <p>• Favorite Quotes: "O...M...Goodness!"</p>	

From the description above, it can be concluded that *Benjamin Clawhauser* has the characters such as Jovial, outgoing, friendly, bubbly, sensitive, caring, considerate, flamboyant, gluttonous, obsessive-compulsive but occasionally forgetful. Clawhauser is a very social, outgoing and friendly mammal, with a bit of a flamboyant flair to his personality, and a marked obsession for binge snacking. He always keeps a quantity of junk food in and around his work station. Another obsession of his is the pop singer Gazelle, and he can often be seen on his smart phone, where he is keeping up with his fandom and watching videos of the singer.

No.	Character	Characteristics	Educational Value
7.	<p>Full Name: <i>Flash Slothmore</i></p> <p>Species: <i>Three-toed Sloth</i></p> <p>Design Inspiration/Influences: <i>None</i></p>	<p>• Appearance: <i>Flash has the average body dimensions and posture (a constantly stooped posture) for a three-toed sloth. He has rough, dark gray fur (which is intermingled with light gray fur)...including a parted tuft of very dark gray fur on his head, parted down the middle; face has light gray fur except for a dark gray mask and muzzle. Also, typical of his species, he has long, heavy and sharp claws on all his paws. His facial</i></p>	<ul style="list-style-type: none"> • Honest • Discipline, • Hard working, • Friendly • Sociality • Responsibility

No.	Character	Characteristics	Educational Value
		<p><i>expression is friendly and genial, though he has a perpetually droopy eyelids (another common trait of his species). Flash wears very typical "business casual" attire, which probably changes from day to day: in the movie, he is seen wearing a light green, short-sleeved dress shirt, a silk tie (with alternating dark blue, orange and yellow stripes) with a gold tie pin, khaki dress pants and a light blue cloth belt with dark blue border stripes.</i></p> <ul style="list-style-type: none"> • Personality: <i>Outgoing, charming and very professional in his demeanor at work (at the Department of Mammal Vehicles), affable, gentle and soft-spoken. As with all sloths, he moves and speaks at a very slow and deliberate pace, which can frustrate and confuse other mammals.</i> • Favorite Quotes: <i>"I am...on...break."</i> 	

From the description above, it can be concluded that *Flash Slothmore* has the characters such as Outgoing, charming and very professional in his demeanor at work (at the Department of Mammal Vehicles), affable, gentle and soft-spoken. As with all sloths, he moves and speaks at a very slow and deliberate pace, which can frustrate and confuse other mammals. Flash helps ZPD officer Judy Hopps (on Nick's recommendation) to run a license plate number, which **she** needs assistance with because she is unable to access that information herself in the police station.

It is a key piece of information she needs to uncover during her investigation of the disappearance of Emmitt Otterton.

But Flash also has a guilty pleasure he often partakes of: drag racing. He has a fast muscle car which he is often seen racing around the city with (though the citizens rarely see him in the car, as it has heavily-tinted windows). For a sloth, racing around at high speed in a fast car must be like moving at light speed!

No.	Character	Characteristics	Educational Value
8.	<p>Full Name: <i>Gazelle</i></p> <p>Species: <i>Gazelle</i></p> <p>Design Inspiration/Influences: <u>Shakira</u></p>	<ul style="list-style-type: none"> • Appearance: <i>Lithe and beautiful, with yellow-tinted fur and white facial markings with thin black highlights (typical of her species), long ribbed horns, and soulful brown eyes. On stage, her usual clothing consists of a tasseled fuchsia bikini (studded with sequins), which has a silver tasseled (and sequined) belt; gold hoop bracelets; matching fuchsia sequined leggings, and fuchsia high-heeled, open-toed shoes.</i> • Personality: <i>Sultry, upbeat, charismatic, mildly sassy, and quite socially-conscious.</i> • Favorite Quotes: <i>"Come on, everybody! Put your paws up!"</i> 	<ul style="list-style-type: none"> • Friendly • Love peace • Sociality • Creative

From the description above, it can be concluded that *Gazelle* has the characters such as *Sultry, upbeat, charismatic, mildly sassy, and quite socially-conscious*. *Gazelle* is such a well-established celebrity in *Zootopia* that she appears in advertisements, billboards, posters

and even on a Jumbotron outside of the city's mail rail station, where she is seen welcoming visitors to the city.

No.	Character	Characteristics	Educational Value
9.	<p>Full Name: Mr. Big (alias in the criminal underworld; real name unknown)</p> <p>Species: Arctic Shrew</p> <p>Design Inspiration/Influences: Vito Corleone, Tony Montana</p>	<ul style="list-style-type: none"> • Appearance: Slightly aged appearance. Heavy black eyebrows (meticulously-groomed) almost fully concealing his eyes; light gray fur (and a tuft of black fur on the top of his head, swept back with hair gel). Large pink nose and slightly-protruding teeth. Wears an expensive, tailored black suit, black patterned silk vest, black silk bow tie, white tuxedo shirt and white spats. Also wears a gold ring, set with an emerald, on his right pinky finger, and a red boutonnière on left lapel of his suit jacket. • Personality: Megalomaniac; vain and supremely overconfident. Practically fearless. Speaks with a raspy voice, and in a very deliberate and calculating manner. Can be merciless and cruel, but also has a tendency to show wisdom and cunning, and has a keen eye for business. Absolutely smitten with his daughter, whom he is very protective of. While he is a criminal overlord, he also has a sense of honor and dignity, and will honor contracts made with him, and spare the lives of those who have done him great honor or service, especially at great personal risk and sacrifice. Lives by a strict 	<ul style="list-style-type: none"> • Discipline • Independent • Democratic

No.	Character	Characteristics	Educational Value
		<p><i>organized criminal code, and demands that all who serve him do likewise. Also has strong family attachments and respect for his parents. A picture of his deceased mother hangs in his study, over a fireplace mantle, flanked by two candles in decorative glasses.</i></p> <p>• Favorite Quotes: "Ice 'em!"</p>	

From the description above, it can be concluded that *Mr. Big* has the characters such as Megalomaniac; vain and supremely overconfident. Practically fearless. Speaks with a raspy voice, and in a very deliberate and calculating manner. Can be merciless and cruel, but also has a tendency to show wisdom and cunning, and has a keen eye for business.

No.	Character	Characteristics	Educational Value
10.	<p>Full Name: <i>Gideon Grey</i></p> <p>Species: <i>Red Fox</i></p> <p>Design Inspiration/Influences: <i>None</i></p>	<p>• Appearance: <i>Slightly overweight, with reddish-orange fur and blue eyes. He has a big tuft of fur on top of his head, which he parts down the middle. Normally wears average country-style clothing...plaid shirts (either flannel or cotton), jeans (or jean overalls).</i></p> <p>• Personality: <i>Meek and outgoing as an adult, and soft-spoken, with a fair business sense. As a child, he was a neighborhood bully, and frequently persecuted Judy Hopps when she too was a child. Speaks with a pronounced southern American accent.</i></p>	<ul style="list-style-type: none"> • Discipline • Creative • Curiosity

From the description above, it can be concluded that Gideon Grey has the characters such as Meek and outgoing as an adult, and soft-spoken, with a fair business sense. As a child, he was a neighborhood bully, and frequently persecuted Judy Hopps when she too was a child. Speaks with a pronounced southern American accent.

C. Specific Data

1. Data Presentation

The "Zootopia" movie script was directed by Byron Howard, Rich Moore and written by Jared Bush. The movie was released on March 4, 2016. The film also starring several artists and actors like Jason Bateman, Ginnifer Goodwin, Nick Wild, Lt. and Judy Hopps.

In this research, the writer used library research by approaching descriptive qualitative method. In this case, the researcher collected the data from the utterances that is containing of character education value by the characters in the "Zootopia" movie script directed by Byron Howard and Rich Moore. After the researcher gets the data, the researcher analyzes the data and interprets the data.

After the researcher read the "Zootopia" movie script, the researcher found some utterances of the characters that contains of character educationa value. The utterances are respect, responsibility,

justice, tolerance, wisdom, help each other, altruism, cooperation, courage, and confidence.

Among the characters exist in “Zootopia” movie script. The writer focus on the 10 main characters only. They are Judith Hopps, Nicholas Piberius Wilde, Chief Bogo, Leodore Lionheart, Dawn Bellwether, Benjamin Clawhauser, Flash Slothmore, Gazelle, Mr. Big and Gideon Grey.

2. The most dominant Educational Values In Zootopia Movie Script

In the Zootopia movie script, the most dominant Educational values in this movie is helping each other’s. Some scenes that explain help each other in the movie, such as;

Firstly, when Judy kids, saw Gedion was bullying some sheep and taking their tickets. She confronted him and demanded that he gave the tickets back, and he responded by clawed her face and pushed her down. In there, Judy pulled out the tickets that she took back from Gedion Gray (**performed 00:04:17 – 00:05:48**). It can be concluded that the educational values of this scene is cooperation and tolerance.

Secondly, when Judy works in parking duty, Judy sees a fox pushing a stroller head into an elephant ice parlor. The fox tells the elephant behind the counter, he wants to buy a Jumbo-pop for his

son, but the elephant refuse to serve him. Judy steps in and others the elephant to serve the fox. When the fox wants to but a Jumbo-pop, he said that he lose his wallet, and after that Judy pays for the Jumbo-pop (**performed 00:17:46 – 00:21:43**). It can be concluded that the educational values of this scene is responsibility and help each other.

Thirdly, the next day, Judy is writing more tickets, when a pig yells at her that his store has just been robbed. When Judy wants to grabbed a robber in Little Prudential, the robber grabs a donut sign from building and throws it at Judy. She ducks, and the donut rolls toward some shrews coming out Mousy's department store. Judy runs and grabs the donut before it could crush one of the shrews (**performed 00:27:58 – 00:30:39**). It can be concluded that the educational values of this scene is justice and courage.

Fourthly, in Rainforest District, Judy and Nick arrive at Manchas's house, to looking information about Mr. Otterton. When they opening up the door, they see that Manchas has gone savage, and he chases after them like a primal predator. Nick and Judy run for their lives, going across a slippery with Manchas chasing behind. Manchas angrily knocks Judy and Nick off the high walkway, and Judy grabs a vine with one hand and nick with other (**performed 00:52:09 – 00:55:24**). It can be concluded that the educational values of this scene is justice and cooperation

CHAPTER V DISCUSSION

This chapter presents the script of the movie ideas to the writer in interpreting the research findings. This part will focus in interpreting the relation among patterns found in data analysis. In addition this chapter also explains the position of findings of the present research in the theories, which are relevant. It will devices found in Zootopia movie script.

1. The Educational Values in Conversational Fragments of “Zootopia” Movie Script Directed by Byron Howard and Rich Moore.

In this study, the writer focuses on utterances in term of educational value. Here, the writer analyze utterances contain of educational value that spoken by characters. There are 10 types of educational value spoken by the characters which the writer found by in the “Zootopia” movie script directed by Byron Howard and Rich Moore:

- a. Respect is to show our appreciation of other people's self-esteem or other stuff besides ourselves. Respect for yourself requires us to treat what is in our lives as human beings who have naturally. Respect for others requires us to treat everyone even those who hate us, who we are required to apply either by way of protecting nature and the environment. The example is Judy respect to what happened to Mrs. Otterton and she volunteered to Mrs. Otterton’s request to find her husband.

- b. Responsibility is an advanced form of respect. If we respect the others, it means that we appreciate them. If we value them, it means we feel a measure of our responsibility to respect their welfare. Responsibility is mutual need, do not neglect the other being juxtaposed in the predicament. Responsibility emphasizes the positive obligation to protect each other. The example is Judy is very responsibility with her job as a police, and wants to help Mr. Pig to catch a robbing.
- c. Justice is an attitude that requires us to treat people equally and not discriminate. The example is Judy and Nick discover the truth behind predators' and strange behavior; it is Bellwether who's to blame, she and her rem henchmen created a serum capable of turning peaceful animals into wild beasts.
- d. Tolerance is a kind of reflection of the attitude of respect. Although tolerance can blend into a relativism is neutral to avoid various prejudices regarding ethics, tolerance is ultimately a sign from one of the civilized life meaning. Tolerance is something that makes the world's equivalent of the various forms of difference. The example is when the first time Benjamin meets Judy, he said Judy is cuteness, Judy tolerance for his opinion that said a rabbit is cute, although Judy dislike what Benjamin said.
- e. Wisdom is the ability to think and act using knowledge, experience, understanding, common sense, and insight. Wisdom has been regarded as

one of four cardinal virtues and as a virtue, it is a habit or disposition to perform the action with the highest degree of adequacy under any given circumstance. Wisdom is one emotional reaction "Lust" that someone had principles, reason and knowledge will be able to control the actions that he or she did. The example is Chief Bogo said that the world need a good police like Judy, although Judy think she not good police and just make the world broke it.

- f. Help each other is a fellow and cooperation that helps us in the complete responsibility of the ethics that apply broadly. Helps each other is a form as social human. We can not live without other people. Help each other makes life more than meaningful. The example is Judy helped her friends to return the tickets from him, but Gedion hurt Judy.
- g. Altruism is the principle or practice of concern for the welfare of others. It is a traditional virtue in many cultures, and a core aspect of various religious traditions, though the concept of "others" toward whom concern should be directed can vary among cultures and religions. Altruism is the opposite of selfishness. The example is Chief Bogo inform to Judy that she has only 48 hours to complete it, or she must resign from ZPD. Though hesitant at first, Judy agrees. From that dialogue we know that, Judy more concerned with other people than her own.
- h. Cooperation is a mutual work together to know that, "no one is able to live alone on an island and a

world increasingly requires”. Therefore we must achieve your goals together in the work which is basically the same with the efforts of self-defense. The example is the first time Nick do not want to cooperate with Judy, but the last they cooperate together.

- i. Courage is face (something involving possible unfortunate or disastrous consequences) or endure (as hardship) use with self-control and mastery of fear and often with a particular objective in view. Courage is able to meet danger or endure pain or hardship without giving in to fear. Courage is the quality that allows someone to do things that are dangerous or frightening, the quality or state of being brave. The example is Judy not afraid to Gideon that a fox and the predator can eat the prey and kill them because of the instinct that they have.
- j. Confidence can be described as a belief in one’s ability to succeed. Confidence is feeling or belief that one can have faith in or rely on someone or something. The example is Judy, with her confidence still want to be a cop, and make the world a better place.

In the “Zootopia” movie script, the most dominant moral values in this movie is helping each other. It was shown four times.

CHAPTER VI

CONCLUSION AND SUGGESTION

A. Conclusion

In this chapter the writer is going to draw a conclusion about educational values that expressed in “Zootopia” movie script. From this analysis, the writer found ten character educations in this movie; there are: respect, responsibility, justice, tolerance, wisdom, helps each other, altruism, cooperation, courage, and honesty. However, the dominant educational values in the movie is helping each other.

Movie is a media that has important influence in giving information and as a tool to deliver messages to audience or people. The messages can be positive or negative depend on audience, because movie show to audience by visualization. There is constant debate about this which values constitute of good life.

B. Suggestion

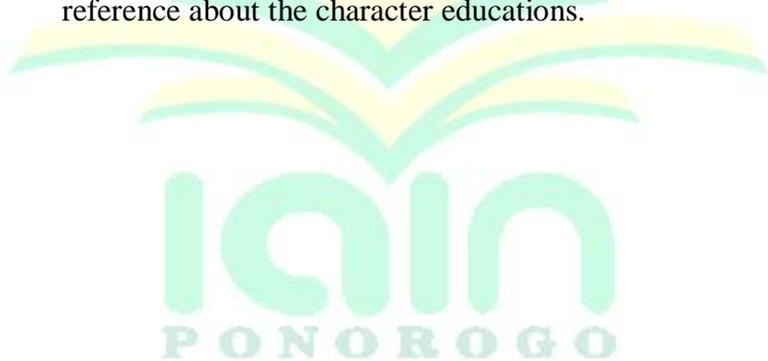
In the end of the research, the writer would like to give some suggestions as follow:

First, watching movie is interesting, it gives us entertainment, information and the especially the movie gives us some messages. The good message can be applied in our daily life. We have to be wise audience. For the moviegoers, the writer assumes that some people in the world like watching movie. Watching movie has many functions, this is not only as

entertainment medium, but we can get many messages from it. Because in the movie the author wants to convey something useful and valuable and we can guide the people attitude. Usually watching movie can give our inspiration, moral, education, and motivation. The writer hopes that people can see the positive side and take it to imply their life.

Second, for the readers, by reading this thesis, the readers can get knowledge about character educations in movie. Character educations is very important for human, with movie, we can easily to catch character educations.

The third, for students, they can learn and apply the character educations in their life. Students who study these character educations, hopefully can take this thesis be reference. Finally it is for the English Department that hopefully can use this thesis to add the reference about the character educations.



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